



The UNIVERSITY of OKLAHOMA
PRICE
COLLEGE OF BUSINESS

Center for Economic &
Management Research



OKLAHOMA BUSINESS BULLETIN



*The Oklahoma Business Bulletin
Monthly Digest*

is published online monthly

<http://origins.ou.edu/reports/bulletins.htm>

Publications Staff

Director Robert C. Dauffenbach

Information Specialist Michael G. Reim

Publications Specialist Jessica Mason

Address all correspondence to:

Oklahoma Business Bulletin

Center for Economic and Management Research
307 West Brooks, Room 4 Norman, Oklahoma
73019-0450

The *Oklahoma Business Bulletin Monthly Digest* is published online by the Center for Economic and Management Research, Michael F. Price College of Business, The University of Oklahoma.

© 2019 by the Center for Economic and Management Research.

On the cover: are images representing Oklahoma's five major industry sectors: Aerospace & Defense; Agriculture & Biosciences; Energy; Information & Financial Services; Transportation & Distribution. Source: Oklahoma Department of Commerce. Other images are of the University of Oklahoma Price College of Business in Norman and the Gene Rainbolt Graduate School of Business in Oklahoma City, Oklahoma

OVERVIEW

Created by the Oklahoma Territorial Legislature in 1890, the University of Oklahoma is a doctoral degree granting research university serving the educational, cultural, economic and health-care needs of the state, region and nation. The Norman campus serves as home to all of the university's academic programs except health-related fields. Both the Norman and Health Sciences Center colleges offer programs at the Schusterman Center, the site of OU-Tulsa. The OU Health Sciences Center, which is located in Oklahoma City, is one of only four comprehensive academic health centers in the nation with seven professional colleges. OU enrolls more than 30,000 students, has more than 2,400 full-time faculty members, and has 21 colleges offering 163 majors at the baccalaureate level, 166 majors at the master's level, 81 majors at the doctoral level, 27 majors at the doctoral professional level, and 26 graduate certificates. The university's annual operating budget is \$1.5 billion. The University of Oklahoma is an equal opportunity institution.

OU OBB Business Briefs

Major Economic Indicators

[U.S. Bureau of Labor Statistics](#)

Survey of Current Business

[Bureau of Econ Analysis](#)

The Oklahoma Economist

[Federal Reserve Bank of Kansas City](#)

Oklahoma Economic Indicators

[Oklahoma Employment Security Commission](#)

Oklahoma Economic Report Monthly Newsletter

[Oklahoma Office of State Treasurer](#)

Oklahoma OMES Media Releases

[Office of Management and Enterprise Services \(OMES\)](#)

Oklahoma's Business Conditions Index

[Creighton University](#)

Skilled worker shortage hurts Midwestern economy

[Associated Press: Economist](#)

Oklahoma ranks No. 2 in the nation for installed wind power capacity

[KOSU](#)

OU's Bob Dauffenbach On Economic Growth In Oklahoma

[Capitol Insider](#)

Note: includes comments from Dr. Dauffenbach, OU Price College

Disclaimer

While the University of Oklahoma strives to make the information on its website and publications as timely and accurate as possible, we make no claims, promises, or guarantees about the accuracy, completeness or adequacy of the contents, and expressly disclaim liability for errors and omissions in the contents.

No warranty of any kind, implied, expressed, or statutory, including but not limited to the warranties of non-infringement of third party rights, title, merchantability, fitness for a particular purpose or freedom from computer virus, is given with respect to the contents of this website or its links to other Internet resources.

Reference in this site to any specific commercial or non commercial product, process, or service, or the use of any trade, firm or corporation name is for the information and convenience of the public, and does not constitute endorsement, recommendation, or favoring by the University of Oklahoma.

