

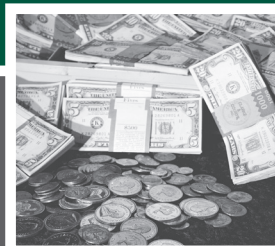
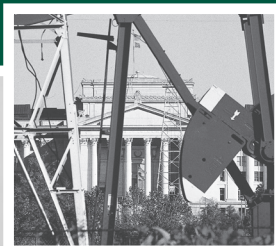


Center for Economic & Management Research



OKLAHOMA BUSINESS BULLETIN

Monthly Digest



**September 2016
Adjusted
Retail Sales**

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OVERVIEW

Created by the Oklahoma Territorial Legislature in 1890, the University of Oklahoma is a doctoral degree granting research university serving the educational, cultural, economic and health-care needs of the state, region and nation. The Norman campus serves as home to all of the university's academic programs except health-related fields. Both the Norman and Health Sciences Center colleges offer programs at the Schusterman Center, the site of OU-Tulsa. The OU Health Sciences Center, which is located in Oklahoma City, is one of only four comprehensive academic health centers in the nation with seven professional colleges. OU enrolls more than 30,000 students, has more than 2,400 full-time faculty members, and has 21 colleges offering 163 majors at the baccalaureate level, 166 majors at the master's level, 81 majors at the doctoral level, 27 majors at the doctoral professional level, and 26 graduate certificates. The university's annual operating budget is \$1.5 billion. The University of Oklahoma is an equal opportunity institution.

Business Briefs

The Consumer Price Index for All Urban Consumers (CPI-U) increased 0.3 percent in September on a seasonally adjusted basis: U.S. Bureau of Labor Statistics

[*U.S. Bureau of Labor Statistics*](#)

Oil prices rise on storage, production freeze by Adam Smith 10/14/2016

NOTE: includes a quote from Dr. Dauffenbach

[*The Oklahoman / News OK*](#)

October 2016 Survey of Current Business

[*Bureau of Econ Analysis*](#)

Oklahoma's Business Conditions Index

[*Creighton University*](#)

Oklahoma Economic Indicators

[*Oklahoma Employment Security Commission*](#)

State Gross Receipts to the Treasury Fall in September

[*Oklahoma Office of State Treasurer*](#)

GRF receipts fall 12.4% below September estimate

[*Office of Management and Enterprise Services \(OMES\)*](#)

