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OVERVIEW

Created by the Oklahoma Territorial Legislature in 1890, the University of Oklahoma is a doctoral degree granting research university serving the educational, cultural, economic and health-care needs of the state, region and nation. The Norman campus serves as home to all of the university's academic programs except health-related fields. Both the Norman and Health Sciences Center colleges offer programs at the Schusterman Center, the site of OU-Tulsa. The OU Health Sciences Center, which is located in Oklahoma City, is one of only four comprehensive academic health centers in the nation with seven professional colleges. OU enrolls more than 30,000 students, has more than 2,400 full-time faculty members, and has 21 colleges offering 163 majors at the baccalaureate level, 166 majors at the master's level, 81 majors at the doctoral level, 27 majors at the doctoral professional level, and 26 graduate certificates. The university's annual operating budget is \$1.5 billion. The University of Oklahoma is an equal opportunity institution.

SELECTED INDICATORS FOR OKLAHOMA

	2020	2019	Percentage Change '20/'19
Crude Oil Production (000 bbl) (a)	183,065	214,854	-14.8
Natural Gas Production (000 mcf) (a)	3,435,929	3,389,007	1.4
Rig Count (Average)	22	90	-75.6
Permit-Authorized Construction			
Residential Single Family			
Dollar Value (\$000)	2,481,862	2,024,008	22.6
Number of Units	10,841	8,890	21.9
Residential-Multi Family			
Dollar Value (\$000)	126,777	218,182	-41.9
Number of Units	1,358	1,867	-27.3
Total Construction (\$000)	2,608,639	2,242,190	16.3
Employment			
Total Labor Force (000) (b)	1,831.3	1,839.0	-0.4
Total Employment (000)	1,712.7	1,778.2	-3.7
Unemployment Rate (%)	6.5	3.3	--
Wage and Salary Employment (000)	1,630.8	1,695.4	-3.8
Manufacturing	130,117	135,783	-4.2
Mining	36,166	52,508	-31.1
Government	347,992	347,108	0.3
Construction	77,308	83,842	-7.8
Retail Trade	174,983	178,342	-1.9
Average Weekly Hours (Per Worker)			
Manufacturing	42.1	44.2	-4.8
Average Weekly Earnings (\$ Per Worker)			
Manufacturing	847.78	838.05	1.2

Note: Includes revisions in some previous months /years by EIA and BLS

(a) Oil and Natural Gas data revised by (EIA) for 2018 and 2019, valid data not available from OTC at press time

(b) Employment Data revised by (BLS) for 2018

Labor Force refers to place of residence, non-agricultural wage and salary employment refers to place of work.

SELECTED INDICATORS FOR OKLAHOMA CITY MSA

	2020	2019	Percentage Change '20/'19
Employment (Number)			
Labor Force (a)	685,621	684,481	0.2
Total Employment	641,890	663,707	-3.3
Unemployment Rate (%)	6.4	3.0	---
Wage and Salary Employment	639,050	657,333	-2.8
Manufacturing	32,158	34,083	-5.6
Mining	13,342	21,475	-37.9
Construction	32,042	32,825	-2.4
Wholesale and Retail Trade	88,992	90,850	-2.0
Government	129,033	130,583	-1.2
Air Transportation			
Passengers Enplaning (Number)	971,124	2,211,113	-56.1
Passengers Deplaning (Number)	981,033	2,208,190	-55.6
Freight Enplaned (Tons)	12,782	10,643	20.1
Freight Deplaned (Tons)	21,213	21,356	-0.7
Permit-Authorized Construction			
Residential-Single Family			
Dollar Value (\$000)	1,575,845	1,277,936	23.3
Number of Units	6,742	5,474	23.2
Residential-Multi Family			
Dollar Value (\$000)	55,904	83,492	-33.0
Number of Units	602	712	-15.4
Total Construction (\$000)	1,631,749	1,361,428	19.9

Note: Includes revisions.

(a) Civilian Labor Force.

