

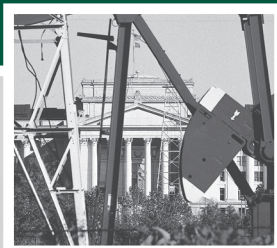
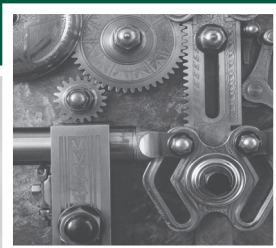


Center for Economic &
Management Research



OKLAHOMA BUSINESS BULLETIN

Monthly Digest



**June 2016
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OVERVIEW

Created by the Oklahoma Territorial Legislature in 1890, the University of Oklahoma is a doctoral degree granting research university serving the educational, cultural, economic and health-care needs of the state, region and nation. The Norman campus serves as home to all of the university's academic programs except health-related fields. Both the Norman and Health Sciences Center colleges offer programs at the Schusterman Center, the site of OU-Tulsa. The OU Health Sciences Center, which is located in Oklahoma City, is one of only four comprehensive academic health centers in the nation with seven professional colleges. OU enrolls more than 30,000 students, has more than 2,400 full-time faculty members, and has 21 colleges offering 163 majors at the baccalaureate level, 166 majors at the master's level, 81 majors at the doctoral level, 27 majors at the doctoral professional level, and 26 graduate certificates. The university's annual operating budget is \$1.5 billion. The University of Oklahoma is an equal opportunity institution.

ADJUSTED RETAIL TRADE FOR METRO AREAS AND STATE

	June 2016	May 2016	June 2015	Percentage Change	
				June '16 June '15	June '16 May '16
OKLAHOMA					
Durable Goods	811,912,236	818,360,756	873,216,092	-7.0	-0.8
Lumber, Building Materials and Hardware	282,804,471	282,747,923	323,388,009	-12.5	0.0
Auto Accessories and Repair	160,064,089	162,594,874	189,452,169	-15.5	-1.6
Furniture	80,107,915	80,805,743	86,724,838	-7.6	-0.9
Computer, Electronics and Music Stores	123,756,509	125,537,107	123,480,546	0.2	-1.4
Miscellaneous Durables	148,652,242	150,279,323	134,791,867	10.3	-1.1
Used Merchandise	16,527,010	16,395,786	15,378,663	7.5	0.8
Nondurable Goods	2,464,374,148	2,341,121,316	2,370,496,083	4.0	5.3
General Merchandise	793,332,694	797,088,479	765,728,363	3.6	-0.5
Food Stores	291,838,845	292,832,775	309,186,526	-5.6	-0.3
Apparel	130,495,711	131,535,513	122,281,336	6.7	-0.8
Eating and Drinking Places	621,302,980	616,494,971	644,178,039	-3.6	0.8
Drug Stores	50,277,915	50,915,137	46,520,373	8.1	-1.3
Liquor Stores	42,978,595	42,997,202	41,620,477	3.3	0.0
Miscellaneous Nondurables	135,803,913	134,817,924	133,546,519	1.7	0.7
Gasoline	398,343,494	274,439,314	307,434,451	29.6	45.1
Total Retail Trade	3,276,286,384	3,159,482,072	3,243,712,175	1.0	3.7
OKLAHOMA CITY MSA					
Durable Goods	316,846,237	319,277,245	343,842,755	-7.9	-0.8
Lumber, Building Materials and Hardware	106,669,503	108,196,869	127,860,523	-16.6	-1.4
Auto Accessories and Repair	60,650,692	61,386,570	69,356,404	-12.6	-1.2
Furniture	31,044,945	31,499,430	35,117,995	-11.6	-1.4
Computer, Electronics and Music Stores	43,600,572	43,638,107	43,146,517	1.1	-0.1
Miscellaneous Durables	68,231,831	67,898,693	61,917,369	10.2	0.5
Used Merchandise	6,648,694	6,657,576	6,443,946	3.2	-0.1
Nondurable Goods	917,056,794	866,963,946	872,239,135	5.1	5.8
General Merchandise	298,206,391	294,159,422	265,977,767	12.1	1.4
Food Stores	92,275,894	92,495,952	96,495,530	-4.4	-0.2
Apparel	64,774,217	63,899,641	57,304,234	13.0	1.4
Eating and Drinking Places	245,368,791	246,565,384	263,514,803	-6.9	-0.5
Drug Stores	17,608,774	17,577,131	16,908,578	4.1	0.2
Liquor Stores	17,462,424	17,281,332	16,410,721	6.4	1.0
Miscellaneous Nondurables	48,804,901	49,278,165	53,323,591	-8.5	-1.0
Gasoline	132,555,401	85,706,920	102,303,910	29.6	54.7
Total Retail Trade	1,233,903,031	1,186,241,192	1,216,081,890	1.5	4.0
TULSA MSA					
Durable Goods	203,886,901	204,686,992	215,138,521	-5.2	-0.4
Lumber, Building Materials and Hardware	63,227,822	63,698,030	73,683,998	-14.2	-0.7
Auto Accessories and Repair	27,948,971	28,324,506	31,901,358	-12.4	-1.3
Furniture	22,871,080	23,036,059	24,982,194	-8.5	-0.7
Computer, Electronics and Music Stores	37,630,162	37,829,585	39,283,406	-4.2	-0.5
Miscellaneous Durables	47,345,425	46,989,031	41,058,599	15.3	0.8
Used Merchandise	4,863,441	4,809,781	4,228,967	15.0	1.1
Nondurable Goods	679,016,332	625,745,599	639,013,204	6.3	8.5
General Merchandise	199,860,189	198,670,870	185,829,969	7.6	0.6
Food Stores	80,527,472	81,158,328	85,267,977	-5.6	-0.8
Apparel	38,765,561	38,381,179	34,430,505	12.6	1.0
Eating and Drinking Places	163,208,119	162,989,628	168,431,015	-3.1	0.1
Drug Stores	17,770,348	17,607,938	16,133,843	10.1	0.9
Liquor Stores	12,596,581	12,567,332	12,644,701	-0.4	0.2
Miscellaneous Nondurables	31,050,395	31,067,470	31,901,158	-2.7	-0.1
Gasoline	135,237,667	83,302,855	104,374,035	29.6	62.3
Total Retail Trade	882,903,233	830,432,591	854,151,725	3.4	6.3

