

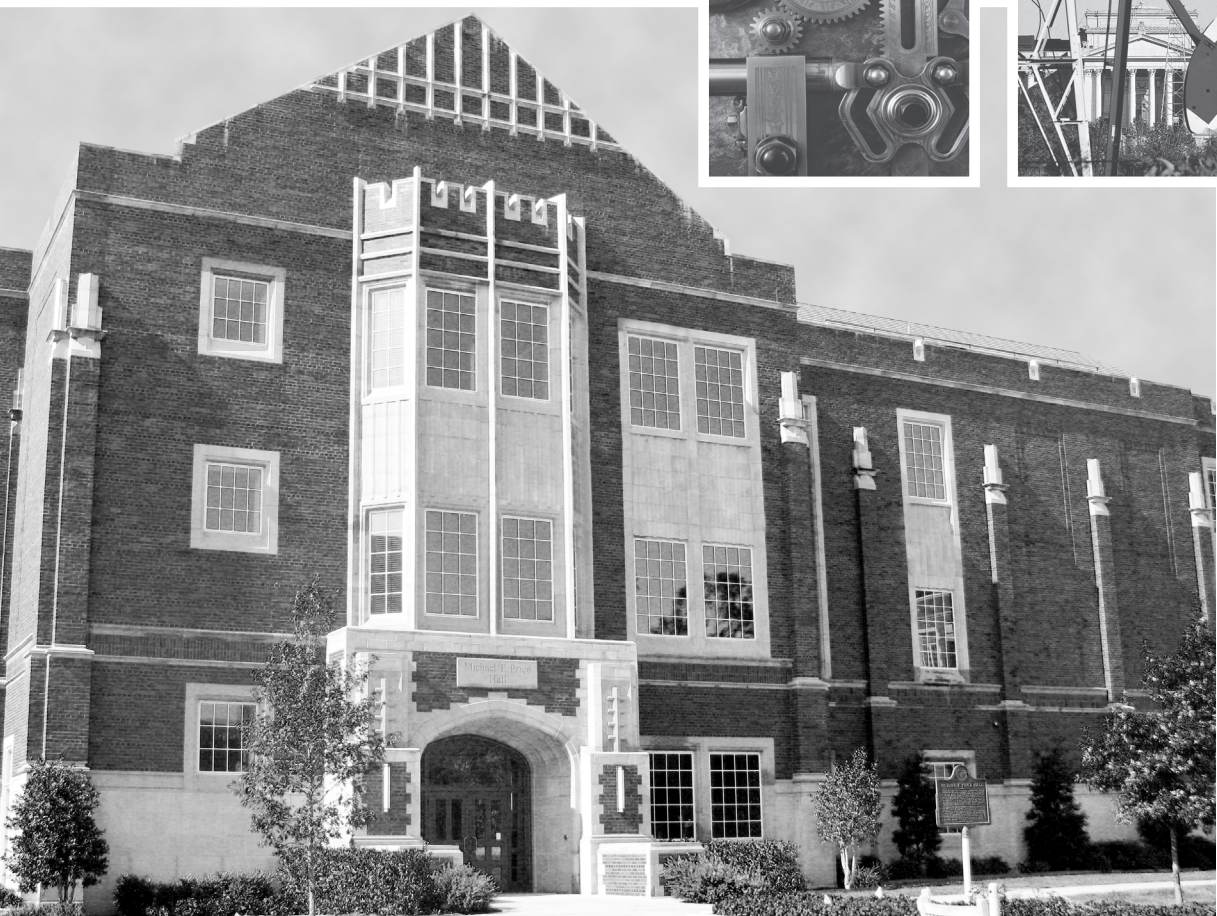
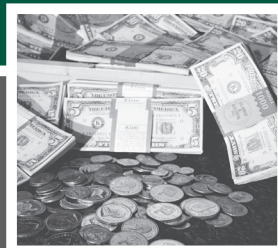
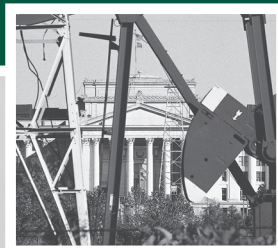


Center for Economic & Management Research



OKLAHOMA BUSINESS BULLETIN

Monthly Digest



**November 2016
Adjusted
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OVERVIEW

Created by the Oklahoma Territorial Legislature in 1890, the University of Oklahoma is a doctoral degree granting research university serving the educational, cultural, economic and health-care needs of the state, region and nation. The Norman campus serves as home to all of the university's academic programs except health-related fields. Both the Norman and Health Sciences Center colleges offer programs at the Schusterman Center, the site of OU-Tulsa. The OU Health Sciences Center, which is located in Oklahoma City, is one of only four comprehensive academic health centers in the nation with seven professional colleges. OU enrolls more than 30,000 students, has more than 2,400 full-time faculty members, and has 21 colleges offering 163 majors at the baccalaureate level, 166 majors at the master's level, 81 majors at the doctoral level, 27 majors at the doctoral professional level, and 26 graduate certificates. The university's annual operating budget is \$1.5 billion. The University of Oklahoma is an equal opportunity institution.