SELECTED INDICTORS FOR THE TULSA MSA

	2020	2019	Percentage Change '20/'19
Employment (Number)			
Labor Force (a)	475,676	477,127	-0.3
Total Employment	443,210	461,222	-3.9
Unemployment Rate (%)	6.9	3.3	--
Wage and Salary Employment	440,275	455,417	-3.3
Manufacturing	49,917	54,192	-7.9
Mining	6,058	7,217	-16.1
Construction	24,758	24,917	-0.6
Wholesale and Retail Trade	62,667	65,217	-3.9
Government	57,200	55,975	2.2
Air Transportation			
Passengers Enplaning (Number)	663,728	1,506,238	-55.9
Passengers Deplaning (Number)	668,738	1,548,876	-56.8
Freight Enplaned (Tons)	57,562	65,171	-11.7
Water Transportation			
Tulsa Port of Catoosa			
Tons In (Number)	739,677	485,919	52.2
Tons Out (Number)	1,306,585	872,673	49.7
Permit-Authorized Construction			
Residential-Single Family			
Dollar Value (\$000)	800,480	666,467	20.1
Number of Units	3,567	2,942	21.2
Residential-Multi Family			
Dollar Value (\$000)	65,084	121,025	-46.2
Number of Units	681	936	-27.2
Total Construction (\$000)	865,564	787,492	9.9

Note: Includes revisions.

(a) Civilian Labor Force.

SELECTED INDICATORS FOR THE LAWTON MSA AND ENID AND MUSKOGEE MICROSA'S

	2020	2019	Percentage Change '20/'19
ENID MicroSA			
Employment (Number)			
Labor Force (a)	26,071	26,965	-3.3
Total Employment	24,531	26,144	-6.2
Unemployment Rate (%)	5.9	3.0	--
LAWTON MSA			
Employment (Number)			
Labor Force (a)	50,681	51,280	-1.2
Total Employment	47,049	49,414	-4.8
Unemployment Rate (%)	7.2	3.7	--
Permit-Authorized Construction (b)			
Residential-Single Family			
Dollar Value (\$000)	13,145	8,218	60.0
Number of Units	45	35	28.6
Residential-Multi Family			
Dollar Value (\$000)	0	0	NC
Number of Units	0	0	NC
Total Construction (\$000)	13,145	8,218	60.0
MUSKOGEE MicroSA			
Employment (Number)			
Labor Force (a)	29,554	29,468	0.3
Total Employment	27,711	28,305	-2.1
Unemployment Rate (%)	6.3	4.0	--
Water Transportation			
Port of Muskogee			
Tons In	589,550	514,198	14.7
Tons Out	51,941	34,590	50.2

Note: Includes revisions.

(a) Civilian Labor Force.