ADJUSTED RETAIL TRADE FOR METRO AREAS AND STATE

	February 2019	January 2019	February 2018	Percentage Change	
				Feb '19 Feb '18	Feb '19 Jan '19
OKLAHOMA					
Durable Goods	848,719,347	840,940,488	837,953,463	1.3	0.9
Lumber, Building Materials and Hardware	303,256,908	305,497,759	299,050,038	1.4	-0.7
Auto Accessories and Repair	195,665,137	192,700,217	189,499,280	3.3	1.5
Furniture	81,341,430	79,707,687	80,967,982	0.5	2.0
Computer, Electronics and Music Stores	119,067,010	113,961,295	120,581,955	-1.3	4.5
Miscellaneous Durables	133,372,379	133,140,930	131,808,896	1.2	0.2
Used Merchandise	16,016,484	15,932,600	16,045,311	-0.2	0.5
Nondurable Goods	2,535,237,080	2,449,599,071	2,587,136,086	-2.0	3.5
General Merchandise	786,226,488	727,788,640	806,643,300	-2.5	8.0
Food Stores	326,003,795	325,003,828	307,885,592	5.9	0.3
Apparel	128,184,386	124,062,384	130,585,493	-1.8	3.3
Eating and Drinking Places	676,563,277	673,836,843	652,464,611	3.7	0.4
Drug Stores	42,819,713	43,211,025	43,891,090	-2.4	-0.9
Liquor Stores	42,038,670	40,403,968	48,051,832	-12.5	4.0
Miscellaneous Nondurables	147,797,133	144,494,236	137,788,503	7.3	2.3
Gasoline	385,603,619	370,798,147	459,825,666	-16.1	4.0
Total Retail Trade	3,383,956,427	3,290,539,559	3,425,089,549	-1.2	2.8
OKLAHOMA CITY MSA					
Durable Goods	319,796,210	322,071,018	314,765,976	1.6	-0.7
Lumber, Building Materials and Hardware	117,741,733	117,965,130	109,852,834	7.2	-0.2
Auto Accessories and Repair	68,108,503	67,853,651	64,181,170	6.1	0.4
Furniture	30,992,610	31,535,752	32,232,074	-3.8	-1.7
Computer, Electronics and Music Stores	38,748,256	40,226,386	43,926,648	-11.8	-3.7
Miscellaneous Durables	57,420,994	57,827,587	57,869,710	-0.8	-0.7
Used Merchandise	6,784,114	6,662,512	6,703,539	1.2	1.8
Nondurable Goods	814,453,526	874,376,827	886,241,146	-8.1	-6.9
General Merchandise	192,239,929	250,060,959	273,650,272	-29.7	-23.1
Food Stores	101,486,653	101,101,741	92,958,181	9.2	0.4
Apparel	56,278,327	56,614,109	56,794,228	-0.9	-0.6
Eating and Drinking Places	278,106,736	277,705,405	262,383,525	6.0	0.1
Drug Stores	16,340,557	16,371,417	16,788,983	-2.7	-0.2
Liquor Stores	14,879,956	14,974,394	17,841,105	-16.6	-0.6
Miscellaneous Nondurables	52,328,817	52,021,012	48,766,207	7.3	0.6
Gasoline	102,792,551	105,527,790	117,058,645	-12.2	-2.6
Total Retail Trade	1,134,249,736	1,196,447,846	1,201,007,122	-5.6	-5.2
TULSA MSA					
Durable Goods	200,800,860	202,172,034	203,066,728	-1.1	-0.7
Lumber, Building Materials and Hardware	70,105,301	69,239,223	70,428,375	-0.5	1.3
Auto Accessories and Repair	30,609,098	30,890,352	29,341,109	4.3	-0.9
Furniture	21,667,520	22,053,633	23,043,604	-6.0	-1.8
Computer, Electronics and Music Stores	34,549,456	35,351,751	36,341,235	-4.9	-2.3
Miscellaneous Durables	38,928,750	39,851,312	39,152,789	-0.6	-2.3
Used Merchandise	4,940,735	4,785,764	4,759,616	3.8	3.2
Nondurable Goods	605,394,278	640,788,765	673,679,226	-10.1	-5.5
General Merchandise	136,740,198	177,399,461	196,340,626	-30.4	-22.9
Food Stores	96,166,989	96,119,246	90,273,872	6.5	0.0
Apparel	33,601,240	34,196,685	35,582,564	-5.6	-1.7
Eating and Drinking Places	177,560,045	175,787,169	169,165,132	5.0	1.0
Drug Stores	14,007,889	14,136,775	14,533,058	-3.6	-0.9
Liquor Stores	11,805,546	12,049,898	14,426,288	-18.2	-2.0
Miscellaneous Nondurables	33,219,769	32,734,512	31,375,521	5.9	1.5
Gasoline	102,292,602	98,365,019	121,982,164	-16.1	4.0
Total Retail Trade	806,195,138	842,960,799	876,745,954	-8.0	-4.4