Business Briefs

Major Economic Indicators

[*U.S. Bureau of Labor Statistics*](#)

Survey of Current Business

[*Bureau of Econ Analysis*](#)

The Oklahoma Economist

[*Federal Reserve Bank of Kansas City*](#)

Oklahoma Economic Indicators

[*Oklahoma Employment Security Commission*](#)

Oklahoma Economic Report Monthly Newsletter

[*Oklahoma Office of State Treasurer*](#)

Oklahoma OMES Media Releases

[*Office of Management and Enterprise Services \(OMES\)*](#)

Oklahoma's Business Conditions Index

[*Creighton University*](#)

Economists see improvements in Oklahoma for coming year

[*NewsOK.com*](#)

Note: includes comments from Dr. Dauffenbach, OU Price College

ADJUSTED RETAIL TRADE FOR METRO AREAS AND STATE

	November 2016	October 2016	November 2015	Percentage Change	
				Nov '16 Nov '15	Nov '16 Oct '16
OKLAHOMA					
Durable Goods	810,223,849	810,872,565	862,113,171	-6.0	-0.1
Lumber, Building Materials and Hardware	314,980,718	313,172,607	291,943,455	7.9	0.6
Auto Accessories and Repair	180,076,747	178,543,462	175,350,670	2.7	0.9
Furniture	81,334,529	81,191,493	85,442,630	-4.8	0.2
Computer, Electronics and Music Stores	106,445,545	107,833,024	134,172,179	-20.7	-1.3
Miscellaneous Durables	113,357,640	115,774,964	159,286,401	-28.8	-2.1
Used Merchandise	14,028,670	14,357,016	15,917,836	-11.9	-2.3
Nondurable Goods	2,319,130,626	2,279,339,296	2,395,235,973	-3.2	1.7
General Merchandise	741,251,809	743,073,731	812,758,933	-8.8	-0.2
Food Stores	299,443,863	298,965,087	299,636,662	-0.1	0.2
Apparel	107,166,845	108,571,053	138,549,267	-22.7	-1.3
Eating and Drinking Places	621,507,429	623,354,653	608,696,873	2.1	-0.3
Drug Stores	40,705,408	41,659,333	52,617,423	-22.6	-2.3
Liquor Stores	36,650,829	37,145,425	43,891,390	-16.5	-1.3
Miscellaneous Nondurables	122,723,258	124,874,263	131,610,567	-6.8	-1.7
Gasoline	349,681,185	301,695,751	307,474,858	13.7	15.9
Total Retail Trade	3,129,354,475	3,090,211,861	3,257,349,143	-3.9	1.3
OKLAHOMA CITY MSA					
Durable Goods	312,105,279	313,826,860	335,623,321	-7.0	-0.5
Lumber, Building Materials and Hardware	117,048,480	116,467,199	112,993,523	3.6	0.5
Auto Accessories and Repair	68,860,252	68,212,004	64,586,012	6.6	1.0
Furniture	33,142,175	33,117,329	34,919,643	-5.1	0.1
Computer, Electronics and Music Stores	36,022,043	36,997,053	46,713,066	-22.9	-2.6
Miscellaneous Durables	51,272,531	53,176,100	69,515,345	-26.2	-3.6
Used Merchandise	5,759,798	5,857,175	6,895,732	-16.5	-1.7
Nondurable Goods	833,545,356	856,211,060	867,484,788	-3.9	-2.6
General Merchandise	276,174,659	276,579,841	291,861,810	-5.4	-0.1
Food Stores	90,787,880	90,999,776	91,984,681	-1.3	-0.2
Apparel	59,340,259	59,472,035	64,512,140	-8.0	-0.2
Eating and Drinking Places	260,313,327	259,058,408	246,481,993	5.6	0.5
Drug Stores	18,706,980	18,565,079	18,206,824	2.7	0.8
Liquor Stores	16,203,496	16,243,509	17,196,040	-5.8	-0.2
Miscellaneous Nondurables	52,536,679	52,296,871	50,263,331	4.5	0.5
Gasoline	59,482,076	82,995,540	86,977,970	-31.6	-28.3
Total Retail Trade	1,145,650,634	1,170,037,919	1,203,108,109	-4.8	-2.1
TULSA MSA					
Durable Goods	202,646,134	203,259,381	210,775,207	-3.9	-0.3
Lumber, Building Materials and Hardware	78,772,395	77,227,620	64,149,781	22.8	2.0
Auto Accessories and Repair	31,672,501	31,399,568	29,913,391	5.9	0.9
Furniture	20,886,302	21,192,728	23,784,397	-12.2	-1.4
Computer, Electronics and Music Stores	31,083,745	31,949,549	41,462,192	-25.0	-2.7
Miscellaneous Durables	35,820,322	37,051,567	46,903,959	-23.6	-3.3
Used Merchandise	4,410,869	4,438,349	4,561,487	-3.3	-0.6
Nondurable Goods	590,776,896	601,214,865	615,226,032	-4.0	-1.7
General Merchandise	176,380,559	178,814,255	199,528,478	-11.6	-1.4
Food Stores	83,596,904	83,538,199	85,265,620	-2.0	0.1
Apparel	28,340,076	29,393,219	39,182,545	-27.7	-3.6
Eating and Drinking Places	165,454,491	165,096,469	159,911,219	3.5	0.2
Drug Stores	14,399,704	14,712,136	16,945,945	-15.0	-2.1
Liquor Stores	11,531,878	11,668,798	12,872,381	-10.4	-1.2
Miscellaneous Nondurables	32,294,643	32,166,150	32,249,741	0.1	0.4
Gasoline	78,778,643	85,825,639	69,270,104	13.7	-8.2
Total Retail Trade	793,423,030	804,474,246	826,001,239	-3.9	-1.4

