

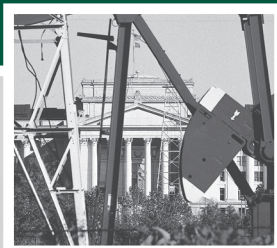
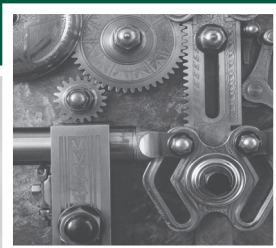


Center for Economic & Management Research



OKLAHOMA BUSINESS BULLETIN

Monthly Digest



**May 2016
Adjusted
Retail Sales**

*The Oklahoma Business Bulletin
Monthly Digest*

is published online monthly

<http://origins.ou.edu/reports/bulletins.htm>

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The *Oklahoma Business Bulletin Monthly Digest* is published online by the Center for Economic and Management Research, Michael F. Price College of Business, The University of Oklahoma.

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OVERVIEW

Created by the Oklahoma Territorial Legislature in 1890, the University of Oklahoma is a doctoral degree granting research university serving the educational, cultural, economic and health-care needs of the state, region and nation. The Norman campus serves as home to all of the university's academic programs except health-related fields. Both the Norman and Health Sciences Center colleges offer programs at the Schusterman Center, the site of OU-Tulsa. The OU Health Sciences Center, which is located in Oklahoma City, is one of only four comprehensive academic health centers in the nation with seven professional colleges. OU enrolls more than 30,000 students, has more than 2,400 full-time faculty members, and has 21 colleges offering 163 majors at the baccalaureate level, 166 majors at the master's level, 81 majors at the doctoral level, 27 majors at the doctoral professional level, and 26 graduate certificates. The university's annual operating budget is \$1.5 billion. The University of Oklahoma is an equal opportunity institution.

ADJUSTED RETAIL TRADE FOR METRO AREAS AND STATE

	May 2016	April 2016	May 2015	Percentage Change	
				May '16 May '15	May '16 Apr '16
OKLAHOMA					
Durable Goods	812,781,875	821,412,777	858,576,801	-5.3	-1.1
Lumber, Building Materials and Hardware	264,064,982	269,227,012	317,493,490	-16.8	-1.9
Auto Accessories and Repair	156,822,827	161,182,160	185,382,702	-15.4	-2.7
Furniture	80,736,036	81,426,701	84,823,641	-4.8	-0.8
Computer, Electronics and Music Stores	131,612,794	131,758,167	123,353,720	6.7	-0.1
Miscellaneous Durables	162,994,583	161,418,053	132,144,406	23.3	1.0
Used Merchandise	16,550,654	16,400,684	15,378,841	7.6	0.9
Nondurable Goods	2,359,244,625	2,475,243,252	2,393,897,672	-1.4	-4.7
General Merchandise	820,940,679	818,380,227	750,319,471	9.4	0.3
Food Stores	290,210,417	292,324,903	305,514,216	-5.0	-0.7
Apparel	138,913,846	137,618,289	122,645,322	13.3	0.9
Eating and Drinking Places	602,805,478	601,923,454	634,714,128	-5.0	0.1
Drug Stores	52,900,815	52,637,043	47,283,953	11.9	0.5
Liquor Stores	44,662,237	44,283,548	40,741,470	9.6	0.9
Miscellaneous Nondurables	134,371,839	133,714,422	135,443,178	-0.8	0.5
Gasoline	274,439,314	394,361,365	357,235,933	-23.2	-30.4
Total Retail Trade	3,172,026,500	3,296,656,029	3,252,474,472	-2.5	-3.8
OKLAHOMA CITY MSA					
Durable Goods	317,903,205	320,456,523	336,754,932	-5.6	-0.8
Lumber, Building Materials and Hardware	100,588,707	103,132,153	125,179,601	-19.6	-2.5
Auto Accessories and Repair	59,014,044	60,043,651	67,933,886	-13.1	-1.7
Furniture	32,014,050	32,372,826	34,212,514	-6.4	-1.1
Computer, Electronics and Music Stores	46,300,920	45,985,047	42,011,573	10.2	0.7
Miscellaneous Durables	73,175,305	72,129,936	60,941,458	20.1	1.4
Used Merchandise	6,810,179	6,792,910	6,475,900	5.2	0.3
Nondurable Goods	843,265,221	872,376,861	875,034,638	-3.6	-3.3
General Merchandise	279,337,723	277,819,774	260,742,772	7.1	0.5
Food Stores	93,745,270	93,745,668	94,922,125	-1.2	0.0
Apparel	59,711,220	59,523,190	57,671,649	3.5	0.3
Eating and Drinking Places	253,302,463	253,192,825	262,517,867	-3.5	0.0
Drug Stores	16,416,181	16,569,428	17,377,403	-5.5	-0.9
Liquor Stores	16,413,466	16,375,484	15,981,774	2.7	0.2
Miscellaneous Nondurables	38,631,978	48,101,197	54,256,887	-28.8	-19.7
Gasoline	85,706,920	97,187,948	111,564,160	-23.2	-11.8
Total Retail Trade	1,161,168,426	1,192,833,385	1,211,789,570	-4.2	-2.7
TULSA MSA					
Durable Goods	203,554,480	204,533,647	211,602,459	-3.8	-0.5
Lumber, Building Materials and Hardware	57,894,093	59,199,195	72,468,775	-20.1	-2.2
Auto Accessories and Repair	27,503,009	27,968,640	31,057,062	-11.4	-1.7
Furniture	23,320,384	23,452,808	24,426,282	-4.5	-0.6
Computer, Electronics and Music Stores	39,533,077	39,502,749	40,002,862	-1.2	0.1
Miscellaneous Durables	50,406,492	49,577,231	39,465,377	27.7	1.7
Used Merchandise	4,897,424	4,833,024	4,182,101	17.1	1.3
Nondurable Goods	629,259,592	653,659,122	635,006,312	-0.9	-3.7
General Merchandise	205,140,654	203,148,103	183,123,646	12.0	1.0
Food Stores	81,427,265	81,960,192	83,013,437	-1.9	-0.7
Apparel	40,164,625	39,563,619	35,059,654	14.6	1.5
Eating and Drinking Places	157,980,962	158,566,845	164,875,579	-4.2	-0.4
Drug Stores	18,004,278	17,799,427	16,313,101	10.4	1.2
Liquor Stores	12,767,502	12,722,302	12,552,110	1.7	0.4
Miscellaneous Nondurables	30,471,450	30,577,706	31,633,981	-3.7	-0.3
Gasoline	83,302,855	109,320,929	108,434,803	-23.2	-23.8
Total Retail Trade	832,814,071	858,192,769	846,608,771	-1.6	-3.0