ADJUSTED RETAIL TRADE FOR METRO AREAS AND STATE

	January 2019	December 2018	January 2018	Percentage Change	
				Jan '18 Jan '17	Jan '18 Dec '18
LAWTON MSA					
Durable Goods	18,127,385	18,188,367	17,749,330	2.1	-0.3
Lumber, Building Materials and Hardware	6,887,259	6,828,891	6,743,052	2.1	0.9
Auto Accessories and Repair	3,644,068	3,662,625	3,019,734	20.7	-0.5
Furniture	1,720,714	1,732,284	1,845,323	-6.8	-0.7
Computer, Electronics and Music Stores	2,497,778	2,572,360	2,667,053	-6.3	-2.9
Miscellaneous Durables	3,001,212	3,025,149	3,147,558	-4.6	-0.8
Used Merchandise	376,354	367,058	326,610	15.2	2.5
Nondurable Goods	57,427,553	62,819,472	67,748,020	-15.2	-8.6
General Merchandise	18,773,881	24,480,199	27,241,177	-31.1	-23.3
Food Stores	4,723,345	4,759,983	5,213,342	-9.4	-0.8
Apparel	3,416,937	3,449,683	3,633,668	-6.0	-0.9
Eating and Drinking Places	17,653,438	17,668,812	17,197,991	2.6	-0.1
Drug Stores	752,310	745,099	779,237	-3.5	1.0
Liquor Stores	1,048,985	1,040,659	1,228,444	-14.6	0.8
Miscellaneous Nondurables	3,229,509	3,146,494	3,118,037	3.6	2.6
Gasoline	7,829,147	7,528,543	9,336,123	-16.1	4.0
Total Retail Trade	75,554,938	81,007,839	85,497,350	-11.6	-6.7
ENID MICROSA					
Durable Goods	13,829,392	13,981,957	13,746,747	0.6	-1.1
Lumber, Building Materials and Hardware	5,200,237	5,153,584	5,028,492	3.4	0.9
Auto Accessories and Repair	3,877,894	3,975,436	3,574,851	8.5	-2.5
Furniture	894,875	905,236	883,105	1.3	-1.1
Computer, Electronics and Music Stores	1,526,711	1,620,131	1,711,885	-10.8	-5.8
Miscellaneous Durables	2,015,571	2,018,079	2,223,830	-9.4	-0.1
Used Merchandise	314,104	309,491	324,586	-3.2	1.5
Nondurable Goods	39,365,072	42,493,812	44,883,565	-12.3	-7.4
General Merchandise	9,701,058	13,022,960	14,875,537	-34.8	-25.5
Food Stores	6,795,199	6,830,752	6,632,927	2.4	-0.5
Apparel	2,169,970	2,239,710	2,293,866	-5.4	-3.1
Eating and Drinking Places	10,502,018	10,430,224	9,716,651	8.1	0.7
Drug Stores	950,093	965,218	953,763	-0.4	-1.6
Liquor Stores	607,691	626,288	688,277	-11.7	-3.0
Miscellaneous Nondurables	2,275,380	2,259,334	2,133,988	6.6	0.7
Gasoline	6,363,662	6,119,325	7,588,557	-16.1	4.0
Total Retail Trade	53,194,464	56,475,769	58,630,312	-9.3	-5.8

The February distribution of sales tax collections by the Oklahoma Tax Commission primarily represents local tax receipts from January. The monies they reported this period represent sales from Jan 16th to Jan 30th and estimated sales from Feb 1st to Feb 15th.

Visit <http://origins.ou.edu/> for detailed information on Adjusted Retail Trade data methodology

