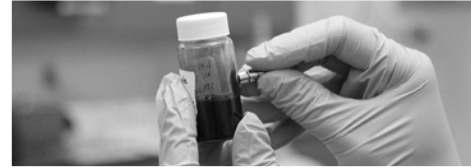




Center for Economic & Management Research



# OKLAHOMA BUSINESS BULLETIN



*The Oklahoma Business Bulletin  
Monthly Digest*

is published online monthly

<http://origins.ou.edu/reports/bulletins.htm>

**Publications Staff**

*Director* Robert C. Dauffenbach

*Information Specialist* Michael G. Reim

*Publications Specialist* Jessica Mason

Address all correspondence to:

*Oklahoma Business Bulletin*

Center for Economic and Management Research  
307 West Brooks, Room 4 Norman, Oklahoma  
73019-0450

The *Oklahoma Business Bulletin Monthly Digest* is published online by the Center for Economic and Management Research, Michael F. Price College of Business, The University of Oklahoma.

© 2019 by the Center for Economic and Management Research.

*On the cover: are images representing Oklahoma's five major industry sectors: Aerospace & Defense; Agriculture & Biosciences; Energy; Information & Financial Services; Transportation & Distribution. Source: Oklahoma Department of Commerce. Other images are of the University of Oklahoma Price College of Business in Norman and the Gene Rainbolt Graduate School of Business in Oklahoma City, Oklahoma*

**OVERVIEW**

Created by the Oklahoma Territorial Legislature in 1890, the University of Oklahoma is a doctoral degree granting research university serving the educational, cultural, economic and health-care needs of the state, region and nation. The Norman campus serves as home to all of the university's academic programs except health-related fields. Both the Norman and Health Sciences Center colleges offer programs at the Schusterman Center, the site of OU-Tulsa. The OU Health Sciences Center, which is located in Oklahoma City, is one of only four comprehensive academic health centers in the nation with seven professional colleges. OU enrolls more than 30,000 students, has more than 2,400 full-time faculty members, and has 21 colleges offering 163 majors at the baccalaureate level, 166 majors at the master's level, 81 majors at the doctoral level, 27 majors at the doctoral professional level, and 26 graduate certificates. The university's annual operating budget is \$1.5 billion. The University of Oklahoma is an equal opportunity institution.

---

# OU OBB Business Briefs

---

Major Economic Indicators

[U.S. Bureau of Labor Statistics](#)

Survey of Current Business

[Bureau of Econ Analysis](#)

The Oklahoma Economist

[Federal Reserve Bank of Kansas City](#)

Oklahoma Economic Indicators

[Oklahoma Employment Security Commission](#)

Oklahoma Economic Report Monthly Newsletter

[Oklahoma Office of State Treasurer](#)

Oklahoma OMES Media Releases

[Office of Management and Enterprise Services \(OMES\)](#)

Oklahoma's Business Conditions Index

[Creighton University](#)

Google announces \$600 million expansion in Pryor

[Journal Record](#)

Interest dims in Oklahoma shale play as drilling results disappoint

[Reuters](#)

Economist: College enrollment declines could hurt Oklahoma economy

[Journal Record](#)

*Note: includes comments from Dr. Dauffenbach, OU Price College*

## *Disclaimer*

*While the University of Oklahoma strives to make the information on its website and publications as timely and accurate as possible, we make no claims, promises, or guarantees about the accuracy, completeness or adequacy of the contents, and expressly disclaim liability for errors and omissions in the contents.*

*No warranty of any kind, implied, expressed, or statutory, including but not limited to the warranties of non-infringement of third party rights, title, merchantability, fitness for a particular purpose or freedom from computer virus, is given with respect to the contents of this website or its links to other Internet resources.*

*Reference in this site to any specific commercial or non commercial product, process, or service, or the use of any trade, firm or corporation name is for the information and convenience of the public, and does not constitute endorsement, recommendation, or favoring by the University of Oklahoma.*

