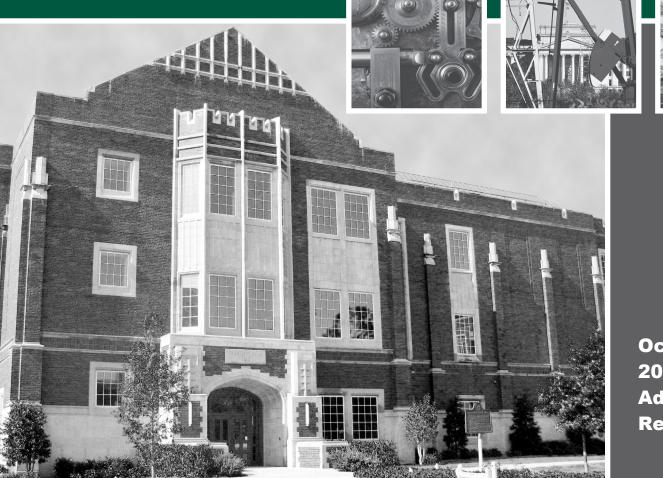


Center for Economic & Management Research



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Monthly Digest



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OVERVIEW

Created by the Oklahoma Territorial Legislature in 1890, the University of Oklahoma is a doctoral degree granting research university serving the educational, cultural, economic and health-care needs of the state, region and nation. The Norman campus serves as home to all of the university's academic programs except health-related fields. Both the Norman and Health Sciences Center colleges offer programs at the Schusterman Center, the site of OU-Tulsa. The OU Health Sciences Center, which is located in Oklahoma City, is one of only four comprehensive academic health centers in the nation with seven professional colleges. OU enrolls more than 30,000 students, has more than 2,400 full-time faculty members, and has 21 colleges offering 163 majors at the baccalaureate level, 166 majors at the master's level, 81 majors at the doctoral level, 27 majors at the doctoral professional level, and 26 graduate certificates. The university's annual operating budget is \$1.5 billion. The University of Oklahoma is an equal opportunity institution.

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Major Economic Indicators <u>U.S. Bureau of Labor Statistics</u>

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Creighton University

Oil prices rebounding, but for how long?