ADJUSTED RETAIL TRADE FOR SELECTED CITIES

	Feb 2019	Jan 2019	Feb 2018	Percentage Change	
				Feb '19 Feb '18	Feb '19 Jan '19
Ada	25,741,088	28,070,460	28,179,001	-8.7	-8.3
Altus	15,690,381	17,658,410	18,156,461	-13.6	-11.1
Alva	5,987,044	6,624,749	6,563,045	-8.8	-9.6
Anadarko	4,462,008	5,118,091	5,541,025	-19.5	-12.8
Ardmore	36,686,324	39,111,743	39,239,367	-6.5	-6.2
Bartlesville	34,762,957	37,763,862	38,930,768	-10.7	-7.9
Blackwell	4,876,562	5,164,648	5,765,954	-15.4	-5.6
Broken Arrow	81,568,889	87,452,070	87,192,345	-6.4	-6.7
Chickasha	18,291,618	19,972,298	19,884,181	-8.0	-8.4
Clinton	8,138,258	8,595,906	8,633,091	-5.7	-5.3
Cushing	8,340,055	9,302,476	9,661,786	-13.7	-10.3
Del City	16,610,783	18,515,748	19,054,554	-12.8	-10.3
Duncan	20,775,398	22,811,930	23,690,219	-12.3	-8.9
Durant	22,903,626	24,820,836	26,055,150	-12.1	-7.7
Edmond	107,112,402	113,704,297	114,356,579	-6.3	-5.8
El Reno	15,074,335	15,947,236	15,650,025	-3.7	-5.5
Elk City	17,164,745	19,108,855	20,458,499	-16.1	-10.2
Enid	48,745,206	52,143,783	53,479,912	-8.9	-6.5
Guthrie	10,514,831	11,484,137	12,657,853	-16.9	-8.4
Guymon	11,727,702	12,878,523	13,491,012	-13.1	-8.9
Henryetta	5,630,882	6,020,123	6,117,211	-8.0	-6.5
Hobart	2,188,933	2,399,059	2,464,367	-11.2	-8.8
Holdenville	3,589,663	3,902,702	4,098,294	-12.4	-8.0
Hugo	5,823,335	6,695,862	7,099,248	-18.0	-13.0
Idabel	6,890,356	7,807,944	8,267,674	-16.7	-11.8
Lawton	63,089,321	68,512,657	72,130,369	-12.5	-7.9
McAlester	26,774,412	29,405,860	29,054,231	-7.8	-8.9
Miami	11,143,066	12,526,631	12,987,170	-14.2	-11.0
Midwest City	52,945,180	57,015,772	57,349,128	-7.7	-7.1
Moore	56,488,681	60,576,259	61,842,470	-8.7	-6.7
Muskogee	39,275,335	41,829,078	42,929,974	-8.5	-6.1
Norman	116,157,450	123,397,921	127,728,854	-9.1	-5.9
Oklahoma City	589,618,018	610,096,253	615,828,908	-4.3	-3.4
Okmulgee	9,443,621	10,668,367	11,853,526	-20.3	-11.5
Pauls Valley	9,774,149	10,582,329	11,459,401	-14.7	-7.6
Pawhuska	3,397,880	3,525,311	3,741,380	-9.2	-3.6
Ponca City	23,234,216	25,000,542	26,554,649	-12.5	-7.1
Poteau	11,146,830	12,699,971	13,390,267	-16.8	-12.2
Sand Springs	22,321,845	24,410,026	25,026,505	-10.8	-8.6
Sapulpa	15,810,182	17,015,333	17,368,844	-9.0	-7.1
Seminole	8,401,085	9,339,875	10,015,465	-16.1	-10.1
Shawnee	39,880,412	42,836,948	42,732,748	-6.7	-6.9
Stillwater	51,757,120	55,369,476	58,786,308	-12.0	-6.5
Tahlequah	22,608,379	24,324,057	25,176,612	-10.2	-7.1
Tulsa	477,295,087	497,824,151	506,533,751	-5.8	-4.1
Watonga	2,850,247	2,939,945	3,060,442	-6.9	-3.1
Weatherford	15,579,445	16,960,153	17,296,311	-9.9	-8.1
Wewoka	1,401,091	1,487,239	1,618,419	-13.4	-5.8
Woodward	18,390,197	20,149,050	21,425,715	-14.2	-8.7
Total Selected Cities	2,228,080,630	2,361,568,953	2,410,579,068	-7.57	-5.65

The February distribution of sales tax collections by the Oklahoma Tax Commission primarily represents local tax receipts from Dec business. The monies they reported this period represent sales from Dec 16th to Dec 30th and estimated sales from January 1st to January 15th.

Visit <http://origins.ou.edu/> for detailed information on Adjusted Retail Trade data methodology

CENTER FOR ECONOMIC AND MANAGEMENT RESEARCH



University of Oklahoma
307 W. Brooks, Room 4
Norman, OK. 73019-4002

Disclaimer

While the University of Oklahoma strives to make the information on its website and publications as timely and accurate as possible, we make no claims, promises, or guarantees about the accuracy, completeness or adequacy of the contents, and expressly disclaim liability for errors and omissions in the contents. No warranty of any kind, implied, expressed, or statutory, including but not limited to the warranties of non-infringement of third party rights, title, merchantability, fitness for a particular purpose or freedom from computer virus, is given with respect to the contents of this website or its links to other Internet resources. Reference in this site to any specific commercial or non commercial product, process, or service, or the use of any trade, firm or corporation name is for the information and convenience of the public, and does not constitute endorsement, recommendation, or favoring by the University of Oklahoma.



EQUAL OPPORTUNITY STATEMENT

The University of Oklahoma, in compliance with all applicable federal and state laws and regulations, does not discriminate on the basis of race, color, national origin, sex, sexual orientation, genetic information, gender identity, gender expression, age, religion, disability, political beliefs, or status as a veteran in any of its policies, practices or procedures. This includes, but is not limited to: admissions, employment, financial aid and educational services. Inquiries regarding non-discrimination policies may be directed to: Bobby J. Mason, University Equal Opportunity Officer and Title IX Coordinator, (405) 325-3546, bjm@ou.edu, or visit www.ou.edu/eoo.

Front cover photo of oil well on the state capitol grounds, courtesy of Fred Marvel, Oklahoma Department of Tourism.