## ADJUSTED RETAIL TRADE FOR METRO AREAS AND STATE

	Jun 2019	May 2019	Jun 2018	Percentage Change	
				Jun '19 Jun '18	Jun '19 May '19
<b>OKLAHOMA</b>					
<b>Durable Goods</b>	<b>837,661,264</b>	<b>839,417,743</b>	<b>861,633,636</b>	-2.8	-0.2
Lumber, Building Materials and Hardware	311,019,177	309,095,009	308,908,337	0.7	0.6
Auto Accessories and Repair	192,106,590	192,573,748	197,346,389	-2.7	-0.2
Furniture	79,473,909	80,054,739	80,163,798	-0.9	-0.7
Computer, Electronics and Music Stores	103,002,996	106,060,975	121,405,567	-15.2	-2.9
Miscellaneous Durables	135,553,978	135,216,752	137,326,105	-1.3	0.2
Used Merchandise	16,504,614	16,416,520	16,483,440	0.1	0.5
<b>Nondurable Goods</b>	<b>2,528,118,788</b>	<b>2,734,502,532</b>	<b>2,554,367,846</b>	-1.0	-7.5
General Merchandise	864,342,501	857,646,690	815,503,034	6.0	0.8
Food Stores	328,103,722	327,229,034	314,100,320	4.5	0.3
Apparel	123,457,635	124,531,230	127,122,745	-2.9	-0.9
Eating and Drinking Places	685,873,311	683,931,379	668,720,618	2.6	0.3
Drug Stores	44,434,985	44,159,250	43,029,423	3.3	0.6
Liquor Stores	35,620,579	37,192,080	49,841,491	-28.5	-4.2
Miscellaneous Nondurables	148,789,644	148,460,132	139,479,947	6.7	0.2
Gasoline	297,496,412	511,352,738	396,570,269	-25.0	-41.8
<b>Total Retail Trade</b>	<b>3,365,780,052</b>	<b>3,573,920,275</b>	<b>3,416,001,482</b>	-1.5	-5.8
<b>OKLAHOMA CITY MSA</b>					
<b>Durable Goods</b>	<b>320,815,203</b>	<b>321,558,210</b>	<b>326,547,987</b>	-1.8	-0.2
Lumber, Building Materials and Hardware	119,257,454	119,025,974	116,165,698	2.7	0.2
Auto Accessories and Repair	69,095,806	68,856,692	66,842,042	3.4	0.3
Furniture	30,280,150	30,614,507	32,591,952	-7.1	-1.1
Computer, Electronics and Music Stores	37,332,265	37,990,448	43,995,455	-15.1	-1.7
Miscellaneous Durables	57,943,735	58,183,821	60,199,926	-3.7	-0.4
Used Merchandise	6,905,792	6,886,769	6,752,913	2.3	0.3
<b>Nondurable Goods</b>	<b>894,197,047</b>	<b>917,539,748</b>	<b>896,973,872</b>	-0.3	-2.5
General Merchandise	286,249,609	285,209,643	277,903,429	3.0	0.4
Food Stores	102,680,206	101,754,680	95,532,993	7.5	0.9
Apparel	60,812,855	60,188,524	55,481,047	9.6	1.0
Eating and Drinking Places	286,735,818	284,226,368	268,532,479	6.8	0.9
Drug Stores	16,384,863	16,439,083	16,709,876	-1.9	-0.3
Liquor Stores	16,818,367	17,023,161	19,099,251	-11.9	-1.2
Miscellaneous Nondurables	53,515,717	53,012,492	50,234,517	6.5	0.9
Gasoline	70,999,612	99,685,798	113,480,280	-37.4	-28.8
<b>Total Retail Trade</b>	<b>1,215,012,250</b>	<b>1,239,097,959</b>	<b>1,223,521,858</b>	-0.7	-1.9
<b>TULSA MSA</b>					
<b>Durable Goods</b>	<b>201,025,754</b>	<b>201,697,865</b>	<b>209,279,766</b>	-3.9	-0.3
Lumber, Building Materials and Hardware	70,055,450	70,107,253	71,817,335	-2.5	-0.1
Auto Accessories and Repair	31,314,139	31,239,666	30,717,286	1.9	0.2
Furniture	21,398,938	21,579,577	23,148,262	-7.6	-0.8
Computer, Electronics and Music Stores	33,409,074	33,831,805	37,439,634	-10.8	-1.2
Miscellaneous Durables	39,797,921	39,922,519	41,333,966	-3.7	-0.3
Used Merchandise	5,050,233	5,017,046	4,823,284	4.7	0.7
<b>Nondurable Goods</b>	<b>657,262,280</b>	<b>712,168,630</b>	<b>666,609,125</b>	-1.4	-7.7
General Merchandise	209,862,213	208,529,988	197,779,020	6.1	0.6
Food Stores	97,023,415	96,646,338	92,511,466	4.9	0.4
Apparel	33,744,894	33,976,338	36,048,640	-6.4	-0.7
Eating and Drinking Places	179,208,468	178,699,895	174,732,887	2.6	0.3
Drug Stores	14,311,273	14,256,531	13,940,529	2.7	0.4
Liquor Stores	10,443,787	10,864,753	14,638,589	-28.7	-3.9
Miscellaneous Nondurables	33,748,632	33,543,564	31,756,167	6.3	0.6
Gasoline	78,919,597	135,651,223	105,201,826	-25.0	-41.8
<b>Total Retail Trade</b>	<b>858,288,034</b>	<b>913,866,494</b>	<b>875,888,891</b>	-2.0	-6.1