<u>NewsOK</u> Note: includes comments from Dr. Dauffenbach, OU Price College

Economists: state economy recovering, but challenges remain

NewsOK

Note: includes comments from Dr. Dauffenbach, OU Price College

Oil price climbs to two-year high

<u>NewsOK</u>

Note: includes comments from Dr. Dauffenbach, OU Price College

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ADJUSTED RETAIL TRADE FOR METRO AREAS AND STATE

October 2017 September 2017 October 2016 Oct OKLAHOMA Durable Goods 839,273,776 839,635,654 850,563,144 -1 Lumber, Building Materials and Hardware 293,952,104 298,127,495 299,356,627 -1 Auto Accessories and Repair 191,910,826 190,021,853 180,737,146 6 Computer, Electronics and Music Stores 118,468,110 116,697,759 128,114,343,408 -4 Used Merchandise 16,542,868 16,442,439 15,447,272 7 Nondurable Goods 2,518,872,397 2,553,745,931 2,6406,71 301,666,71 301,666,71 301,666,71 301,666,71 130,466,817 301,666,717 765,156,494 305,409,817 301,666,717 766,917,774 6 650,760,531 616,727,774 6 63,814,757 650,760,531 616,727,774 6 6 Gasoline 305,300,67 430,828,588 329,42,541,398 6 Gasoline 305,301,652,3031,553 100 Total Retail Trade 3,358,146,173 3,393,361,584 3,259,714,838 3 <t< th=""><th>centage Change</th><th></th><th></th><th></th></t<>	centage Change					
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Gasoline 385,300,067 430,828,588 350,381,553 10 Fotal Retail Trade 3,358,146,173 3,393,381,584 3,259,714,838 3 DXLAHOMA CITY MSA Durable Goods 322,503,811 321,872,455 312,879,326 3 Jumber, Building Materials and Hardware 111,758,110 112,185,836 106,237,792 5 Auto Accessories and Repair 65,767,574 65,594,579 63,610,164 3 Jorniture 33,762,912 33,635,523 32,715,103 3 Computer, Electronics and Music Stores 44,383,367 43,916,124 42,891,693 3 Miscellaneous Durables 60,017,131 59,791,504 61,237,564 -2 Jsed Merchandise 291,384,448 288,518,667 266,072,339 9 Food Stores 87,694,643 88,056,002 91,552,287 -4 Apparel 60,321,943 59,660,740 56,841,317 6 Gauge Stores 87,694,643 88,056,002 91,552,287 -4 Maparel 16,753,558 11	0 -0.	6.0	132,514,398	140,607,359	140,481,833	Miscellaneous Nondurables
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Durable Goods 322,503,811 321,872,455 312,879,326 3 umber, Building Materials and Hardware 111,758,110 112,185,836 106,237,792 5 Auto Accessories and Repair 65,767,574 65,594,579 63,610,164 3 "umiture 33,762,912 33,635,523 32,715,103 3 Domputer, Electronics and Music Stores 44,383,367 43,916,124 42,891,693 3 Jsed Merchandise 6,017,131 59,791,504 61,237,564 -2 Seed Merchandise 291,384,448 288,518,667 266,072,339 9 Food Stores 87,694,643 88,056,002 91,552,287 -4 Apparel 60,321,943 59,860,740 56,841,53 -3 Drug Stores 17,518,092 17,444,332 16,915,219 3 Viscellaneous Nondurables 50,116,692 50,062,750 48,558,692 3 Jacup Stores 17,518,092 17,444,332 16,915,219 3 Viscellaneous Nondurables 50,116,692 50,062,750 48,558,692 </td <td></td> <td>3.0</td> <td></td> <td></td> <td></td> <td></td>		3.0				