(b) Source: US Census

NC: Not Computed: divided by zero

Note: Residential-Multi Family figures for LAWTON MSA

status as of 3rd Qtr 2012: "Not Regularly Available" via US Census Bureau

ADJUSTED RETAIL TRADE FOR METRO AREAS AND STATE

	2020	2019	Percentage Change '20/'19
OKLAHOMA CITY MSA			
Durable Goods	4,074,143,321	3,964,180,518	2.8
Lumber, Bldg. Mat. & Hardware	1,687,252,664	1,486,048,504	13.5
Auto Accessories and Repair	810,726,312	824,326,754	-1.6
Furniture	380,232,594	390,924,170	-2.7
Computer, Electronics and Music Stores	398,325,279	456,961,337	-12.8
Miscellaneous Durables	717,291,944	715,555,088	0.2
Used Merchandise	80,314,528	90,364,664	-11.1
Nondurable Goods	10,528,935,536	11,169,970,455	-5.7
General Merchandise	3,548,510,140	3,533,880,499	0.4
Food Stores	1,268,683,866	1,218,465,951	4.1
Apparel	594,215,030	693,696,683	-14.3
Eating and Drinking Places	2,728,603,704	3,392,922,309	-19.6
Drug Stores	216,219,054	205,716,744	5.1
Liquor Stores	219,979,048	180,172,677	22.1
Miscellaneous Nondurables	1,009,659,594	687,021,929	47.0
Gasoline	943,065,101	1,258,093,663	-25.0
Total Retail Trade	14,603,078,857	15,134,150,973	-3.5
TULSA MSA			
Durable Goods	2,623,125,413	2,502,322,333	4.8
Lumber, Bldg. Mat. & Hardware	1,033,547,158	883,602,350	17.0
Auto Accessories and Repair	398,325,264	382,672,083	4.1
Furniture	278,432,476	277,791,650	0.2
Computer, Electronics and Music Stores	356,749,224	400,045,906	-10.8
Miscellaneous Durables	499,245,151	498,992,965	0.1
Used Merchandise	56,826,140	59,217,379	-4.0
Nondurable Goods	7,911,686,895	8,214,269,301	-3.7
General Merchandise	2,611,086,236	2,482,694,247	5.2
Food Stores	1,264,875,463	1,150,772,956	9.9
Apparel	332,894,581	426,910,176	-22.0
Eating and Drinking Places	1,913,395,407	2,165,397,353	-11.6
Drug Stores	149,952,926	171,234,101	-12.4
Liquor Stores	164,149,194	138,736,872	18.3
Miscellaneous Nondurables	543,935,021	432,583,265	25.7
Gasoline	931,398,067	1,245,940,331	-25.2
Total Retail Trade	10,534,812,308	10,716,591,634	-1.7
ENID MICROSA			
Durable Goods	171,899,219	165,031,253	4.2
Lumber, Bldg. Mat. & Hardware	71,006,246	62,534,223	13.5
Auto Accessories and Repair	39,805,430	44,674,901	-10.9
Furniture	9,756,507	10,863,868	-10.2
Computer, Electronics and Music Stores	15,453,672	16,171,154	-4.4
Miscellaneous Durables	32,478,246	27,069,765	20.0
Used Merchandise	3,399,117	3,717,343	-8.6
Nondurable Goods	555,278,838	539,752,731	2.9
General Merchandise	176,992,519	177,077,907	0.0
Food Stores	88,577,754	81,699,632	8.4
Apparel	25,483,455	26,883,413	-5.2
Eating and Drinking Places	147,800,182	126,434,537	16.9
Drug Stores	11,756,331	11,168,121	5.3
Liquor Stores	8,565,650	7,359,382	16.4
Miscellaneous Nondurables	38,160,318	31,619,315	20.7
Gasoline	57,942,629	77,510,424	-25.2
Total Retail Trade	727,178,057	704,783,985	3.2