## ADJUSTED RETAIL TRADE FOR METRO AREAS AND STATE

	Jun 2019	May 2019	Jun 2018	Percentage Change	
				Jun '19 Jun '18	Jun '19 May '19
<b>LAWTON MSA</b>					
<b>Durable Goods</b>	<b>18,454,584</b>	<b>18,409,271</b>	<b>18,221,653</b>	1.3	0.2
Lumber, Building Materials and Hardware	7,016,134	6,972,730	6,759,849	3.8	0.6
Auto Accessories and Repair	3,715,936	3,704,971	3,428,747	8.4	0.3
Furniture	1,742,978	1,735,396	1,668,701	4.5	0.4
Computer, Electronics and Music Stores	2,341,366	2,380,472	2,776,400	-15.7	-1.6
Miscellaneous Durables	3,250,735	3,230,643	3,233,525	0.5	0.6
Used Merchandise	387,435	385,059	354,430	9.3	0.6
<b>Nondurable Goods</b>	<b>65,561,308</b>	<b>69,778,146</b>	<b>66,430,101</b>	-1.3	-6.0
General Merchandise	28,033,439	27,984,211	27,563,840	1.7	0.2
Food Stores	4,792,768	4,774,983	4,644,135	3.2	0.4
Apparel	3,485,861	3,496,160	3,593,751	-3.0	-0.3
Eating and Drinking Places	17,909,811	17,863,833	17,304,533	3.5	0.3
Drug Stores	775,445	773,841	779,528	-0.5	0.2
Liquor Stores	989,827	1,012,063	1,304,178	-24.1	-2.2
Miscellaneous Nondurables	3,533,903	3,490,745	3,188,327	10.8	1.2
Gasoline	6,040,253	10,382,309	8,051,810	-25.0	-41.8
<b>Total Retail Trade</b>	<b>84,015,891</b>	<b>88,187,418</b>	<b>84,651,753</b>	-0.8	-4.7
<b>ENID MICROSA</b>					
<b>Durable Goods</b>	<b>13,740,953</b>	<b>13,771,754</b>	<b>14,281,666</b>	-3.8	-0.2
Lumber, Building Materials and Hardware	5,173,303	5,166,002	5,142,609	0.6	0.1
Auto Accessories and Repair	4,002,473	3,966,121	3,831,684	4.5	0.9
Furniture	910,839	906,985	872,864	4.4	0.4
Computer, Electronics and Music Stores	1,379,078	1,426,454	1,755,233	-21.4	-3.3
Miscellaneous Durables	1,958,549	1,989,475	2,353,252	-16.8	-1.6
Used Merchandise	316,711	316,717	326,023	-2.9	0.0
<b>Nondurable Goods</b>	<b>43,782,971</b>	<b>47,188,027</b>	<b>43,922,765</b>	-0.3	-7.2
General Merchandise	15,172,112	15,110,964	14,558,826	4.2	0.4
Food Stores	6,851,629	6,844,786	6,671,538	2.7	0.1
Apparel	2,148,849	2,173,765	2,326,500	-7.6	-1.1
Eating and Drinking Places	10,738,016	10,664,074	9,981,028	7.6	0.7
Drug Stores	945,322	949,580	965,962	-2.1	-0.4
Liquor Stores	574,908	590,449	747,298	-23.1	-2.6
Miscellaneous Nondurables	2,442,517	2,415,494	2,126,967	14.8	1.1
Gasoline	4,909,618	8,438,914	6,544,646	-25.0	-41.8
<b>Total Retail Trade</b>	<b>57,523,923</b>	<b>60,959,781</b>	<b>58,204,431</b>	-1.2	-5.6