ADJUSTED RETAIL TRADE FOR METRO AREAS AND STATE

	September 2016	August 2016	September 2015	Percentage Change	
				Sep '16 Sep '15	Sep '16 Aug '16
OKLAHOMA					
Durable Goods	815,545,690	818,623,086	864,328,947	-5.6	-0.4
Lumber, Building Materials and Hardware	324,499,635	315,836,868	309,497,889	4.8	2.7
Auto Accessories and Repair	174,645,611	172,074,851	188,257,536	-7.2	1.5
Furniture	81,309,575	81,541,135	84,924,963	-4.3	-0.3
Computer, Electronics and Music Stores	106,257,202	110,938,787	126,724,550	-16.2	-4.2
Miscellaneous Durables	114,056,863	123,157,721	139,488,075	-18.2	-7.4
Used Merchandise	14,776,805	15,073,725	15,435,934	-4.3	-2.0
Nondurable Goods	2,338,215,589	2,390,419,111	2,346,570,154	-0.4	-2.2
General Merchandise	735,750,266	751,973,849	773,611,943	-4.9	-2.2
Food Stores	299,822,079	299,163,804	304,753,243	-1.6	0.2
Apparel	107,906,961	113,689,472	122,746,271	-12.1	-5.1
Eating and Drinking Places	639,851,985	635,480,182	611,805,029	4.6	0.7
Drug Stores	42,050,563	43,545,469	49,330,977	-14.8	-3.4
Liquor Stores	36,809,795	38,361,255	40,644,006	-9.4	-4.0
Miscellaneous Nondurables	130,695,750	131,694,150	131,257,713	-0.4	-0.8
Gasoline	345,328,190	376,510,930	312,420,971	10.5	-8.3
Total Retail Trade	3,153,761,279	3,209,042,197	3,210,899,102	-1.8	-1.7
OKLAHOMA CITY MSA					
Durable Goods	316,018,963	317,716,436	336,142,869	-6.0	-0.5
Lumber, Building Materials and Hardware	120,607,449	119,683,033	123,137,840	-2.1	0.8
Auto Accessories and Repair	66,623,463	66,312,997	68,618,212	-2.9	0.5
Furniture	31,269,999	31,566,035	35,171,632	-11.1	-0.9
Computer, Electronics and Music Stores	37,063,478	38,016,720	40,945,846	-9.5	-2.5
Miscellaneous Durables	54,557,297	56,141,106	61,488,336	-11.3	-2.8
Used Merchandise	5,897,277	5,996,545	6,781,002	-13.0	-1.7
Nondurable Goods	883,794,172	886,163,092	841,795,595	5.0	-0.3
General Merchandise	296,788,480	294,040,098	265,830,458	11.6	0.9
Food Stores	88,308,390	89,013,348	93,188,320	-5.2	-0.8
Apparel	65,012,348	64,291,316	56,581,966	14.9	1.1
Eating and Drinking Places	245,194,594	246,247,212	250,439,887	-2.1	-0.4
Drug Stores	19,522,109	19,230,870	16,496,735	18.3	1.5
Liquor Stores	17,355,535	17,248,272	15,693,221	10.6	0.6
Miscellaneous Nondurables	49,065,934	49,337,926	50,790,176	-3.4	-0.6
Gasoline	102,546,780	106,754,050	92,774,831	10.5	-3.9
Total Retail Trade	1,199,813,135	1,203,879,529	1,177,938,464	1.9	-0.3
TULSA MSA					
Durable Goods	205,799,815	206,122,763	208,636,800	-1.4	-0.2
Lumber, Building Materials and Hardware	77,881,499	76,305,785	68,175,559	14.2	2.1
Auto Accessories and Repair	30,613,219	30,501,464	31,996,389	-4.3	0.4
Furniture	21,767,398	21,995,769	24,084,557	-9.6	-1.0
Computer, Electronics and Music Stores	31,868,752	32,788,309	38,174,998	-16.5	-2.8
Miscellaneous Durables	39,115,611	39,974,164	41,903,065	-6.7	-2.1
Used Merchandise	4,553,337	4,557,271	4,302,233	5.8	-0.1
Nondurable Goods	618,154,079	606,277,134	601,385,088	2.8	2.0
General Merchandise	183,662,098	185,205,421	180,788,208	1.6	-0.8
Food Stores	82,533,427	82,710,297	86,786,514	-4.9	-0.2
Apparel	31,511,768	32,247,887	33,197,052	-5.1	-2.3
Eating and Drinking Places	169,591,558	168,567,965	159,559,051	6.3	0.6
Drug Stores	15,667,073	15,824,088	15,853,689	-1.2	-1.0
Liquor Stores	12,210,310	12,262,980	11,750,332	3.9	-0.4
Miscellaneous Nondurables	31,762,449	31,714,849	30,926,998	2.7	0.2
Gasoline	91,215,395	77,743,647	82,523,243	10.5	17.3
Total Retail Trade	823,953,894	812,399,897	810,021,889	1.7	1.4