ADJUSTED RETAIL TRADE FOR METRO AREAS AND STATE

	June 2016	May 2016	June 2015	Percentage Change	
				June '16 June '15	June '16 May '16
LAWTON MSA					
Durable Goods	17,849,328	18,010,901	19,967,808	-10.6	-0.9
Lumber, Building Materials and Hardware	6,111,781	6,200,052	7,764,402	-21.3	-1.4
Auto Accessories and Repair	2,799,567	2,816,179	3,154,853	-11.3	-0.6
Furniture	1,893,201	1,896,193	1,963,330	-3.6	-0.2
Computer, Electronics and Music Stores	3,010,280	3,076,804	3,439,688	-12.5	-2.2
Miscellaneous Durables	3,728,072	3,713,769	3,308,327	12.7	0.4
Used Merchandise	306,429	307,904	337,208	-9.1	-0.5
Nondurable Goods	69,337,568	65,916,771	67,425,347	2.8	5.2
General Merchandise	28,832,306	28,642,258	26,685,091	8.0	0.7
Food Stores	5,175,909	5,229,339	5,884,596	-12.0	-1.0
Apparel	3,930,248	3,896,594	3,606,516	9.0	0.9
Eating and Drinking Places	16,584,688	16,654,021	18,678,809	-11.2	-0.4
Drug Stores	962,317	954,105	903,331	6.5	0.9
Liquor Stores	1,152,759	1,144,810	1,085,384	6.2	0.7
Miscellaneous Nondurables	3,404,335	3,411,133	3,407,900	-0.1	-0.2
Gasoline	9,295,005	5,984,511	7,173,720	29.6	55.3
Total Retail Trade	87,186,896	83,927,671	87,393,155	-0.2	3.9
ENID MICROSA					
Durable Goods	13,666,410	13,747,262	15,120,638	-9.6	-0.6
Lumber, Building Materials and Hardware	5,299,151	5,312,816	6,074,589	-12.8	-0.3
Auto Accessories and Repair	3,014,144	3,092,089	3,824,068	-21.2	-2.5
Furniture	1,042,643	1,047,411	1,145,035	-8.9	-0.5
Computer, Electronics and Music Stores	2,123,443	2,126,419	2,038,681	4.2	-0.1
Miscellaneous Durables	1,795,756	1,783,132	1,691,097	6.2	0.7
Used Merchandise	391,272	385,395	347,167	12.7	1.5
Nondurable Goods	45,125,645	42,562,790	46,038,601	-2.0	6.0
General Merchandise	15,622,644	15,548,140	14,474,712	7.9	0.5
Food Stores	6,190,357	6,264,050	7,133,472	-13.2	-1.2
Apparel	2,300,629	2,302,599	2,296,947	0.2	-0.1
Eating and Drinking Places	9,248,783	9,446,925	11,992,877	-22.9	-2.1
Drug Stores	1,242,894	1,228,824	1,162,164	6.9	1.1
Liquor Stores	674,287	664,067	565,740	19.2	1.5
Miscellaneous Nondurables	2,027,813	2,053,474	2,378,714	-14.8	-1.2
Gasoline	7,818,237	5,054,711	6,033,977	29.6	54.7
Total Retail Trade	58,792,055	56,310,051	61,159,239	-3.9	4.4

The July distribution of sales tax collections by the Oklahoma Tax Commission primarily represents local tax receipts from May business. The monies they reported this period represent sales from May 16th to May 31st and estimated sales from June 1st to June 15th.