ADJUSTED RETAIL TRADE FOR METRO AREAS AND STATE

	May 2016	April 2016	May 2015	Percentage Change	
				May '16 May '15	May '16 Apr '16
LAWTON MSA					
Durable Goods	17,542,616	17,766,806	19,803,533	-11.4	-1.3
Lumber, Building Materials and Hardware	5,396,956	5,599,100	7,725,297	-30.1	-3.6
Auto Accessories and Repair	2,598,375	2,645,756	3,089,243	-15.9	-1.8
Furniture	1,901,376	1,904,498	1,961,172	-3.0	-0.2
Computer, Electronics and Music Stores	3,295,496	3,326,300	3,422,895	-3.7	-0.9
Miscellaneous Durables	4,046,549	3,985,010	3,249,654	24.5	1.5
Used Merchandise	303,864	306,141	355,271	-14.5	-0.7
Nondurable Goods	66,177,914	67,877,674	67,293,889	-1.7	-2.5
General Merchandise	29,625,852	29,315,885	26,454,766	12.0	1.1
Food Stores	5,110,091	5,179,961	5,802,147	-11.9	-1.3
Apparel	4,064,681	4,011,837	3,732,359	8.9	1.3
Eating and Drinking Places	15,811,750	16,015,052	18,119,162	-12.7	-1.3
Drug Stores	969,164	959,969	936,193	3.5	1.0
Liquor Stores	1,171,277	1,160,656	1,090,077	7.4	0.9
Miscellaneous Nondurables	3,440,589	3,441,932	3,369,185	2.1	0.0
Gasoline	5,984,511	7,792,383	7,790,000	-23.2	-23.2
Total Retail Trade	83,720,530	85,644,481	87,097,422	-3.9	-2.2
ENID MICROSA					
Durable Goods	13,314,531	13,460,474	15,197,831	-12.4	-1.1
Lumber, Building Materials and Hardware	4,793,372	4,885,865	6,138,308	-21.9	-1.9
Auto Accessories and Repair	3,002,935	3,089,174	3,794,267	-20.9	-2.8
Furniture	1,012,407	1,022,577	1,166,169	-13.2	-1.0
Computer, Electronics and Music Stores	2,214,988	2,204,155	2,037,368	8.7	0.5
Miscellaneous Durables	1,897,721	1,871,837	1,711,470	10.9	1.4
Used Merchandise	393,109	386,868	350,249	12.2	1.6
Nondurable Goods	42,681,923	44,131,641	45,925,030	-7.1	-3.3
General Merchandise	16,091,650	15,943,436	14,010,692	14.9	0.9
Food Stores	6,184,905	6,269,827	7,262,764	-14.8	-1.4
Apparel	2,428,929	2,414,487	2,344,485	3.6	0.6
Eating and Drinking Places	8,963,850	9,230,704	11,584,752	-22.6	-2.9
Drug Stores	1,251,653	1,236,733	1,223,588	2.3	1.2
Liquor Stores	698,256	684,083	552,827	26.3	2.1
Miscellaneous Nondurables	2,007,968	2,040,294	2,366,238	-15.1	-1.6
Gasoline	5,054,711	6,312,077	6,579,685	-23.2	-19.9
Total Retail Trade	55,996,454	57,592,115	61,122,861	-8.4	-2.8

The June distribution of sales tax collections by the Oklahoma Tax Commission primarily represents local tax receipts from April business days. The monies they reported this period represent sales from April 16th to April 31st and estimated sales from May 1st to May 15th.