ADJUSTED RETAIL TRADE FOR METRO AREAS AND STATE

	November 2016	October 2016	November 2015	Percentage Change	
				Nov '16 Nov '15	Nov '16 Oct '16
LAWTON MSA					
Durable Goods	18,381,955	18,766,437	19,351,431	-5.0	-2.0
Lumber, Building Materials and Hardware	6,869,579	7,264,565	7,049,215	-2.5	-5.4
Auto Accessories and Repair	3,167,181	3,310,677	3,033,642	4.4	-4.3
Furniture	1,831,557	1,844,484	1,886,738	-2.9	-0.7
Computer, Electronics and Music Stores	3,056,846	2,885,690	3,592,289	-14.9	5.9
Miscellaneous Durables	3,175,515	3,196,585	3,470,515	-8.5	-0.7
Used Merchandise	281,277	264,435	319,032	-11.8	6.4
Nondurable Goods	65,434,176	65,087,491	64,578,423	1.3	0.5
General Merchandise	25,735,995	25,635,565	25,925,822	-0.7	0.4
Food Stores	5,645,987	5,675,314	5,647,993	0.0	-0.5
Apparel	3,247,534	3,262,531	3,427,360	-5.2	-0.5
Eating and Drinking Places	17,699,617	17,660,442	17,109,240	3.5	0.2
Drug Stores	755,929	773,547	859,411	-12.0	-2.3
Liquor Stores	1,191,446	1,122,622	1,034,457	15.2	6.1
Miscellaneous Nondurables	3,206,800	3,344,629	3,380,931	-5.2	-4.1
Gasoline	7,950,868	7,612,841	7,193,209	10.5	4.4
Total Retail Trade	83,816,130	83,853,928	83,929,854	-0.1	0.0
ENID MICROSA					
Durable Goods	14,515,367	14,704,064	14,402,178	0.8	-1.3
Lumber, Building Materials and Hardware	5,689,599	5,861,848	5,380,086	5.8	-2.9
Auto Accessories and Repair	3,766,088	3,718,440	3,823,498	-1.5	1.3
Furniture	1,037,615	1,101,557	1,102,830	-5.9	-5.8
Computer, Electronics and Music Stores	2,202,906	2,201,656	2,237,071	-1.5	0.1
Miscellaneous Durables	1,521,727	1,522,722	1,529,233	-0.5	-0.1
Used Merchandise	297,433	297,841	329,460	-9.7	-0.1
Nondurable Goods	42,763,651	43,131,617	43,818,384	-2.4	-0.9
General Merchandise	14,253,552	14,264,779	14,371,383	-0.8	-0.1
Food Stores	6,811,126	6,833,418	6,850,985	-0.6	-0.3
Apparel	2,123,708	2,110,320	2,199,931	-3.5	0.6
Eating and Drinking Places	10,007,901	10,099,607	11,072,313	-9.6	-0.9
Drug Stores	973,483	962,695	1,058,818	-8.1	1.1
Liquor Stores	650,424	571,666	546,511	19.0	13.8
Miscellaneous Nondurables	1,885,588	1,990,159	2,237,845	-15.7	-5.3
Gasoline	6,057,868	6,298,973	5,480,598	10.5	-3.8
Total Retail Trade	57,279,018	57,835,681	58,220,562	-1.6	-1.0

The December distribution of sales tax collections by the Oklahoma Tax Commission primarily represents local tax receipts from October. The monies they reported this period represent sales from October 16th to October 31st and estimated sales from November 1st to November 15th.