Visit <http://origins.ou.edu/> for detailed information on Adjusted Retail Trade data methodology

ADJUSTED RETAIL TRADE FOR SELECTED CITIES

	June 2016	May 2016	June 2015	Percentage Change	
				June '16 June '15	June '16 May '16
Ada	28,034,308	27,989,774	27,558,958	1.7	0.2
Altus	18,162,792	18,201,930	18,410,984	-1.3	-0.2
Alva	6,446,854	6,605,450	8,065,258	-20.1	-2.4
Anadarko	5,575,517	5,576,665	5,406,957	3.1	0.0
Ardmore	37,896,017	38,066,894	38,150,384	-0.7	-0.4
Bartlesville	38,700,341	38,665,511	38,870,181	-0.4	0.1
Blackwell	5,426,967	5,468,039	5,712,059	-5.0	-0.8
Broken Arrow	82,493,970	82,373,134	80,159,159	2.9	0.1
Chickasha	17,189,127	17,433,063	19,650,107	-12.5	-1.4
Clinton	7,966,577	8,095,487	9,335,517	-14.7	-1.6
Cushing	8,992,383	9,115,592	10,201,267	-11.9	-1.4
Del City	16,946,506	17,223,134	19,885,468	-14.8	-1.6
Duncan	21,923,991	22,212,702	25,266,246	-13.2	-1.3
Durant	22,917,046	23,184,518	25,118,133	-8.8	-1.2
Edmond	101,859,337	103,336,502	114,831,012	-11.3	-1.4
El Reno	13,512,635	13,549,899	13,732,167	-1.6	-0.3
Elk City	17,816,937	18,022,208	20,264,849	-12.1	-1.1
Enid	53,130,375	53,446,441	55,728,460	-4.7	-0.6
Guthrie	11,348,999	11,333,779	11,094,115	2.3	0.1
Guymon	12,386,622	12,576,269	13,887,629	-10.8	-1.5
Henryetta	5,506,034	5,524,377	5,537,388	-0.6	-0.3
Hobart	2,349,613	2,384,873	2,552,850	-8.0	-1.5
Holdenville	3,931,089	3,945,994	4,109,795	-4.3	-0.4
Hugo	7,067,229	7,038,784	6,827,975	3.5	0.4
Idabel	8,305,161	8,293,625	8,133,730	2.1	0.1
Lawton	73,464,739	73,670,890	77,195,456	-4.8	-0.3
McAlester	27,684,536	28,051,248	30,698,970	-9.8	-1.3
Miami	12,488,992	12,552,807	12,863,035	-2.9	-0.5
Midwest City	58,555,044	58,561,258	59,923,763	-2.3	0.0
Moore	57,678,275	57,977,925	59,374,162	-2.9	-0.5
Muskogee	44,886,040	44,834,774	43,843,140	2.4	0.1
Norman	122,447,072	123,531,919	133,169,576	-8.1	-0.9
Oklahoma Cit	628,068,476	626,488,832	623,502,661	0.7	0.3
Okmulgee	11,186,224	11,218,950	11,459,695	-2.4	-0.3
Pauls Valley	10,318,924	10,407,912	11,080,432	-6.9	-0.9
Pawhuska	2,355,197	2,388,397	2,621,199	-10.1	-1.4
Ponca City	27,093,026	27,019,572	26,488,185	2.3	0.3
Poteau	13,022,981	13,086,467	13,373,980	-2.6	-0.5
Sand Springs	23,543,816	23,503,742	24,066,002	-2.2	0.2
Sapulpa	18,564,290	18,612,941	18,996,773	-2.3	-0.3
Seminole	9,037,217	9,069,167	8,939,146	1.1	-0.4
Shawnee	42,200,779	42,266,716	41,450,637	1.8	-0.2
Stillwater	60,253,470	60,035,831	57,342,112	5.1	0.4
Tahlequah	23,809,249	23,915,144	23,610,126	0.8	-0.4
Tulsa	507,966,735	507,811,874	509,265,156	-0.3	0.0
Watonga	2,126,253	2,190,896	2,579,558	-17.6	-3.0
Weatherford	14,427,930	14,650,335	16,222,120	-11.1	-1.5
Wewoka	1,233,236	1,278,771	1,654,603	-25.5	-3.6
Woodward	17,999,071	18,500,651	23,501,348	-23.4	-2.7
Total Selected Cities	2,366,298,002	2,371,291,663	2,421,712,485	-2.29	-0.21

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Front cover photo of oil well on the state capitol grounds, courtesy of Fred Marvel, Oklahoma Department of Tourism.