Visit <http://origins.ou.edu/> for detailed information on Adjusted Retail Trade data methodology

ADJUSTED RETAIL TRADE FOR SELECTED CITIES

	May 2016	April 2016	May 2015	Percentage Change	
				May '16 May '15	May '16 April '16
Ada	27,928,815	27,893,243	27,257,929	2.5	0.1
Altus	18,373,029	18,385,746	17,857,143	2.9	-0.1
Alva	6,664,470	6,809,217	8,171,179	-18.4	-2.1
Anadarko	5,688,959	5,671,925	5,331,855	6.7	0.3
Ardmore	39,039,588	39,048,056	37,233,647	4.9	0.0
Bartlesville	38,469,187	38,472,256	38,372,677	0.3	0.0
Blackwell	5,480,202	5,515,032	5,691,909	-3.7	-0.6
Broken Arrow	83,609,026	83,313,594	77,605,957	7.7	0.4
Chickasha	17,336,066	17,581,530	19,615,041	-11.6	-1.4
Clinton	7,894,313	8,044,325	9,419,990	-16.2	-1.9
Cushing	9,011,856	9,141,905	10,324,512	-12.7	-1.4
Del City	16,691,835	17,026,226	19,434,292	-14.1	-2.0
Duncan	21,857,704	22,188,012	25,370,087	-13.8	-1.5
Durant	23,142,541	23,392,337	25,054,983	-7.6	-1.1
Edmond	103,509,707	104,857,169	112,631,717	-8.1	-1.3
El Reno	13,577,172	13,605,852	13,620,385	-0.3	-0.2
Elk City	18,084,112	18,281,297	20,218,182	-10.6	-1.1
Enid	54,456,173	54,618,870	54,454,032	0.0	-0.3
Guthrie	11,359,087	11,339,062	11,059,621	2.7	0.2
Guymon	12,739,125	12,890,807	13,406,516	-5.0	-1.2
Henryetta	5,500,767	5,517,771	5,483,795	0.3	-0.3
Hobart	2,464,353	2,484,680	2,502,204	-1.5	-0.8
Holdenville	3,958,245	3,971,615	4,043,080	-2.1	-0.3
Hugo	6,991,501	6,971,287	7,037,686	-0.7	0.3
Idabel	8,364,766	8,343,587	8,341,185	0.3	0.3
Lawton	73,302,101	73,582,916	78,382,243	-6.5	-0.4
McAlester	28,072,350	28,404,922	30,541,535	-8.1	-1.2
Miami	12,469,253	12,534,609	12,897,255	-3.3	-0.5
Midwest City	57,959,272	58,102,451	61,345,124	-5.5	-0.2
Moore	59,911,226	59,882,772	57,470,652	4.2	0.0
Muskogee	45,319,173	45,197,636	42,606,542	6.4	0.3
Norman	124,255,031	125,197,315	131,195,098	-5.3	-0.8
Oklahoma Cit	626,959,907	625,648,422	618,609,228	1.3	0.2
Okmulgee	11,164,034	11,200,915	11,193,973	-0.3	-0.3
Pauls Valley	10,429,631	10,508,942	10,923,733	-4.5	-0.8
Pawhuska	2,391,224	2,421,061	2,545,568	-6.1	-1.2
Ponca City	27,125,052	27,044,700	26,423,204	2.7	0.3
Poteau	13,164,148	13,208,587	13,136,565	0.2	-0.3
Sand Springs	23,678,055	23,631,546	23,556,814	0.5	0.2
Sapulpa	17,246,076	17,450,677	18,609,761	-7.3	-1.2
Seminole	8,554,138	8,634,057	8,844,891	-3.3	-0.9
Shawnee	41,537,663	41,648,590	40,455,461	2.7	-0.3
Stillwater	57,427,955	57,507,708	57,932,843	-0.9	-0.1
Tahlequah	22,669,964	22,883,825	22,953,155	-1.2	-0.9
Tulsa	487,089,397	489,409,129	501,792,505	-2.9	-0.5
Watonga	2,079,188	2,149,197	2,548,296	-18.4	-3.3
Weatherford	14,067,162	14,335,266	16,150,345	-12.9	-1.9
Wewoka	1,306,026	1,345,312	1,613,613	-19.1	-2.9
Woodward	18,199,431	18,726,921	22,879,963	-20.5	-2.8
Total Selected Cities	2,348,570,056	2,356,022,879	2,394,147,973	-1.90	-0.32

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Front cover photo of oil well on the state capitol grounds, courtesy of Fred Marvel, Oklahoma Department of Tourism.