Durable Goods 322,503,811 321,872,455 312,879,326 3 umber, Building Materials and Hardware 111,758,110 112,185,836 106,237,792 5 Auto Accessories and Repair 65,767,574 65,594,579 63,610,164 3 zumiture 33,762,912 33,635,523 32,715,103 3 Domputer, Electronics and Music Stores 44,383,367 43,916,124 42,891,693 3 Jiscellaneous Durables 60,017,131 59,791,504 61,87,010 10 Nondurable Goods 851,882,065 871,885,524 851,110,966 0 Seneral Merchandise 291,384,448 288,518,667 266,072,339 9 Food Stores 87,694,643 88,056,002 91,552,287 -4 Apparel 60,321,943 59,860,740 56,841,53 -3 Drug Stores 18,750,363 18,533,961 16,753,558 11 .iquor Stores 17,518,092 17,444,332 16,915,219 3 Jiscellaneous Nondurables 50,116,692 50,062,750 48,558,						
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Furniture 33,762,912 33,635,523 32,715,103 3 Computer, Electronics and Music Stores 44,383,367 43,916,124 42,891,693 3 Viscellaneous Durables 60,017,131 59,791,504 61,237,564 -2 Jsed Merchandise 6,814,718 6,748,890 6,187,010 10 Vondurable Goods 851,862,065 871,885,524 851,110,966 0 General Merchandise 291,384,448 288,518,667 266,072,339 9 Food Stores 87,694,643 88,056,002 91,552,287 -4 Apparel 60,321,943 59,860,740 56,841,317 6 Eating and Drinking Places 247,442,880 248,570,439 256,431,533 -3 Jorg Stores 18,750,363 18,533,961 16,753,558 11 Liquor Stores 17,518,092 17,444,332 16,915,219 3 Basoline 78,653,004 100,838,633 97,986,022 -19 Fortal Retail Trade 1,174,385,876 1,193,757,979 1,163,990,292 0 </td <td>2 -0.</td> <td>5.2</td> <td>106,237,792</td> <td>112,185,836</td> <td>111,758,110</td> <td>umber, Building Materials and Hardware</td>	2 -0.	5.2	106,237,792	112,185,836	111,758,110	umber, Building Materials and Hardware
Computer, Electronics and Music Stores 44,383,367 43,916,124 42,891,693 3 Miscellaneous Durables 60,017,131 59,791,504 61,237,564 -2 Jsed Merchandise 6,814,718 6,748,890 6,187,010 10 Nondurable Goods 851,882,065 871,885,524 851,110,966 0 General Merchandise 291,384,448 288,518,667 266,072,339 9 rood Stores 87,694,643 88,056,002 91,552,287 -4 Apparel 60,321,943 59,860,740 56,841,317 66 Eating and Drinking Places 247,442,880 248,570,439 256,431,533 -3 Drug Stores 17,518,092 17,444,332 16,915,219 3 viscellaneous Nondurables 50,116,692 50,062,750 48,558,692 3 Jaasoline 78,653,004 100,838,633 97,986,022 -19 Fotal Retail Trade 1,174,385,876 1,193,757,979 1,163,990,292 0 Curable Goods 210,792,688 209,473,030 202,563,013 </td <td>4 0.3</td> <td>3.4</td> <td>63,610,164</td> <td>65,594,579</td> <td>65,767,574</td> <td>Auto Accessories and Repair</td>	4 0.3	3.4	63,610,164	65,594,579	65,767,574	Auto Accessories and Repair
Miscellaneous Durables 60,017,131 59,791,504 61,237,564 -2 Jsed Merchandise 6,814,718 6,748,890 6,187,010 10 Vondurable Goods 851,882,065 871,885,524 851,110,966 0 Seneral Merchandise 291,384,448 288,518,667 266,072,339 9 Good Stores 87,694,643 88,056,002 91,552,287 -4 Apparel 60,321,943 59,860,740 56,841,317 6 asting and Drinking Places 247,442,880 248,570,439 256,431,533 -3 Drug Stores 18,750,363 18,533,961 16,753,558 11 iducellaneous Nondurables 50,116,692 50,062,750 48,558,692 3 Sasoline 78,653,004 100,838,633 97,986,022 -19 Fotal Retail Trade 1,174,385,876 1,193,757,979 1,163,990,292 0 FULSA MSA Computer, Electronics and Music Stores 36,977,92 36,983,1403 1 Auto Accessories and Repair 30,925,719 30,647,890 35,388,976 4 Miscellaneous Du	2 0.4	3.2	32,715,103	33,635,523	33,762,912	Furniture
