

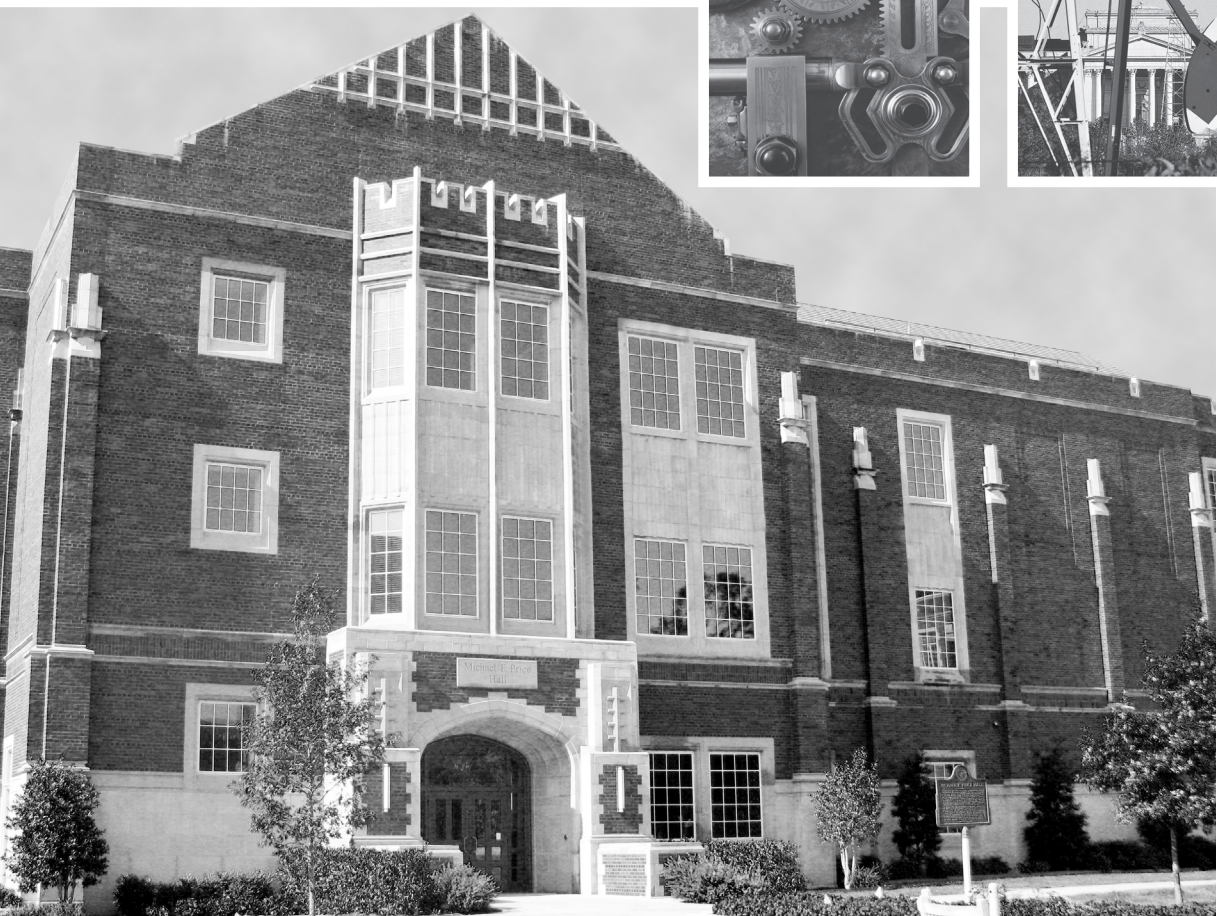
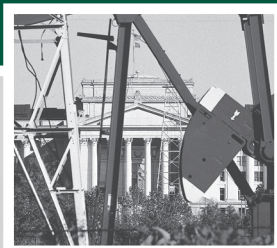
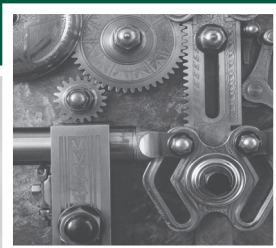


Center for Economic &
Management Research



OKLAHOMA BUSINESS BULLETIN

Monthly Digest



**June
2018
Adjusted
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OVERVIEW

Created by the Oklahoma Territorial Legislature in 1890, the University of Oklahoma is a doctoral degree granting research university serving the educational, cultural, economic and health-care needs of the state, region and nation. The Norman campus serves as home to all of the university's academic programs except health-related fields. Both the Norman and Health Sciences Center colleges offer programs at the Schusterman Center, the site of OU-Tulsa. The OU Health Sciences Center, which is located in Oklahoma City, is one of only four comprehensive academic health centers in the nation with seven professional colleges. OU enrolls more than 30,000 students, has more than 2,400 full-time faculty members, and has 21 colleges offering 163 majors at the baccalaureate level, 166 majors at the master's level, 81 majors at the doctoral level, 27 majors at the doctoral professional level, and 26 graduate certificates. The university's annual operating budget is \$1.5 billion. The University of Oklahoma is an equal opportunity institution.

