

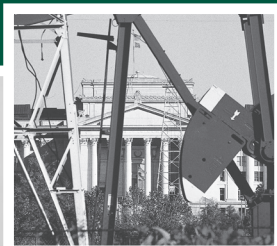


Center for Economic & Management Research



OKLAHOMA BUSINESS BULLETIN

Monthly Digest



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Adjusted
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OVERVIEW

Created by the Oklahoma Territorial Legislature in 1890, the University of Oklahoma is a doctoral degree granting research university serving the educational, cultural, economic and health-care needs of the state, region and nation. The Norman campus serves as home to all of the university's academic programs except health-related fields. Both the Norman and Health Sciences Center colleges offer programs at the Schusterman Center, the site of OU-Tulsa. The OU Health Sciences Center, which is located in Oklahoma City, is one of only four comprehensive academic health centers in the nation with seven professional colleges. OU enrolls more than 30,000 students, has more than 2,400 full-time faculty members, and has 21 colleges offering 163 majors at the baccalaureate level, 166 majors at the master's level, 81 majors at the doctoral level, 27 majors at the doctoral professional level, and 26 graduate certificates. The university's annual operating budget is \$1.5 billion. The University of Oklahoma is an equal opportunity institution.

Business Briefs

Major Economic Indicators

[U.S. Bureau of Labor Statistics](#)

Survey of Current Business

[Bureau of Econ Analysis](#)

The Oklahoma Economist

[Federal Reserve Bank of Kansas City](#)

Oklahoma Economic Indicators

[Oklahoma Employment Security Commission](#)

Oklahoma Economic Report Monthly Newsletter

[Oklahoma Office of State Treasurer](#)

Oklahoma OMES Media Releases

[Office of Management and Enterprise Services \(OMES\)](#)

Oklahoma's Business Conditions Index

[Creighton University](#)

Economists see improvements in Oklahoma for 2017

[NewsOK.com](#)

Note: includes comments from Dr. Dauffenbach, OU Price College

2017 Tax Burden by State

[WalletHub.com](#)

Note: Oklahoma 47th in overall tax burden

Economist: Oklahoma falls behind in college-educated workforce

[SWTIMES.com](#)

Note: includes comments from Dr. Dauffenbach, OU Price College

ADJUSTED RETAIL TRADE FOR METRO AREAS AND STATE

	January 2017	December 2016	January 2016	Percentage Change	
				Jan '17 Jan '16	Jan '17 Dec '16
OKLAHOMA					
Durable Goods	840,740,317	855,436,610	864,358,003	-2.7	-1.7
Lumber, Building Materials and Hardware	271,064,676	279,022,796	259,373,195	4.5	-2.9
Auto Accessories and Repair	163,977,476	168,031,774	179,020,451	-8.4	-2.4
Furniture	83,878,030	84,919,858	86,863,890	-3.4	-1.2
Computer, Electronics and Music Stores	136,338,696	137,647,709	151,533,517	-10.0	-1.0
Miscellaneous Durables	169,310,429	169,849,510	171,061,413	-1.0	-0.3
Used Merchandise	16,171,010	15,964,964	16,505,537	-2.0	1.3
Nondurable Goods	2,397,287,068	2,499,473,744	2,381,564,270	0.7	-4.1
General Merchandise	834,367,720	838,532,117	836,179,730	-0.2	-0.5
Food Stores	297,593,037	299,101,652	308,336,822	-3.5	-0.5
Apparel	142,065,393	144,160,272	146,013,009	-2.7	-1.5
Eating and Drinking Places	603,770,493	604,068,750	590,283,728	2.3	0.0
Drug Stores	51,755,695	52,784,402	52,415,966	-1.3	-1.9
Liquor Stores	45,865,081	45,733,297	45,720,383	0.3	0.3
Miscellaneous Nondurables	134,775,972	132,468,418	146,396,315	-7.9	1.7
Gasoline	287,093,677	382,624,835	256,218,316	12.1	-25.0
Total Retail Trade	3,238,027,385	3,354,910,354	3,245,922,273	-0.2	-3.5
OKLAHOMA CITY MSA					
Durable Goods	313,287,221	318,808,188	329,605,020	-5.0	-1.7
Lumber, Building Materials and Hardware	102,472,473	103,832,329	104,382,224	-1.8	-1.3
Auto Accessories and Repair	60,492,039	61,173,643	60,344,504	0.2	-1.1
Furniture	32,414,934	33,581,619	33,622,406	-3.6	-3.5
Computer, Electronics and Music Stores	44,090,737	45,839,917	48,496,455	-9.1	-3.8
Miscellaneous Durables	67,438,256	67,901,642	76,005,091	-11.3	-0.7
Used Merchandise	6,378,781	6,479,039	6,754,340	-5.6	-1.5
Nondurable Goods	857,984,179	870,018,538	864,422,111	-0.7	-1.4
General Merchandise	289,262,152	296,771,676	299,493,246	-3.4	-2.5
Food Stores	88,745,000	90,489,065	90,747,470	-2.2	-1.9
Apparel	62,026,797	64,403,233	66,339,688	-6.5	-3.7
Eating and Drinking Places	242,310,775	244,579,284	246,090,669	-1.5	-0.9
Drug Stores	18,891,770	18,565,135	19,008,699	-0.6	1.8
Liquor Stores	19,416,588	19,251,677	18,008,537	7.8	0.9
Miscellaneous Nondurables	49,476,893	49,995,573	49,386,504	0.2	-1.0
Gasoline	87,854,205	85,962,894	75,347,297	16.6	2.2
Total Retail Trade	1,171,271,400	1,188,826,726	1,194,027,131	-1.9	-1.5
TULSA MSA					
Durable Goods	194,698,877	199,586,938	209,361,801	-7.0	-2.4
Lumber, Building Materials and Hardware	62,116,000	64,547,133	59,325,915	4.7	-3.8
Auto Accessories and Repair	26,911,855	27,363,797	28,204,760	-4.6	-1.7
Furniture	22,328,712	22,672,275	24,450,279	-8.7	-1.5
Computer, Electronics and Music Stores	34,339,958	35,750,428	41,396,700	-17.0	-3.9
Miscellaneous Durables	44,166,860	44,332,749	51,233,700	-13.8	-0.4
Used Merchandise	4,835,492	4,920,556	4,750,447	1.8	-1.7
Nondurable Goods	643,179,535	632,304,315	618,092,853	4.1	1.7
General Merchandise	200,746,304	206,709,491	207,641,950	-3.3	-2.9
Food Stores	86,262,633	87,396,346	83,254,028	3.6	-1.3
Apparel	36,186,839	37,663,959	40,373,200	-10.4	-3.9
Eating and Drinking Places	152,860,557	155,666,502	158,209,830	-3.4	-1.8
Drug Stores	17,049,327	17,168,289	17,780,555	-4.1	-0.7
Liquor Stores	14,395,791	14,277,633	13,338,295	7.9	0.8
Miscellaneous Nondurables	28,637,054	29,318,075	31,020,578	-7.7	-2.3
Gasoline	107,041,030	84,104,021	66,474,419	61.0	27.3
Total Retail Trade	837,878,412	831,891,253	827,454,654	1.3	0.7