Miscellaneous Durables 60,017,131 59,791,504 61,237,564 -2 Jsed Merchandise 6,814,718 6,748,890 6,187,010 10 Nondurable Goods 851,882,065 871,885,524 851,110,966 0 General Merchandise 291,384,448 288,518,667 266,072,339 9 Food Stores 87,694,643 88,056,002 91,552,287 -4 Apparel 60,321,943 59,860,740 56,841,317 6 Eating and Drinking Places 247,442,880 248,570,439 256,431,533 -3 Drug Stores 18,750,363 18,533,961 16,753,558 11 Liquor Stores 17,518,092 17,444,332 16,915,219 3 Sasoline 78,653,004 100,838,633 97,986,022 -19 Fotal Retail Trade 1,174,385,876 1,193,757,979 1,163,990,292 0 FULSA MSA Computer, Electronics and Music Stores 36,977,492 36,487,890 35,388,976 4 Muscellaneous Durables 43,211,525 42,830,997 41,225,155 4 4	5 1.	3.5	42,891,693	43,916,124	44,383,367	Computer, Electronics and Music Stores
Jsed Merchandise 6,814,718 6,748,890 6,187,010 10 Nondurable Goods 851,882,065 871,885,524 851,110,966 0 General Merchandise 291,384,448 288,518,667 266,072,339 9 Food Stores 87,694,643 88,056,002 91,552,287 -4 Apparel 60,321,943 59,860,740 56,841,317 6 Eating and Drinking Places 247,442,880 248,570,439 256,431,533 -3 Drug Stores 18,750,363 18,533,961 16,753,558 11 ciguor Stores 17,518,092 17,444,332 16,915,219 3 viscellaneous Nondurables 50,116,692 50,062,750 48,558,692 3 Basoline 78,653,004 100,838,633 97,986,022 -19 Fotal Retail Trade 1,174,385,876 1,193,757,979 1,163,990,292 0 Furniture 23,699,556 23,539,398 22,112,125 7 Computer, Electronics and Music Stores 36,974,921 36,487,890 35,388,976 4<		-2.0				•
General Merchandise 291,384,448 288,518,667 266,072,339 9 Food Stores 87,694,643 88,056,002 91,552,287 -4 Apparel 60,321,943 59,860,740 56,841,317 6 Eating and Drinking Places 247,442,880 248,570,439 256,431,533 -3 Drug Stores 18,750,363 18,533,961 16,753,558 11 .iquor Stores 17,518,092 17,444,332 16,915,219 3 Miscellaneous Nondurables 50,116,692 50,062,750 48,558,692 3 Gasoline 78,653,004 100,838,633 97,986,022 -19 Fotal Retail Trade 1,174,385,876 1,193,757,979 1,163,990,292 0 TULSA MSA Durable Goods 210,792,688 209,473,030 202,563,013 4 Lumber, Building Materials and Hardware 70,919,550 70,899,037 69,831,403 1 Auto Accessories and Repair 30,925,719 30,689,947 29,273,120 5 Furniture 23,699,556		10.1				
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Food Stores 87,694,643 88,056,002 91,552,287 -4 Apparel 60,321,943 59,860,740 56,841,317 6 Eating and Drinking Places 247,442,880 248,570,439 256,431,533 -3 Drug Stores 18,750,363 18,533,961 16,753,558 11 i.quor Stores 17,518,092 17,444,332 16,915,219 3 Wiscellaneous Nondurables 50,116,692 50,062,750 48,558,692 3 Gasoline 78,653,004 100,838,633 97,986,022 -19 Fotal Retail Trade 1,174,385,876 1,193,757,979 1,163,990,292 0 TULSA MSA Durable Goods 210,792,688 209,473,030 202,563,013 4 Lumber, Building Materials and Hardware 70,919,550 70,899,037 69,831,403 1 Auto Accessories and Repair 30,925,719 30,699,947 29,273,120 5 Furniture 23,699,556 23,538,398 22,11,212.5 7 Computer, Electronics and Music Stores 36,974,921 36,487,890 35,388,976 4						