The July distribution of sales tax collections by the Oklahoma Tax Commission primarily represents local tax receipts from May business days. The monies they reported this period represent sales from May 16th to May 30th and estimated sales from June 1st to June 15th.

Visit <http://origins.ou.edu/> for detailed information on Adjusted Retail Trade data methodology

**ADJUSTED RETAIL TRADE FOR SELECTED CITIES**

	Jun 2019	May 2019	Jun 2018	Percentage Change	
				Jun '19 Jun '18	Jun '19 May '19
Ada	29,147,850	29,187,404	28,854,383	1.0	-0.1
Altus	18,398,948	18,440,850	18,869,504	-2.5	-0.2
Alva	7,130,759	7,106,805	6,750,996	5.6	0.3
Anadarko	5,442,605	5,453,592	5,492,733	-0.9	-0.2
Ardmore	40,825,624	40,803,871	41,159,336	-0.8	0.1
Bartlesville	39,246,683	39,275,226	39,652,481	-1.0	-0.1
Blackwell	5,415,393	5,424,352	5,765,928	-6.1	-0.2
Broken Arrow	90,428,842	90,399,419	89,300,471	1.3	0.0
Chickasha	21,547,762	21,474,633	20,571,565	4.7	0.3
Clinton	8,490,101	8,507,202	8,794,108	-3.5	-0.2
Cushing	10,154,429	10,114,593	9,866,583	2.9	0.4
Del City	19,814,363	19,763,270	19,486,942	1.7	0.3
Duncan	24,046,279	24,035,417	24,169,455	-0.5	0.0
Durant	25,937,485	25,950,066	26,559,500	-2.3	0.0
Edmond	120,451,390	120,000,909	116,094,252	3.8	0.4
El Reno	17,372,444	17,248,790	16,139,463	7.6	0.7
Elk City	19,577,970	19,685,838	20,822,769	-6.0	-0.5
Enid	54,588,448	54,544,003	54,337,324	0.5	0.1
Guthrie	11,609,496	11,714,122	13,346,037	-13.0	-0.9
Guymon	13,839,019	13,812,260	13,523,931	2.3	0.2
Henryetta	6,310,267	6,298,401	6,039,446	4.5	0.2
Hobart	2,498,445	2,503,667	2,538,732	-1.6	-0.2
Holdenville	4,101,520	4,110,619	4,239,234	-3.2	-0.2
Hugo	6,997,090	7,031,354	7,234,040	-3.3	-0.5
Idabel	8,265,456	8,275,863	8,421,963	-1.9	-0.1
Lawton	72,619,949	72,520,193	71,824,572	1.1	0.1
McAlester	31,079,574	31,008,050	30,023,043	3.5	0.2
Miami	12,969,348	12,979,072	13,024,656	-0.4	-0.1
Midwest City	57,764,190	58,045,273	59,771,137	-3.4	-0.5
Moore	64,332,373	64,160,694	62,545,036	2.9	0.3
Muskogee	43,617,263	43,719,916	44,038,732	-1.0	-0.2
Norman	130,213,125	129,933,064	128,679,091	1.2	0.2
Oklahoma Cit	628,563,064	628,616,515	626,187,326	0.4	0.0
Okmulgee	10,931,838	11,054,650	12,171,857	-10.2	-1.1
Pauls Valley	11,137,514	11,141,166	11,412,760	-2.4	0.0
Pawhuska	3,403,107	3,473,180	4,145,877	-17.9	-2.0
Ponca City	26,015,946	26,034,469	26,853,154	-3.1	-0.1
Poteau	13,598,431	13,574,419	13,460,779	1.0	0.2
Sand Springs	25,822,373	25,727,868	25,272,517	2.2	0.4
Sapulpa	18,157,524	18,107,057	17,662,845	2.8	0.3
Seminole	9,709,607	9,739,367	9,968,185	-2.6	-0.3
Shawnee	45,727,091	45,447,788	43,616,921	4.8	0.6
Stillwater	58,391,074	58,486,560	59,977,853	-2.6	-0.2
Tahlequah	25,671,370	25,618,787	25,184,899	1.9	0.2
Tulsa	513,815,037	513,809,949	517,727,801	-0.8	0.0
Watonga	2,996,444	3,004,607	3,063,918	-2.2	-0.3
Weatherford	18,215,682	18,130,708	17,348,214	5.0	0.5
Wewoka	1,396,677	1,425,772	1,659,866	-15.9	-2.0
Woodward	20,980,788	21,042,718	21,439,872	-2.1	-0.3
<b>Total Selected Cities</b>	<b>2,458,768,056</b>	<b>2,457,964,368</b>	<b>2,455,092,087</b>	<b>0.15</b>	<b>0.03</b>

