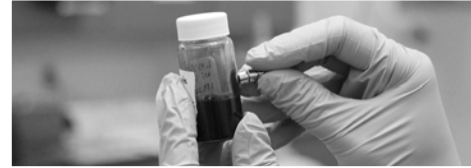




The UNIVERSITY of OKLAHOMA
PRICE
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Center for Economic &
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OVERVIEW

Created by the Oklahoma Territorial Legislature in 1890, the University of Oklahoma is a doctoral degree granting research university serving the educational, cultural, economic and health-care needs of the state, region and nation. The Norman campus serves as home to all of the university's academic programs except health-related fields. Both the Norman and Health Sciences Center colleges offer programs at the Schusterman Center, the site of OU-Tulsa. The OU Health Sciences Center, which is located in Oklahoma City, is one of only four comprehensive academic health centers in the nation with seven professional colleges. OU enrolls more than 30,000 students, has more than 2,400 full-time faculty members, and has 21 colleges offering 163 majors at the baccalaureate level, 166 majors at the master's level, 81 majors at the doctoral level, 27 majors at the doctoral professional level, and 26 graduate certificates. The university's annual operating budget is \$1.5 billion. The University of Oklahoma is an equal opportunity institution.

SELECTED INDICATORS FOR OKLAHOMA

	2019	2018	Percentage Change '19/'18
Crude Oil Production (000 bbl) (a)	214,854	200,686	7.1
Natural Gas Production (000 mcf) (a)	3,389,007	2,946,115	15.0
Rig Count (Average)	90	134	-32.8
Permit-Authorized Construction			
Residential Single Family			
Dollar Value (\$000)	2,024,008	1,888,552	7.2
Number of Units	8,890	8,320	6.9
Residential-Multi Family			
Dollar Value (\$000)	218,182	111,043	96.5
Number of Units	1,867	1,107	68.7
Total Construction (\$000)	2,242,190	1,999,595	12.1
Employment			
Total Labor Force (000) (b)	1,839.0	1,853.4	-0.8
Total Employment (000)	1,778.2	1,787.3	-0.5
Unemployment Rate (%)	3.3	3.6	--
Wage and Salary Employment (000)	1,695.4	1,692.1	0.2
Manufacturing	135,783	130,717	3.9
Mining	52,508	53,833	-2.5
Government	347,108	351,583	-1.3
Construction	83,842	78,150	7.3
Retail Trade	178,342	183,700	-2.9
Average Weekly Hours (Per Worker)			
Manufacturing	44.2	42.6	3.8
Average Weekly Earnings (\$ Per Worker)			
Manufacturing	838.05	810.08	3.5

Note: Includes revisions in some previous months /years by EIA and BLS

(a) Oil and Natural Gas data revised by (EIA) for 2018 and 2019, valid data not available from OTC at press time

(b) Employment Data revised by (BLS) for 2018

Labor Force refers to place of residence, non-agricultural wage and salary employment refers to place of work.

SELECTED INDICATORS FOR OKLAHOMA CITY MSA

	2019	2018	Percentage Change '19/'18
Employment (Number)			
Labor Force (a)	684,481	683,640	0.1
Total Employment	663,707	661,230	0.4
Unemployment Rate (%)	3.0	3.3	---
Wage and Salary Employment	657,333	649,983	1.1
Manufacturing	34,083	34,425	-1.0
Mining	21,475	20,967	2.4
Construction	32,825	30,583	7.3
Wholesale and Retail Trade	90,850	90,108	0.8
Government	130,583	129,867	0.6
Air Transportation			
Passengers Enplaning (Number)	2,211,113	2,170,834	1.9
Passengers Deplaning (Number)	2,208,190	2,170,325	1.7
Freight Enplaned (Tons)	10,643	11,705	-9.1
Freight Deplaned (Tons)	21,356	20,497	4.2
Permit-Authorized Construction			
Residential-Single Family			
Dollar Value (\$000)	1,277,936	1,239,406	3.1
Number of Units	5,474	5,345	2.4
Residential-Multi Family			
Dollar Value (\$000)	83,492	29,304	184.9
Number of Units	712	304	134.2
Total Construction (\$000)	1,361,428	1,268,710	7.3

Note: Includes revisions.

(a) Civilian Labor Force.

SELECTED INDICTORS FOR THE TULSA MSA

	2019	2018	Percentage Change '19/'18
Employment (Number)			
Labor Force (a)	477,127	486,345	-1.9
Total Employment	461,222	468,766	-1.6
Unemployment Rate (%)	3.3	3.6	--
Wage and Salary Employment	455,417	460,083	-1.0
Manufacturing	54,192	48,467	11.8
Mining	7,217	6,967	3.6
Construction	24,917	23,625	5.5
Wholesale and Retail Trade	65,217	66,633	-2.1
Government	55,975	59,417	-5.8
Air Transportation			
Passengers Enplaning (Number)	1,506,238	1,508,443	-0.1
Passengers Deplaning (Number)	1,548,876	1,561,649	-0.8
Freight Enplaned (Tons)	65,171	61,720	5.6
Water Transportation			
Tulsa Port of Catoosa			
Tons In (Number)	485,919	747,677	-35.0
Tons Out (Number)	872,673	1,329,518	-34.4
Permit-Authorized Construction			
Residential-Single Family			
Dollar Value (\$000)	666,467	568,421	17.2
Number of Units	2,942	2,485	18.4
Residential-Multi Family			
Dollar Value (\$000)	121,025	63,669	90.1
Number of Units	936	572	63.6
Total Construction (\$000)	787,492	632,090	24.6

Note: Includes revisions.