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Eating and Drinking Places 247,442,880 248,570,439 256,431,533 -3 Drug Stores 18,750,363 18,533,961 16,753,558 11 Liquor Stores 17,518,092 17,444,332 16,915,219 3 Miscellaneous Nondurables 50,116,692 50,062,750 48,558,692 3 Basoline 78,653,004 100,838,633 97,986,022 -19 Fotal Retail Trade 1,174,385,876 1,193,757,979 1,163,990,292 0 FULSA MSA CULSA MSA CULSA MSA Dratal Retail Trade 1,174,385,876 1,193,757,979 1,163,990,292 0 FULSA MSA CULSA MSA		-4.2				
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Liquor Stores 17,518,092 17,444,332 16,915,219 3 Miscellaneous Nondurables 50,116,692 50,062,750 48,558,692 3 Gasoline 78,653,004 100,838,633 97,986,022 -19 Total Retail Trade 1,174,385,876 1,193,757,979 1,163,990,292 0 TULSA MSA 210,792,688 209,473,030 202,563,013 4 Lumber, Building Materials and Hardware 70,919,550 70,899,037 69,831,403 1 Auto Accessories and Repair 30,925,719 30,689,947 29,273,120 5 Furniture 23,699,556 23,539,398 22,112,125 7 Computer, Electronics and Music Stores 36,974,921 36,487,890 35,388,976 4 Miscellaneous Durables 43,211,525 42,830,997 41,225,155 4 Used Merchandise 5,061,416 5,015,761 4,732,233 7 Nondurable Goods 698,306,239 685,332,439 632,080,783 10 General Merchandise 179,229,738 181,165,567 194,811,845 -8 Food Stores 99,997,414	5 -0.	-3.5	256,431,533	248,570,439	247,442,880	Eating and Drinking Places
Miscellaneous Nondurables 50,116,692 50,062,750 49,558,692 3 Gasoline 78,653,004 100,838,633 97,986,022 -19 Fotal Retail Trade 1,174,385,876 1,193,757,979 1,163,990,292 0 FULSA MSA Curable Goods 210,792,688 209,473,030 202,563,013 4 Lumber, Building Materials and Hardware 70,919,550 70,899,037 69,831,403 1 Auto Accessories and Repair 30,925,719 30,699,947 29,273,120 5 Furniture 23,699,556 23,539,398 22,112,125 7 Computer, Electronics and Music Stores 36,974,921 36,487,890 35,388,976 4 Miscellaneous Durables 43,211,525 42,830,997 41,225,155 4 Used Merchandise 5,061,416 5,015,761 4,732,233 7 Nondurable Goods 698,306,239 685,332,439 632,080,783 10 General Merchandise 179,229,738 181,165,567 194,811,845 -8 Food Stores 99,997,414 98,333,166 86,818,675 15	9 1.:	11.9	16,753,558	18,533,961	18,750,363	Drug Stores
Miscellaneous Nondurables 50,116,692 50,062,750 49,558,692 3 Gasoline 78,653,004 100,838,633 97,986,022 -19 Fotal Retail Trade 1,174,385,876 1,193,757,979 1,163,990,292 0 FULSA MSA Curable Goods 210,792,688 209,473,030 202,563,013 4 Lumber, Building Materials and Hardware 70,919,550 70,899,037 69,831,403 1 Auto Accessories and Repair 30,925,719 30,699,947 29,273,120 5 Furniture 23,699,556 23,539,398 22,112,125 7 Computer, Electronics and Music Stores 36,974,921 36,487,890 35,388,976 4 Miscellaneous Durables 43,211,525 42,830,997 41,225,155 4 Used Merchandise 5,061,416 5,015,761 4,732,233 7 Nondurable Goods 698,306,239 685,332,439 632,080,783 10 General Merchandise 179,229,738 181,165,567 194,811,845 -8 Food Stores 99,997,414 98,333,166 86,818,675 15	6 0.4	3.6				0