ADJUSTED RETAIL TRADE FOR METRO AREAS AND STATE

	2020	2019	Percentage Change '20/'19
OKLAHOMA CITY MSA			
Durable Goods	4,074,143,321	3,964,180,518	2.8
Lumber, Bldg. Mat. & Hardware	1,687,252,664	1,486,048,504	13.5
Auto Accessories and Repair	810,726,312	824,326,754	-1.6
Furniture	380,232,594	390,924,170	-2.7
Computer, Electronics and Music Stores	398,325,279	456,961,337	-12.8
Miscellaneous Durables	717,291,944	715,555,088	0.2
Used Merchandise	80,314,528	90,364,664	-11.1
Nondurable Goods	10,528,935,536	11,169,970,455	-5.7
General Merchandise	3,548,510,140	3,533,880,499	0.4
Food Stores	1,268,683,866	1,218,465,951	4.1
Apparel	594,215,030	693,696,683	-14.3
Eating and Drinking Places	2,728,603,704	3,392,922,309	-19.6
Drug Stores	216,219,054	205,716,744	5.1
Liquor Stores	219,979,048	180,172,677	22.1
Miscellaneous Nondurables	1,009,659,594	687,021,929	47.0
Gasoline	943,065,101	1,258,093,663	-25.0
Total Retail Trade	14,603,078,857	15,134,150,973	-3.5
TULSA MSA			
Durable Goods	2,623,125,413	2,502,322,333	4.8
Lumber, Bldg. Mat. & Hardware	1,033,547,158	883,602,350	17.0
Auto Accessories and Repair	398,325,264	382,672,083	4.1
Furniture	278,432,476	277,791,650	0.2
Computer, Electronics and Music Stores	356,749,224	400,045,906	-10.8
Miscellaneous Durables	499,245,151	498,992,965	0.1
Used Merchandise	56,826,140	59,217,379	-4.0
Nondurable Goods	7,911,686,895	8,214,269,301	-3.7
General Merchandise	2,611,086,236	2,482,694,247	5.2
Food Stores	1,264,875,463	1,150,772,956	9.9
Apparel	332,894,581	426,910,176	-22.0
Eating and Drinking Places	1,913,395,407	2,165,397,353	-11.6
Drug Stores	149,952,926	171,234,101	-12.4
Liquor Stores	164,149,194	138,736,872	18.3
Miscellaneous Nondurables	543,935,021	432,583,265	25.7
Gasoline	931,398,067	1,245,940,331	-25.2
Total Retail Trade	10,534,812,308	10,716,591,634	-1.7
ENID MICROSA			
Durable Goods	171,899,219	165,031,253	4.2
Lumber, Bldg. Mat. & Hardware	71,006,246	62,534,223	13.5
Auto Accessories and Repair	39,805,430	44,674,901	-10.9
Furniture	9,756,507	10,863,868	-10.2
Computer, Electronics and Music Stores	15,453,672	16,171,154	-4.4
Miscellaneous Durables	32,478,246	27,069,765	20.0
Used Merchandise	3,399,117	3,717,343	-8.6
Nondurable Goods	555,278,838	539,752,731	2.9
General Merchandise	176,992,519	177,077,907	0.0
Food Stores	88,577,754	81,699,632	8.4
Apparel	25,483,455	26,883,413	-5.2
Eating and Drinking Places	147,800,182	126,434,537	16.9
Drug Stores	11,756,331	11,168,121	5.3
Liquor Stores	8,565,650	7,359,382	16.4
Miscellaneous Nondurables	38,160,318	31,619,315	20.7
Gasoline	57,942,629	77,510,424	-25.2
Total Retail Trade	727,178,057	704,783,985	3.2

ADJUSTED RETAIL TRADE FOR METRO AREAS AND STATE

	2020	2019	Percentage Change '20/'19
LAWTON MSA			
Durable Goods	250,127,465	218,685,237	14.4
Lumber, Bldg. Mat. & Hardware	107,221,746	84,572,459	26.8
Auto Accessories and Repair	49,655,050	44,395,932	11.8
Furniture	20,214,702	18,691,144	8.2
Computer, Electronics and Music Stores	24,681,412	26,306,502	-6.2
Miscellaneous Durables	44,245,503	40,308,043	9.8
Used Merchandise	4,109,052	4,411,158	-6.8
Nondurable Goods	837,699,862	821,087,251	2.0
General Merchandise	360,998,581	339,839,056	6.2
Food Stores	73,038,646	58,376,388	25.1
Apparel	35,734,728	43,302,050	-17.5
Eating and Drinking Places	209,688,456	216,413,784	-3.1
Drug Stores	12,041,142	9,550,243	26.1
Liquor Stores	15,804,356	13,172,169	20.0
Miscellaneous Nondurables	59,107,736	45,073,288	31.1
Gasoline	71,286,217	95,360,272	-25.2
Total Retail Trade	1,087,827,327	1,039,772,488	4.6
OKLAHOMA			
Durable Goods	10,417,916,404	10,232,868,322	1.8
Lumber, Bldg. Mat. & Hardware	4,454,036,760	3,856,361,489	15.5
Auto Accessories and Repair	2,296,483,009	2,295,185,931	0.1
Furniture	1,000,454,132	985,864,790	1.5
Computer, Electronics and Music Stores	1,085,083,403	1,224,357,809	-11.4
Miscellaneous Durables	1,385,101,758	1,669,554,050	-17.0
Used Merchandise	196,757,342	201,544,251	-2.4
Nondurable Goods	30,797,835,604	31,570,996,756	-2.4
General Merchandise	10,798,291,962	10,267,162,315	5.2
Food Stores	4,249,040,499	3,888,934,266	9.3
Apparel	1,253,789,825	1,529,195,259	-18.0
Eating and Drinking Places	7,541,666,900	8,277,459,038	-8.9
Drug Stores	549,993,800	533,907,893	3.0
Liquor Stores	590,513,854	488,622,852	20.9
Miscellaneous Nondurables	2,303,527,638	1,889,001,110	21.9
Gasoline	3,511,011,126	4,696,714,023	-25.2
Total Retail Trade	41,215,752,008	41,803,865,078	-1.4
Electronic Shopping	3,178,839,923	1,985,597,061	60.1
<i>Electronic Shopping (actual \$ collected at 5% of use tax)</i>	<i>158941996.2</i>	<i>99279853.07</i>	<i>60.1</i>