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Note: includes comments from Dr. Dauffenbach, OU Price College

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Note: includes comments from Dr. Dauffenbach, OU Price College

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ADJUSTED RETAIL TRADE FOR METRO AREAS AND STATE

	June 2018	May 2018	June 2017	Percentage Change	
				June '18 June '17	June '18 May '18
OKLAHOMA					
Durable Goods	848,293,369	845,841,272	831,009,378	2.1	0.3
Lumber, Building Materials and Hardware	302,478,365	302,476,509	297,641,411	1.6	0.0
Auto Accessories and Repair	192,724,522	191,384,307	183,989,918	4.7	0.7
Furniture	81,374,439	81,392,079	81,023,498	0.4	0.0
Computer, Electronics and Music Stores	122,268,396	121,054,099	116,693,024	4.8	1.0
Miscellaneous Durables	133,445,276	133,477,802	135,528,967	-1.5	0.0
Used Merchandise	16,002,371	16,056,475	16,132,559	-0.8	-0.3
Nondurable Goods	2,572,350,775	2,634,813,408	2,502,250,843	2.8	-2.4
General Merchandise	820,633,655	817,347,639	795,060,215	3.2	0.4
Food Stores	310,529,622	311,211,678	305,167,613	1.8	-0.2
Apparel	128,636,281	128,218,543	125,295,027	2.7	0.3
Eating and Drinking Places	656,706,628	656,116,789	642,989,255	2.1	0.1
Drug Stores	42,806,093	43,092,345	46,156,607	-7.3	-0.7
Liquor Stores	48,330,294	48,307,066	47,529,400	1.7	0.0
Miscellaneous Nondurables	137,666,469	137,651,355	137,822,121	-0.1	0.0
Gasoline	427,041,732	492,867,992	402,230,605	6.2	-13.4
Total Retail Trade	3,420,644,145	3,480,654,680	3,333,260,221	2.6	-1.7
OKLAHOMA CITY MSA					
Durable Goods	312,192,859	312,970,120	318,815,378	-2.1	-0.2
Lumber, Building Materials and Hardware	109,755,725	110,118,613	111,755,220	-1.8	-0.3
Auto Accessories and Repair	62,861,191	63,129,841	64,452,061	-2.5	-0.4
Furniture	30,967,696	31,193,056	33,761,825	-8.3	-0.7
Computer, Electronics and Music Stores	44,656,708	44,345,797	43,258,607	3.2	0.7
Miscellaneous Durables	57,350,216	57,583,988	59,040,084	-2.9	-0.4
Used Merchandise	6,601,322	6,598,825	6,547,580	0.8	0.0
Nondurable Goods	865,273,251	888,210,444	865,932,358	-0.1	-2.6
General Merchandise	270,407,865	270,584,305	272,814,195	-0.9	-0.1
Food Stores	97,686,135	97,033,734	92,699,446	5.4	0.7
Apparel	56,759,341	56,825,797	57,757,662	-1.7	-0.1
Eating and Drinking Places	272,803,964	271,273,585	260,447,540	4.7	0.6
Drug Stores	16,645,227	16,644,033	16,591,808	0.3	0.0
Liquor Stores	18,796,199	18,754,397	18,812,260	-0.1	0.2
Miscellaneous Nondurables	51,102,937	51,106,201	51,291,555	-0.4	0.0
Gasoline	81,071,584	105,988,392	95,517,893	-15.1	-23.5
Total Retail Trade	1,177,466,110	1,201,180,564	1,184,747,736	-0.6	-2.0
TULSA MSA					
Durable Goods	202,315,060	202,734,738	204,255,534	-1.0	-0.2
Lumber, Building Materials and Hardware	69,396,218	69,670,276	69,593,102	-0.3	-0.4
Auto Accessories and Repair	29,507,827	29,492,282	29,720,238	-0.7	0.1
Furniture	23,851,389	23,810,809	22,892,807	4.2	0.2
Computer, Electronics and Music Stores	35,985,901	35,915,171	35,369,672	1.7	0.2
Miscellaneous Durables	38,851,883	39,109,435	41,794,744	-7.0	-0.7
Used Merchandise	4,721,842	4,736,765	4,884,971	-3.3	-0.3
Nondurable Goods	667,664,890	684,455,198	654,334,186	2.0	-2.5
General Merchandise	197,217,032	196,833,916	194,710,376	1.3	0.2
Food Stores	91,231,723	91,045,801	90,046,509	1.3	0.2
Apparel	35,962,125	35,857,760	34,918,097	3.0	0.3
Eating and Drinking Places	170,830,999	170,594,725	167,814,011	1.8	0.1
Drug Stores	13,490,753	13,766,318	16,319,857	-17.3	-2.0
Liquor Stores	14,430,114	14,423,126	13,848,533	4.2	0.0
Miscellaneous Nondurables	31,216,874	31,185,947	29,973,407	4.1	0.1
Gasoline	113,285,270	130,747,605	106,703,395	6.2	-13.4
Total Retail Trade	869,979,950	887,189,937	858,589,720	1.3	-1.9