Gasoline 78,653,004 100,838,633 97,986,022 -19 Fotal Retail Trade 1,174,385,876 1,193,757,979 1,163,990,292 0 TULSA MSA Durable Goods 210,792,688 209,473,030 202,563,013 4 Lumber, Building Materials and Hardware 70,919,550 70,899,037 69,831,403 1 Auto Accessories and Repair 30,925,719 30,699,947 29,273,120 5 Furniture 23,699,556 23,539,398 22,112,125 7 Computer, Electronics and Music Stores 36,974,921 36,487,890 35,388,976 4 Miscellaneous Durables 43,211,525 42,830,997 41,225,155 4 Used Merchandise 5,061,416 5,015,761 4,732,233 7 Nondurable Goods 698,306,239 685,332,439 632,080,783 10 General Merchandise 179,229,738 181,165,567 194,811,845 -8 Food Stores 99,997,414 98,333,166 86,818,675 15 Apparel 30,185,996 30,773,103 33,681,626 -10		3.2				•
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Auto Accessories and Repair 30,925,719 30,699,947 29,273,120 5 Furniture 23,699,556 23,539,398 22,112,125 7 Computer, Electronics and Music Stores 36,974,921 36,487,890 35,388,976 4 Miscellaneous Durables 43,211,525 42,830,997 41,225,155 4 Used Merchandise 5,061,416 5,015,761 4,732,233 7 Nondurable Goods 698,306,239 685,332,439 632,080,783 10 General Merchandise 179,229,738 181,165,567 194,811,845 -8 Food Stores 99,997,414 98,333,166 86,818,675 15 Apparel 30,185,996 30,773,103 33,681,626 -10 Eating and Drinking Places 205,576,964 199,817,681 164,802,285 24		4.1				
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Computer, Electronics and Music Stores 36,974,921 36,487,890 35,388,976 4 Miscellaneous Durables 43,211,525 42,830,997 41,225,155 4 Used Merchandise 5,061,416 5,015,761 4,732,233 7 Nondurable Goods 698,306,239 685,332,439 632,080,783 10 General Merchandise 179,229,738 181,165,567 194,811,845 -8 Food Stores 99,997,414 98,333,166 86,818,675 15 Apparel 30,185,996 30,773,103 33,681,626 -10 Eating and Drinking Places 205,576,964 199,817,681 164,802,285 24	2 0.	7.2	22,112,125	23,539,398	23,699,556	Furniture
Miscellaneous Durables 43,211,525 42,830,997 41,225,155 4 Used Merchandise 5,061,416 5,015,761 4,732,233 7 Nondurable Goods 698,306,239 685,332,439 632,080,783 10 General Merchandise 179,229,738 181,165,567 194,811,845 -8 Food Stores 99,997,414 98,333,166 86,818,675 15 Apparel 30,185,996 30,773,103 33,681,626 -10 Eating and Drinking Places 205,576,964 199,817,681 164,802,285 24		4.5	, ,			
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General Merchandise179,229,738181,165,567194,811,845-8Food Stores99,997,41498,333,16686,818,67515Apparel30,185,99630,773,10333,681,626-10Eating and Drinking Places205,576,964199,817,681164,802,28524	5 1.9	10.5	633 080 203	685 222 420	608 306 330	Nondurable Goods
Food Stores99,997,41498,333,16686,818,67515Apparel30,185,99630,773,10333,681,626-10Eating and Drinking Places205,576,964199,817,681164,802,28524			• •			
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Eating and Drinking Places 205,576,964 199,817,681 164,802,285 24		15.2				
• • • • • • • • • • • • • • • • • • •	4 -1.9	-10.4	33,681,626	30,773,103	30,185,996	Apparel
• • • • • • • • • • • • • • • • • • •	7 2.	24.7	164,802,285	199,817,681	205,576,964	Eating and Drinking Places
	6 -2.	-11.6	16,068,944	14,531,820	14,210,699	Drug Stores
o		18.0				•
		18.1				1
		27.3				
		27.3 8.9				