ADJUSTED RETAIL TRADE FOR METRO AREAS AND STATE

	January 2017	December 2016	January 2016	Percentage Change	
				Jan '17 Jan '16	Jan '17 Dec '16
LAWTON MSA					
Durable Goods	18,230,609	18,244,190	18,557,274	-1.8	-0.1
Lumber, Building Materials and Hardware	6,499,334	6,680,545	6,098,273	6.6	-2.7
Auto Accessories and Repair	2,895,486	3,015,879	2,677,813	8.1	-4.0
Furniture	1,899,410	1,845,742	1,944,026	-2.3	2.9
Computer, Electronics and Music Stores	3,100,491	3,135,158	3,782,056	-18.0	-1.1
Miscellaneous Durables	3,499,527	3,264,983	3,741,877	-6.5	7.2
Used Merchandise	336,362	301,883	313,229	7.4	11.4
Nondurable Goods	66,833,525	65,929,319	64,861,563	3.0	1.4
General Merchandise	28,759,484	27,112,049	28,535,895	0.8	6.1
Food Stores	5,521,737	5,532,540	5,407,270	2.1	-0.2
Apparel	3,757,773	3,438,832	3,853,142	-2.5	9.3
Eating and Drinking Places	17,139,571	17,567,012	16,222,569	5.7	-2.4
Drug Stores	823,525	787,689	927,248	-11.2	4.5
Liquor Stores	1,651,254	1,463,401	1,097,359	50.5	12.8
Miscellaneous Nondurables	3,197,736	3,233,179	3,557,713	-10.1	-1.1
Gasoline	5,982,446	6,794,617	5,260,368	13.7	-12.0
Total Retail Trade	85,064,134	84,173,509	83,418,837	2.0	1.1
ENID MICROSA					
Durable Goods	14,245,140	14,478,935	14,141,986	0.7	-1.6
Lumber, Building Materials and Hardware	5,253,601	5,604,280	5,518,064	-4.8	-6.3
Auto Accessories and Repair	3,719,355	3,751,087	3,506,785	6.1	-0.8
Furniture	942,041	1,033,491	1,028,247	-8.4	-8.8
Computer, Electronics and Music Stores	1,665,287	1,911,968	1,897,138	-12.2	-12.9
Miscellaneous Durables	2,354,702	1,878,461	1,829,276	28.7	25.4
Used Merchandise	310,154	299,647	362,476	-14.4	3.5
Nondurable Goods	42,460,371	42,500,521	43,221,215	-1.8	-0.1
General Merchandise	14,981,803	14,685,494	15,683,364	-4.5	2.0
Food Stores	6,676,706	6,803,984	6,749,115	-1.1	-1.9
Apparel	2,370,074	2,218,113	2,514,802	-5.8	6.9
Eating and Drinking Places	9,624,341	9,937,943	9,853,459	-2.3	-3.2
Drug Stores	1,079,006	1,037,180	1,180,222	-8.6	4.0
Liquor Stores	796,354	768,605	614,164	29.7	3.6
Miscellaneous Nondurables	1,875,170	1,854,728	2,179,540	-14.0	1.1
Gasoline	5,056,918	5,194,474	4,446,550	13.7	-2.6
Total Retail Trade	56,705,511	56,979,456	57,363,201	-1.1	-0.5

The February distribution of sales tax collections by the Oklahoma Tax Commission primarily represents local tax receipts from December. The monies they reported this period represent sales from December 16th to December 31st and estimated sales from January 1st to January 15th.