ADJUSTED RETAIL TRADE FOR METRO AREAS AND STATE

	June 2018	May 2018	June 2017	Percentage Change	
				June '18 June '17	June '18 May '18
LAWTON MSA					
Durable Goods	17,945,694	17,927,300	17,385,697	3.2	0.1
Lumber, Building Materials and Hardware	6,750,120	6,764,196	6,453,396	4.6	-0.2
Auto Accessories and Repair	3,017,337	3,019,423	2,985,004	1.1	-0.1
Furniture	1,719,302	1,736,578	1,857,315	-7.4	-1.0
Computer, Electronics and Music Stores	2,804,179	2,769,370	2,549,417	10.0	1.3
Miscellaneous Durables	3,308,725	3,294,826	3,228,337	2.5	0.4
Used Merchandise	346,031	342,908	312,229	10.8	0.9
Nondurable Goods	67,531,164	68,768,655	66,214,299	2.0	-1.8
General Merchandise	27,729,394	27,625,105	26,769,588	3.6	0.4
Food Stores	5,120,409	5,140,108	5,358,052	-4.4	-0.4
Apparel	3,592,203	3,595,398	3,758,648	-4.4	-0.1
Eating and Drinking Places	17,205,732	17,196,412	17,070,480	0.8	0.1
Drug Stores	782,633	781,354	769,757	1.7	0.2
Liquor Stores	1,261,209	1,256,814	1,221,013	3.3	0.3
Miscellaneous Nondurables	3,169,092	3,166,461	3,100,026	2.2	0.1
Gasoline	8,670,491	10,007,002	8,166,735	6.2	-13.4
Total Retail Trade	85,476,858	86,695,955	83,599,996	2.2	-1.4
ENID MICROSA					
Durable Goods	13,474,735	13,544,577	14,368,692	-6.2	-0.5
Lumber, Building Materials and Hardware	4,940,084	4,943,041	5,250,364	-5.9	-0.1
Auto Accessories and Repair	3,487,554	3,515,356	3,766,684	-7.4	-0.8
Furniture	903,751	903,185	931,540	-3.0	0.1
Computer, Electronics and Music Stores	1,694,655	1,695,342	1,709,997	-0.9	0.0
Miscellaneous Durables	2,126,903	2,164,868	2,371,504	-10.3	-1.8
Used Merchandise	321,788	322,785	338,602	-5.0	-0.3
Nondurable Goods	44,468,526	45,479,830	43,544,071	2.1	-2.2
General Merchandise	15,109,839	15,030,907	14,304,583	5.6	0.5
Food Stores	6,561,736	6,558,498	6,682,880	-1.8	0.0
Apparel	2,290,600	2,281,786	2,287,377	0.1	0.4
Eating and Drinking Places	9,697,790	9,707,924	9,845,810	-1.5	-0.1
Drug Stores	941,751	946,905	983,403	-4.2	-0.5
Liquor Stores	670,116	677,868	701,389	-4.5	-1.1
Miscellaneous Nondurables	2,149,175	2,142,082	2,100,570	2.3	0.3
Gasoline	7,047,520	8,133,858	6,638,059	6.2	-13.4
Total Retail Trade	57,943,261	59,024,406	57,912,763	0.1	-1.8

The July distribution of sales tax collections by the Oklahoma Tax Commission primarily represents local tax receipts from May business days. The monies they reported this period represent sales from May 16th to May 30th and estimated sales from June 1st to June 15th.