ADJUSTED RETAIL TRADE FOR METRO AREAS AND STATE

	September 2016	August 2016	September 2015	Percentage Change	
				Sep '16 Sep '15	Sep '16 Aug '16
LAWTON MSA					
Durable Goods	19,073,159	18,988,041	19,892,127	-4.1	0.4
Lumber, Building Materials and Hardware	8,055,622	7,637,811	7,508,252	7.3	5.5
Auto Accessories and Repair	3,417,999	3,351,975	3,169,935	7.8	2.0
Furniture	1,811,312	1,812,281	1,895,605	-4.4	-0.1
Computer, Electronics and Music Stores	2,483,393	2,769,822	3,511,267	-29.3	-10.3
Miscellaneous Durables	3,025,498	3,146,428	3,485,022	-13.2	-3.8
Used Merchandise	279,334	269,724	322,047	-13.3	3.6
Nondurable Goods	65,312,240	62,766,191	67,293,361	-2.9	4.1
General Merchandise	25,610,784	25,631,121	26,286,230	-2.6	-0.1
Food Stores	5,591,635	5,671,778	5,825,347	-4.0	-1.4
Apparel	3,226,545	3,218,374	3,490,787	-7.6	0.3
Eating and Drinking Places	18,035,616	17,552,949	17,846,648	1.1	2.7
Drug Stores	837,335	796,377	857,173	-2.3	5.1
Liquor Stores	1,082,305	1,065,193	1,059,124	2.2	1.6
Miscellaneous Nondurables	3,315,178	3,364,133	3,412,314	-2.8	-1.5
Gasoline	7,612,841	5,466,266	8,515,739	-10.6	39.3
Total Retail Trade	84,385,399	81,754,232	87,185,488	-3.2	3.2
ENID MICROSA					
Durable Goods	14,751,531	14,741,932	14,620,565	0.9	0.1
Lumber, Building Materials and Hardware	6,297,528	6,077,800	5,428,652	16.0	3.6
Auto Accessories and Repair	3,450,770	3,644,073	3,886,195	-11.2	-5.3
Furniture	1,106,024	1,086,353	1,115,609	-0.9	1.8
Computer, Electronics and Music Stores	2,034,694	2,061,667	2,296,250	-11.4	-1.3
Miscellaneous Durables	1,539,604	1,567,322	1,577,344	-2.4	-1.8
Used Merchandise	322,911	304,717	316,515	2.0	6.0
Nondurable Goods	43,318,063	41,518,343	46,411,017	-6.7	4.3
General Merchandise	14,261,888	14,334,483	14,574,103	-2.1	-0.5
Food Stores	6,514,602	6,751,068	6,915,697	-5.8	-3.5
Apparel	2,027,544	2,145,339	2,197,718	-7.7	-5.5
Eating and Drinking Places	10,486,395	10,321,988	11,755,994	-10.8	1.6
Drug Stores	1,032,732	983,632	1,063,129	-2.9	5.0
Liquor Stores	578,828	547,538	556,828	4.0	5.7
Miscellaneous Nondurables	2,117,101	2,097,517	2,301,505	-8.0	0.9
Gasoline	6,298,973	4,336,779	7,046,043	-10.6	45.2
Total Retail Trade	58,069,594	56,260,275	61,031,582	-4.9	3.2

The October distribution of sales tax collections by the Oklahoma Tax Commission primarily represents local tax receipts from August b
The monies they reported this period represent sales from August 16th to August 31st and estimated sales from September 1st to Sept

Visit <http://origins.ou.edu/> for detailed information on Adjusted Retail Trade data methodology