Visit <http://origins.ou.edu/> for detailed information on Adjusted Retail Trade data methodology

ADJUSTED RETAIL TRADE FOR SELECTED CITIES

	November 2016	October 2016	November 2015	Percentage Change	
				Nov '16 Nov '15	Nov '16 Oct '16
Ada	26,404,191	26,565,225	27,428,838	-3.7	-0.6
Altus	18,046,765	18,080,552	17,940,201	0.6	-0.2
Alva	6,066,916	6,175,605	7,597,196	-20.1	-1.8
Anadarko	5,135,946	5,183,803	5,502,199	-6.7	-0.9
Ardmore	36,579,297	36,799,802	38,760,363	-5.6	-0.6
Bartlesville	36,958,158	37,132,316	37,563,202	-1.6	-0.5
Blackwell	5,689,304	5,671,968	5,740,614	-0.9	0.3
Broken Arrow	79,124,795	79,486,939	81,192,518	-2.5	-0.5
Chickasha	17,922,039	17,948,793	19,514,997	-8.2	-0.1
Clinton	8,541,863	8,531,221	9,187,730	-7.0	0.1
Cushing	9,712,409	9,675,836	10,051,157	-3.4	0.4
Del City	20,118,429	19,871,223	18,763,156	7.2	1.2
Duncan	24,073,044	23,958,889	24,813,753	-3.0	0.5
Durant	24,697,057	24,606,222	25,627,570	-3.6	0.4
Edmond	112,200,599	111,709,500	117,901,741	-4.8	0.4
El Reno	12,614,067	12,712,733	13,712,976	-8.0	-0.8
Elk City	16,531,849	16,766,277	18,944,077	-12.7	-1.4
Enid	52,074,130	52,364,100	54,455,866	-4.4	-0.6
Guthrie	12,963,742	12,767,693	11,392,410	13.8	1.5
Guymon	8,662,300	11,483,047	13,753,732	-37.0	-24.6
Henryetta	5,907,552	5,870,905	5,620,344	5.1	0.6
Hobart	2,344,406	2,360,338	2,607,622	-10.1	-0.7
Holdenville	3,662,041	3,697,952	4,015,387	-8.8	-1.0
Hugo	6,535,375	6,579,215	7,225,219	-9.5	-0.7
Idabel	7,814,492	7,866,225	8,746,222	-10.7	-0.7
Lawton	70,142,555	70,586,683	77,976,846	-10.0	-0.6
McAlester	28,486,272	28,545,360	31,876,417	-10.6	-0.2
Miami	12,637,271	12,636,004	13,441,189	-6.0	0.0
Midwest City	54,795,702	55,315,029	60,854,120	-10.0	-0.9
Moore	57,334,090	57,580,551	62,292,316	-8.0	-0.4
Muskogee	43,254,673	43,437,683	43,416,806	-0.4	-0.4
Norman	121,235,424	121,882,547	128,544,745	-5.7	-0.5
Oklahoma City	573,518,029	579,112,503	603,902,498	-5.0	-1.0
Okmulgee	11,233,044	11,236,726	11,153,488	0.7	0.0
Pauls Valley	10,458,564	10,476,544	10,822,892	-3.4	-0.2
Pawhuska	2,518,581	2,514,680	2,548,604	-1.2	0.2
Ponca City	24,924,563	25,137,065	26,148,476	-4.7	-0.8
Poteau	12,713,138	12,770,748	13,361,567	-4.9	-0.5
Sand Springs	21,671,157	21,881,208	22,627,148	-4.2	-1.0
Sapulpa	18,134,406	18,201,647	18,484,629	-1.9	-0.4
Seminole	8,561,835	8,623,333	9,406,019	-9.0	-0.7
Shawnee	41,525,390	41,635,529	41,764,382	-0.6	-0.3
Stillwater	53,972,961	54,525,824	59,778,158	-9.7	-1.0
Tahlequah	24,213,195	24,205,594	24,309,984	-0.4	0.0
Tulsa	477,329,707	480,810,248	499,436,576	-4.4	-0.7
Watonga	2,639,316	2,609,195	2,766,415	-4.6	1.2
Weatherford	14,279,990	14,390,635	17,098,350	-16.5	-0.8
Wewoka	1,256,041	1,272,981	1,610,293	-22.0	-1.3
Woodward	19,725,788	19,764,422	21,820,007	-9.6	-0.2
Total Selected Cities	2,266,942,456	2,283,019,121	2,393,501,018	-5.29	-0.70

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Front cover photo of oil well on the state capitol grounds, courtesy of Fred Marvel, Oklahoma Department of Tourism.