ADJUSTED RETAIL TRADE IN SELECTED CITIES

	2020	2019	Percentage Change '20/'19
Ada	358,822,576	352,894,051	1.7
Altus	234,705,352	225,914,848	3.9
Alva	84,933,824	80,745,365	5.2
Anadarko	67,099,230	65,315,244	2.7
Ardmore	510,680,703	499,642,841	2.2
Bartlesville	478,110,513	480,987,748	-0.6
Blackwell	62,279,752	65,323,826	-4.7
Broken Arrow	1,123,819,227	1,091,523,938	3.0
Chickasha	244,914,404	256,863,638	-4.7
Clinton	90,826,444	101,107,564	-10.2
Cushing	120,019,394	119,955,528	0.1
Del City	233,553,969	238,789,949	-2.2
Duncan	293,323,815	289,221,368	1.4
Durant	348,065,079	324,893,853	7.1
Edmond	1,508,260,831	1,481,169,392	1.8
El Reno	168,632,960	196,724,908	-14.3
Elk City	225,866,468	235,227,041	-4.0
Enid	684,515,559	658,432,760	4.0
Guthrie	153,039,075	149,809,197	2.2
Guymon	156,426,088	167,424,566	-6.6
Henryetta	73,958,455	74,196,448	-0.3
Hobart	30,843,047	30,524,002	1.0
Holdenville	50,996,905	49,463,923	3.1
Hugo	92,833,302	87,374,451	6.2
Idabel	113,631,765	103,144,050	10.2
Lawton	899,277,135	879,409,899	2.3
McAlester	351,455,019	366,832,623	-4.2
Miami	167,233,472	155,854,609	7.3
Midwest City	779,740,298	728,673,008	7.0
Moore	795,798,305	767,332,010	3.7
Muskogee	545,665,671	537,947,763	1.4
Norman	1,511,274,006	1,565,367,688	-3.5
Oklahoma City	7,254,740,141	7,687,570,886	-5.6
Okmulgee	151,780,197	143,536,751	5.7
Pauls Valley	127,510,370	134,733,100	-5.4
Pawhuska	43,130,408	48,749,263	-11.5
Ponca City	339,843,006	317,548,653	7.0
Poteau	180,551,332	165,188,603	9.3
Sand Springs	315,409,863	307,938,348	2.4
Sapulpa	227,116,201	220,962,308	2.8
Seminole	127,726,262	119,386,741	7.0
Shawnee	553,209,152	548,457,963	0.9
Stillwater	698,316,741	737,974,150	-5.4
Tahlequah	327,736,713	314,959,652	4.1
Tulsa	5,905,938,832	6,262,518,776	-5.7
Watonga	30,030,463	34,168,007	-12.1
Weatherford	198,887,807	210,144,142	-5.4
Wewoka	18,675,261	18,368,830	1.7
Woodward	241,928,602	256,161,562	-5.6
Total Selected Cities	29,303,133,997	29,956,455,836	-2.2

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Front cover photo of oil well on the state capitol grounds, courtesy of Fred Marvel, Oklahoma Department of Tourism.