		Percenta	ge Chang		
				Oct '17	Oct '1
	October 2017	September 2017	October 2016	Oct '16	Dep ''
LAWTON MSA					
Durable Goods	17,175,456	17,277,926	18,282,387	-6.1	-0
Lumber, Building Materials and Hardware	6,349,463	6,423,391	6,859,765	-7.4	-1
Auto Accessories and Repair	2,999,995	3,002,293	3,008,309	-0.3	-C
Furniture	1,892,912	1,885,172	1,872,430	1.1	C
Computer, Electronics and Music Stores	2,405,753	2,438,077	2,981,268	-19.3	-1
Miscellaneous Durables	3,232,671	3,230,463	3,254,645	-0.7	(
Used Merchandise	294,661	298,530	305,969	-3.7	-1
Nondurable Goods	67,245,186	66,613,757	67,825,625	-0.9	C
General Merchandise	23,167,279	23,771,091	27,416,318	-15.5	-2
Food Stores	5,911,645	5,832,804	5,704,996	3.6	1
Apparel	3,044,468	3,139,134	3,440,848	-11.5	-3
Eating and Drinking Places	20,760,238	20,243,239	18,501,626	12.2	2
Drug Stores	615,423	643,293	796,320	-22.7	-4
Liquor Stores	1,018,789	1,064,313	1,498,950	-32.0	-4
Miscellaneous Nondurables	3,420,591	3,389,439	3,152,955	8.5	C
Gasoline	9,306,753	8,530,443	7,313,612	27.3	g
Total Retail Trade	84,420,642	83,891,683	86,108,012	-2.0	0
ENID MICROSA					
Durable Goods	14,576,923	14,531,852	14,491,938	0.6	0
Lumber, Building Materials and Hardware	5,193,799	5,208,682	5,587,529	-7.0	-0
Auto Accessories and Repair	3,806,087	3,796,112	3,702,677	2.8	
Furniture	000 000				C
	933,826	934,258	1,062,706	-12.1	0
Computer, Electronics and Music Stores	933,826 1,769,796	934,258 1,755,051	1,062,706 1,954,662	-12.1 -9.5	C
• •					-
Miscellaneous Durables	1,769,796	1,755,051	1,954,662	-9.5	((1
Miscellaneous Durables Used Merchandise	1,769,796 2,515,751	1,755,051 2,485,219	1,954,662 1,873,321	-9.5 34.3	C
Miscellaneous Durables Used Merchandise Nondurable Goods	1,769,796 2,515,751 357,665	1,755,051 2,485,219 352,530	1,954,662 1,873,321 311,043	-9.5 34.3 15.0	0 0 1 1
Miscellaneous Durables Used Merchandise Nondurable Goods General Merchandise	1,769,796 2,515,751 357,665 46,057,302	1,755,051 2,485,219 352,530 44,679,199	1,954,662 1,873,321 311,043 43,474,058	-9.5 34.3 15.0 5.9	0 (1 1 1 2 -1
Miscellaneous Durables Used Merchandise Nondurable Goods General Merchandise Food Stores	1,769,796 2,515,751 357,665 46,057,302 13,041,116	1,755,051 2,485,219 352,530 44,679,199 13,244,565	1,954,662 1,873,321 311,043 43,474,058 14,434,580	-9.5 34.3 15.0 5.9 -9.7	0 1 1 1 2 -1
Miscellaneous Durables Used Merchandise Nondurable Goods General Merchandise Food Stores Apparel	1,769,796 2,515,751 357,665 46,057,302 13,041,116 7,295,790	1,755,051 2,485,219 352,530 44,679,199 13,244,565 7,186,855	1,954,662 1,873,321 311,043 43,474,058 14,434,580 6,817,888	-9.5 34.3 15.0 5.9 -9.7 7.0	0 0 1 1 3
Miscellaneous Durables Used Merchandise Nondurable Goods General Merchandise Food Stores Apparel Eating and Drinking Places	1,769,796 2,515,751 357,665 46,057,302 13,041,116 7,295,790 2,010,934	1,755,051 2,485,219 352,530 44,679,199 13,244,565 7,186,855 2,038,596	1,954,662 1,873,321 311,043 43,474,058 14,434,580 6,817,888 2,168,657	-9.5 34.3 15.0 5.9 -9.7 7.0 -7.3	((1 1 1 -1 1 1 2
Miscellaneous Durables Used Merchandise Nondurable Goods General Merchandise Food Stores Apparel Eating and Drinking Places Drug Stores	1,769,796 2,515,751 357,665 46,057,302 13,041,116 7,295,790 2,010,934 12,085,020	1,755,051 2,485,219 352,530 44,679,199 13,244,565 7,186,855 2,038,596 11,744,844	1,954,662 1,873,321 311,043 43,474,058 14,434,580 6,817,888 2,168,657 10,308,244	-9.5 34.3 15.0 5.9 -9.7 7.0 -7.3 17.2	0 0 1 1 1 -1 1 1 -1
Miscellaneous Durables Used Merchandise Nondurable Goods General Merchandise Food Stores Apparel Eating and Drinking Places Drug Stores Liquor Stores	1,769,796 2,515,751 357,665 46,057,302 13,041,116 7,295,790 2,010,934 12,085,020 818,613	1,755,051 2,485,219 352,530 44,679,199 13,244,565 7,186,855 2,038,596 11,744,844 847,508	1,954,662 1,873,321 311,043 43,474,058 14,434,580 6,817,888 2,168,657 10,308,244 1,035,539	-9.5 34.3 15.0 5.9 -9.7 7.0 -7.3 17.2 -20.9	() () 1 1 -1 1 -1 2 -1 2 -3
Computer, Electronics and Music Stores Miscellaneous Durables Used Merchandise Nondurable Goods General Merchandise Food Stores Apparel Eating and Drinking Places Drug Stores Liquor Stores Miscellaneous Nondurables Gasoline	1,769,796 2,515,751 357,665 46,057,302 13,041,116 7,295,790 2,010,934 12,085,020 818,613 696,984	1,755,051 2,485,219 352,530 44,679,199 13,244,565 7,186,855 2,038,596 11,744,844 847,508 694,636	1,954,662 1,873,321 311,043 43,474,058 14,434,580 6,817,888 2,168,657 10,308,244 1,035,539 778,537	-9.5 34.3 15.0 5.9 -9.7 7.0 -7.3 17.2 -20.9 -10.5	() () () () () () () () () () () () () (