ADJUSTED RETAIL TRADE FOR SELECTED CITIES

	September 2016	August 2016	September 2015	Percentage Change	
				Sep '16 Sep '15	Sep '16 Aug '16
Ada	27,320,389	27,360,997	27,531,915	-0.8	-0.1
Altus	17,985,713	18,014,250	18,451,295	-2.5	-0.2
Alva	6,010,880	6,166,075	8,011,202	-25.0	-2.5
Anadarko	5,194,710	5,237,247	5,566,253	-6.7	-0.8
Ardmore	36,034,474	36,355,224	39,517,954	-8.8	-0.9
Bartlesville	38,003,261	38,027,833	38,145,417	-0.4	-0.1
Blackwell	5,234,281	5,283,433	5,789,828	-9.6	-0.9
Broken Arrow	79,903,868	80,130,788	80,352,054	-0.6	-0.3
Chickasha	17,442,797	17,590,793	19,541,533	-10.7	-0.8
Clinton	8,422,428	8,460,963	9,328,270	-9.7	-0.5
Cushing	9,135,219	9,204,635	10,409,453	-12.2	-0.8
Del City	18,699,003	18,660,024	19,805,603	-5.6	0.2
Duncan	22,895,995	22,996,331	24,725,094	-7.4	-0.4
Durant	23,324,763	23,477,376	25,672,509	-9.1	-0.7
Edmond	104,679,075	105,537,424	116,134,238	-9.9	-0.8
El Reno	12,654,134	12,770,916	14,019,167	-9.7	-0.9
Elk City	16,884,847	17,116,122	19,555,006	-13.7	-1.4
Enid	51,982,939	52,300,440	55,668,647	-6.6	-0.6
Guthrie	11,520,143	11,493,216	11,177,246	3.1	0.2
Guymon	11,887,852	12,071,477	14,212,451	-16.4	-1.5
Henryetta	5,777,602	5,756,705	5,698,023	1.4	0.4
Hobart	2,252,262	2,287,136	2,692,133	-16.3	-1.5
Holdenville	3,723,318	3,755,621	4,012,196	-7.2	-0.9
Hugo	6,682,598	6,722,509	6,764,682	-1.2	-0.6
Idabel	7,892,358	7,954,688	8,141,339	-3.1	-0.8
Lawton	70,042,517	70,691,507	74,961,849	-6.6	-0.9
McAlester	27,366,945	27,703,087	31,387,373	-12.8	-1.2
Miami	12,291,976	12,372,843	13,296,357	-7.6	-0.7
Midwest City	59,064,311	59,069,504	58,038,690	1.8	0.0
Moore	57,091,005	57,455,362	60,483,184	-5.6	-0.6
Muskogee	44,490,377	44,464,984	44,212,777	0.6	0.1
Norman	121,527,785	122,310,023	132,732,131	-8.4	-0.6
Oklahoma Cit	602,764,510	604,232,079	606,716,534	-0.7	-0.2
Okmulgee	11,263,403	11,260,812	11,549,480	-2.5	0.0
Pauls Valley	10,186,604	10,254,342	11,211,921	-9.1	-0.7
Pawhuska	2,406,866	2,420,140	2,652,152	-9.2	-0.5
Ponca City	26,081,710	26,135,168	26,297,058	-0.8	-0.2
Poteau	12,672,354	12,749,941	13,716,166	-7.6	-0.6
Sand Springs	22,758,897	22,810,384	22,814,388	-0.2	-0.2
Sapulpa	18,292,167	18,337,575	18,980,386	-3.6	-0.2
Seminole	8,523,852	8,609,320	9,398,580	-9.3	-1.0
Shawnee	41,851,257	41,902,921	43,239,044	-3.2	-0.1
Stillwater	56,016,629	56,402,369	58,961,575	-5.0	-0.7
Tahlequah	23,364,941	23,479,858	25,017,112	-6.6	-0.5
Tulsa	492,978,054	494,379,952	502,931,735	-2.0	-0.3
Watonga	2,259,930	2,293,408	2,804,974	-19.4	-1.5
Weatherford	13,491,249	13,792,143	16,579,240	-18.6	-2.2
Wewoka	1,160,940	1,201,481	1,659,050	-30.0	-3.4
Woodward	19,016,356	19,231,582	22,627,181	-16.0	-1.1
Total Selected Cities	2,308,509,543	2,318,293,010	2,403,192,444	-3.94	-0.42

The October distribution of sales tax collections by the Oklahoma Tax Commission primarily repres local tax receipts from August business. The monies they reported this period represent sales from August 16th to August 30th and estimated sales from September 1st to September 15th.

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Front cover photo of oil well on the state capitol grounds, courtesy of Fred Marvel, Oklahoma Department of Tourism.