Visit <http://origins.ou.edu/> for detailed information on Adjusted Retail Trade data methodology

ADJUSTED RETAIL TRADE FOR SELECTED CITIES

	June 2018	May 2018	June 2017	Percentage Change	
				June '18 June '17	June '18 May '18
Ada	28,575,397	28,519,858	27,647,094	3.4	0.2
Altus	18,530,363	18,493,448	18,137,142	2.2	0.2
Alva	6,616,568	6,610,884	6,551,763	1.0	0.1
Anadarko	5,661,631	5,632,933	5,373,899	5.4	0.5
Ardmore	40,715,552	40,427,111	38,049,442	7.0	0.7
Bartlesville	39,451,450	39,326,453	37,731,640	4.6	0.3
Blackwell	5,922,682	5,893,952	5,534,718	7.0	0.5
Broken Arrow	88,960,433	88,575,051	83,724,866	6.3	0.4
Chickasha	20,467,947	20,332,926	18,995,248	7.8	0.7
Clinton	8,872,420	8,848,979	8,511,528	4.2	0.3
Cushing	9,601,406	9,604,725	9,477,486	1.3	0.0
Del City	19,389,595	19,349,770	19,007,670	2.0	0.2
Duncan	24,364,768	24,227,353	23,060,684	5.7	0.6
Durant	26,465,469	26,377,303	25,549,081	3.6	0.3
Edmond	116,944,737	116,431,608	111,210,046	5.2	0.4
El Reno	16,450,960	16,265,567	14,452,044	13.8	1.1
Elk City	21,068,315	20,941,142	19,508,503	8.0	0.6
Enid	54,089,310	53,955,052	53,217,695	1.6	0.2
Guthrie	13,015,114	12,955,087	12,028,908	8.2	0.5
Guymon	13,777,635	13,703,091	13,032,337	5.7	0.5
Henryetta	6,292,766	6,234,919	5,654,378	11.3	0.9
Hobart	2,493,183	2,496,247	2,510,882	-0.7	-0.1
Holdenville	4,192,465	4,174,177	4,066,893	3.1	0.4
Hugo	7,189,479	7,173,478	6,955,878	3.4	0.2
Idabel	8,141,813	8,178,569	8,604,575	-5.4	-0.4
Lawton	73,097,675	72,853,434	70,351,450	3.9	0.3
McAlester	29,502,626	29,464,761	28,992,817	1.8	0.1
Miami	13,162,655	13,128,721	12,980,900	1.4	0.3
Midwest City	57,447,398	57,456,286	57,280,167	0.3	0.0
Moore	62,380,599	62,157,892	60,096,194	3.8	0.4
Muskogee	43,359,617	43,383,569	45,166,237	-4.0	-0.1
Norman	130,367,868	129,645,057	123,925,158	5.2	0.6
Oklahoma City	625,657,546	623,600,254	601,573,026	4.0	0.3
Okmulgee	12,038,008	12,006,057	11,624,405	3.6	0.3
Pauls Valley	11,789,648	11,698,422	10,647,540	10.7	0.8
Pawhuska	3,649,739	3,706,338	4,057,622	-10.1	-1.5
Ponca City	26,413,309	26,474,076	26,709,582	-1.1	-0.2
Poteau	13,513,732	13,485,938	13,210,927	2.3	0.2
Sand Springs	24,008,037	23,890,933	23,544,859	2.0	0.5
Sapulpa	17,792,260	17,662,247	16,587,344	7.3	0.7
Seminole	10,348,541	10,276,003	9,552,045	8.3	0.7
Shawnee	43,298,597	43,218,888	42,943,054	0.8	0.2
Stillwater	60,201,487	59,926,331	58,226,497	3.4	0.5
Tahlequah	25,936,400	25,728,179	23,786,407	9.0	0.8
Tulsa	510,583,440	510,005,897	499,248,653	2.3	0.1
Watonga	3,079,636	3,066,074	2,905,531	6.0	0.4
Weatherford	17,949,656	17,802,402	16,341,094	9.8	0.8
Wewoka	1,696,901	1,681,540	1,416,135	19.8	0.9
Woodward	22,313,603	22,156,606	20,314,976	9.8	0.7
Total Selected Cities	2,446,840,435	2,439,205,588	2,360,077,019	3.68	0.31

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