ADJUSTED RETAIL TRADE FOR METRO AREAS AND STATE

The November distribution of sales tax collections by the Oklahoma Tax Commission primarily represents local tax receipts from Septem The monies they reported this period represent sales from September 16th to September 30th and estimated sales from Oct 1st to Oct

Visit http://origins.ou.edu/ for detailed information on Adjusted Retail Trade data methodology

				Percenta	ge Change
	Ostakan 0047	Contouch on 0047	Ostala an 0040	Oct '17	Oct '17
	October 2017	September 2017	October 2016	Oct '16	Sep '17
Ada	28,000,954	27,923,787	27,379,225	2.3	0.3
Altus	18,348,607	18,301,146	18,048,467	1.7	0.3
Alva	6,480,579	6,496,933	6,602,022	-1.8	-0.3
Anadarko	5,379,200	5,375,799	5,308,710	1.3	0.1
Ardmore	38,286,655	38,219,370	37,897,301	1.0	0.2
Bartlesville	37,804,537	37,780,832	37,985,681	-0.5	0.1
Blackwell	5,627,242	5,597,396	5,331,508	5.5	0.5
Broken Arrow	86,600,981	85,968,925	81,396,509	6.4	0.7
Chickasha	19,780,516	19,573,016	17,637,692	12.1	1.1
Clinton	8,842,172	8,754,385	7,721,482	14.5	1.0
Cushing	9,557,075	9,536,881	9,545,846	0.1	0.2
Del City	18,948,703	18,978,388	18,912,244	0.2	-0.2
Duncan	22,958,633	22,972,117	23,458,406	-2.1	-0.1
Durant	25,916,146	25,814,190	24,498,203	5.8	0.1
Edmond	112,129,184	111,938,168	109,411,948	2.5	0.4
	, , , -	,,			
El Reno	15,236,500	15,032,060	12,922,108	17.9	1.4
Elk City	20,422,208	20,188,819	17,643,015	15.8	1.2
Enid	53,640,978	53,492,761	53,896,970	-0.5	0.3
Guthrie	12,696,756	12,557,765	11,084,934	14.5	1.1
Guymon	12,974,308	12,957,111	12,778,659	1.5	0.1
Henryetta	5,688,496	5,676,347	5,598,807	1.6	0.2
Hobart	2,506,865	2,500,973	2,448,779	2.4	0.2
Holdenville	4,078,384	4,053,654	3,841,070	6.2	0.6
Hugo	6,794,947	6,814,777	7,026,813	-3.3	-0.3
Idabel	8,748,636	8,681,672	8,257,743	5.9	0.8
Lawton	69,232,099	69,559,052	73,392,925	-5.7	-0.5
McAlester	29,357,022	29,272,829	28,305,878	3.7	-0.3
Miami	13,070,398	13,039,524	12,519,431	4.4	0.3
Midwest City	57,495,555	57,411,501	56,815,347	1.2	0.2
Moore	61,815,350	61,480,767	58,389,722	5.9	0.1
	45 000 500		10.011.150		
Muskogee	45,899,598	45,798,593	43,041,156	6.6	0.2
Norman	122,870,583	122,936,530	124,274,820	-1.1	-0.1
Oklahoma City	608,991,345	607,243,903	594,934,047	2.4 4.1	0.3
Okmulgee Pauls Valley	11,640,786 10,820,906	11,621,946 10,785,239	11,180,843 10,399,125	4.1	0.2 0.3
Pawhuska	4,567,603	4,450,041	2,735,803	67.0	2.6
Ponca City	27,472,980	27,266,205	25,513,779	7.7	0.8
Poteau	13,283,148	13,251,190	12,940,325	2.6	0.2
Sand Springs	22,463,419	22,501,726	22,820,712	-1.6	-0.2
Sapulpa	15,974,573	16,102,410	18,311,697	-12.8	-0.8
Seminole	9,729,107	9,688,983	8,986,178	8.3	0.4
Shawnee	43,619,951	43,474,481	41,622,281	4.8	0.3
Stillwater	58,112,368	57,938,056	57,266,382	1.5	0.3
Tahlequah	23,658,047	23,713,388	23,996,821	-1.4	-0.2
Tulsa	509,958,653	507,403,995	492,308,017	3.6	0.5
Watonga	3,121,322	3,063,681	2,518,979	23.9	1.9
Weatherford	16,979,578	16,796,651	14,880,633	14.1	1.0
Wewoka	1,455,836	1,442,906	1,326,140	9.8	0.9
Woodward	20,639,220	20,582,473	20,026,776	3.1	0.3
Total Onland					
Total Selected Cities	2,389,678,712	2,382,013,346	2,325,141,959	2.78	0.32
01003	2,000,010,112	2,002,010,040	2,020,141,000	2.10	0.52

ADJUSTED RETAIL TRADE FOR SELECTED CITIES

The November distribution of sales tax collections by the Oklahoma Tax Commission primarily repre local tax receipts from September business. The monies they reported this period represent sales fr Sep 16th to Sep 30th and estimated sales from Oct 1st to Oct 15th.

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Front cover photo of oil well on the state capitol grounds, courtesy of Fred Marvel, Oklahoma Department of Tourism.