The July distribution of sales tax collections by the Oklahoma Tax Commission primarily represents local tax receipts from May business. The monies they reported this period represent sales from May 16th to May 31st and estimated sales from Jun 1st to June 15th.

Visit <http://origins.ou.edu/> for detailed information on Adjusted Retail Trade data methodology

## CENTER FOR ECONOMIC AND MANAGEMENT RESEARCH



University of Oklahoma  
307 W. Brooks, Room 4  
Norman, OK. 73019-4002

### *Disclaimer*

*While the University of Oklahoma strives to make the information on its website and publications as timely and accurate as possible, we make no claims, promises, or guarantees about the accuracy, completeness or adequacy of the contents, and expressly disclaim liability for errors and omissions in the contents. No warranty of any kind, implied, expressed, or statutory, including but not limited to the warranties of non-infringement of third party rights, title, merchantability, fitness for a particular purpose or freedom from computer virus, is given with respect to the contents of this website or its links to other Internet resources. Reference in this site to any specific commercial or non commercial product, process, or service, or the use of any trade, firm or corporation name is for the information and convenience of the public, and does not constitute endorsement, recommendation, or favoring by the University of Oklahoma.*



## EQUAL OPPORTUNITY STATEMENT

The University of Oklahoma, in compliance with all applicable federal and state laws and regulations, does not discriminate on the basis of race, color, national origin, sex, sexual orientation, genetic information, gender identity, gender expression, age, religion, disability, political beliefs, or status as a veteran in any of its policies, practices or procedures. This includes, but is not limited to: admissions, employment, financial aid and educational services. Inquiries regarding non-discrimination policies may be directed to: Bobby J. Mason, University Equal Opportunity Officer and Title IX Coordinator, (405) 325-3546, [bjm@ou.edu](mailto:bjm@ou.edu), or visit [www.ou.edu/eoo](http://www.ou.edu/eoo).

Front cover photo of oil well on the state capitol grounds, courtesy of Fred Marvel, Oklahoma Department of Tourism.