Visit <http://origins.ou.edu/> for detailed information on Adjusted Retail Trade data methodology

ADJUSTED RETAIL TRADE FOR SELECTED CITIES

	January 2017	December 2016	January 2016	Percentage Change	
				Jan '17 Jan '16	Jan '17 Dec '16
Ada	27,899,203	27,783,236	27,935,574	-0.1	0.4
Altus	18,300,004	17,988,841	18,727,012	-2.3	1.7
Alva	6,912,732	6,971,302	7,208,853	-4.1	-0.8
Anadarko	5,041,230	5,263,014	5,673,183	-11.1	-4.2
Ardmore	39,100,273	38,489,801	39,727,574	-1.6	1.6
Bartlesville	38,957,759	38,334,708	38,537,777	1.1	1.6
Blackwell	5,552,627	5,571,494	5,527,380	0.5	-0.3
Broken Arrow	82,625,276	81,436,069	84,235,793	-1.9	1.5
Chickasha	17,678,507	18,245,100	18,165,760	-2.7	-3.1
Clinton	7,823,332	7,895,284	8,198,612	-4.6	-0.9
Cushing	8,935,697	9,437,610	9,191,464	-2.8	-5.3
Del City	18,342,535	18,813,307	17,235,138	6.4	-2.5
Duncan	22,405,445	23,455,537	22,833,840	-1.9	-4.5
Durant	24,559,769	25,379,165	23,690,107	3.7	-3.2
Edmond	107,001,905	113,742,215	107,580,213	-0.5	-5.9
El Reno	13,663,410	13,373,460	13,475,661	1.4	2.2
Elk City	19,250,845	18,706,578	19,095,199	0.8	2.9
Enid	53,223,263	53,235,248	56,600,448	-6.0	0.0
Guthrie	11,879,947	11,774,156	11,229,211	5.8	0.9
Guymon	12,983,756	13,097,054	13,231,343	-1.9	-0.9
Henryetta	5,659,303	5,702,346	5,479,712	3.3	-0.8
Hobart	2,546,746	2,554,861	2,555,847	-0.4	-0.3
Holdenville	3,936,765	3,897,160	4,054,377	-2.9	1.0
Hugo	7,082,211	7,424,621	6,821,312	3.8	-4.6
Idabel	8,406,689	8,760,802	8,336,459	0.8	-4.0
Lawton	73,114,495	76,616,462	74,192,773	-1.5	-4.6
McAlester	28,280,552	29,508,987	28,761,971	-1.7	-4.2
Miami	12,519,175	12,901,989	12,382,441	1.1	-3.0
Midwest City	57,145,666	58,909,733	58,240,600	-1.9	-3.0
Moore	59,115,345	61,284,184	58,870,258	0.4	-3.5
Muskogee	45,418,379	43,755,484	45,946,972	-1.2	3.8
Norman	127,985,059	125,604,898	128,662,304	-0.5	1.9
Oklahoma Cit	612,313,574	599,627,250	635,724,954	-3.7	2.1
Okmulgee	11,761,685	11,376,178	11,267,638	4.4	3.4
Pauls Valley	10,631,728	10,641,211	10,671,044	-0.4	-0.1
Pawhuska	3,818,938	3,572,116	2,492,501	53.2	6.9
Ponca City	26,729,014	25,998,947	27,295,098	-2.1	2.8
Poteau	13,221,566	13,127,508	13,337,106	-0.9	0.7
Sand Springs	22,460,158	22,678,975	22,418,504	0.2	-1.0
Sapulpa	17,398,031	17,692,351	18,911,558	-8.0	-1.7
Seminole	9,745,588	9,634,760	9,184,162	6.1	1.2
Shawnee	44,115,327	42,466,798	43,414,034	1.6	3.9
Stillwater	56,742,711	57,404,064	58,523,248	-3.0	-1.2
Tahlequah	24,778,351	24,456,589	24,454,861	1.3	1.3
Tulsa	495,867,175	489,778,207	517,090,969	-4.1	1.2
Watonga	2,480,274	2,590,374	2,350,650	5.5	-4.3
Weatherford	15,461,306	16,040,895	15,510,087	-0.3	-3.6
Wewoka	1,260,754	1,313,093	1,440,601	-12.5	-4.0
Woodward	19,884,741	20,613,730	20,175,862	-1.4	-3.5
Total Selected Cities	2,362,018,820	2,354,927,750	2,416,668,043	-2.26	0.30

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Front cover photo of oil well on the state capitol grounds, courtesy of Fred Marvel, Oklahoma Department of Tourism.