(a) Civilian Labor Force.

Note: Port of Catoosa experienced lower numbers for 2nd and 3rd Qtrs 2019 due to flooding in the area

SELECTED INDICATORS FOR THE LAWTON MSA AND ENID AND MUSKOGEE MICROSA'S

	2019	2018	Percentage Change '19/'18
ENID MicroSA			
Employment (Number)			
Labor Force (a)	26,965	27,588	-2.3
Total Employment	26,144	26,697	-2.1
Unemployment Rate (%)	3.0	3.2	--
LAWTON MSA			
Employment (Number)			
Labor Force (a)	51,280	52,135	-1.6
Total Employment	49,414	50,029	-1.2
Unemployment Rate (%)	3.7	4.1	--
Permit-Authorized Construction (b)			
Residential-Single Family			
Dollar Value (\$000)	8,218	8,591	-4.3
Number of Units	35	40	-12.5
Residential-Multi Family			
Dollar Value (\$000)	0	0	NC
Number of Units	0	0	NC
Total Construction (\$000)	8,218	8,591	-4.3
MUSKOGEE MicroSA			
Employment (Number)			
Labor Force (a)	29,468	29,361	0.4
Total Employment	28,305	28,107	0.7
Unemployment Rate (%)	4.0	4.3	--
Water Transportation			
Port of Muskogee			
Tons In	514,198	853,319	-39.7
Tons Out	34,590	117,350	-70.5

Note: Includes revisions.

(a) Civilian Labor Force.

(b) Source: US Census

NC: Not Computed: divided by zero

Note: Residential-Multi Family figures for LAWTON MSA

status as of 3rd Qtr 2012: "Not Regularly Available" via US Census Bureau

Note: Port of Muskogee experienced lower numbers for 2nd and 3rd Qtrs 2019 due to flooding in the area

ADJUSTED RETAIL TRADE FOR METRO AREAS AND STATE

	2019	2018	Percentage Change '19/'18
OKLAHOMA CITY MSA			
Durable Goods	3,964,180,518	3,880,689,271	2.2
Lumber, Bldg. Mat. & Hardware	1,486,048,504	1,366,991,415	8.7
Auto Accessories and Repair	824,326,754	792,485,316	4.0
Furniture	390,924,170	395,352,600	-1.1
Computer, Electronics and Music Stores	456,961,337	526,564,745	-13.2
Miscellaneous Durables	715,555,088	718,539,723	-0.4
Used Merchandise	90,364,664	80,755,472	11.9
Nondurable Goods	11,169,970,455	10,678,356,359	4.6
General Merchandise	3,533,880,499	3,333,513,873	6.0
Food Stores	1,218,465,951	1,137,822,625	7.1
Apparel	693,696,683	672,225,882	3.2
Eating and Drinking Places	3,392,922,309	3,193,813,767	6.2
Drug Stores	205,716,744	201,636,934	2.0
Liquor Stores	180,172,677	222,542,133	-19.0
Miscellaneous Nondurables	687,021,929	593,355,858	15.8
Gasoline	1,258,093,663	1,323,445,287	-4.9
Total Retail Trade	15,134,150,973	14,559,045,630	4.0
TULSA MSA			
Durable Goods	2,502,322,333	2,487,355,741	0.6
Lumber, Bldg. Mat. & Hardware	883,602,350	848,587,972	4.1
Auto Accessories and Repair	382,672,083	363,896,924	5.2
Furniture	277,791,650	278,755,374	-0.3
Computer, Electronics and Music Stores	400,045,906	446,119,152	-10.3
Miscellaneous Durables	498,992,965	492,325,025	1.4
Used Merchandise	59,217,379	57,671,294	2.7
Nondurable Goods	8,214,269,301	8,025,667,316	2.3
General Merchandise	2,482,694,247	2,375,452,897	4.5
Food Stores	1,150,772,956	1,105,730,472	4.1
Apparel	426,910,176	431,540,155	-1.1
Eating and Drinking Places	2,165,397,353	2,080,888,913	4.1
Drug Stores	171,234,101	167,710,800	2.1
Liquor Stores	138,736,872	176,186,387	-21.3
Miscellaneous Nondurables	432,583,265	378,734,536	14.2
Gasoline	1,245,940,331	1,309,423,155	-4.8
Total Retail Trade	10,716,591,634	10,513,023,057	1.9
ENID MICROSA			
Durable Goods	165,031,253	168,742,961	-2.2
Lumber, Bldg. Mat. & Hardware	62,534,223	60,985,852	2.5
Auto Accessories and Repair	44,674,901	44,081,340	1.3
Furniture	10,863,868	10,742,445	1.1
Computer, Electronics and Music Stores	16,171,154	21,466,484	-24.7
Miscellaneous Durables	27,069,765	27,588,329	-1.9
Used Merchandise	3,717,343	3,878,510	-4.2
Nondurable Goods	539,752,731	532,127,216	1.4
General Merchandise	177,077,907	175,678,836	0.8
Food Stores	81,699,632	80,609,980	1.4
Apparel	26,883,413	28,215,506	-4.7
Eating and Drinking Places	126,434,537	119,672,794	5.7
Drug Stores	11,168,121	11,675,302	-4.3
Liquor Stores	7,359,382	8,742,624	-15.8
Miscellaneous Nondurables	31,619,315	26,072,459	21.3
Gasoline	77,510,424	81,459,714	-4.8
Total Retail Trade	704,783,985	700,870,177	0.6

ADJUSTED RETAIL TRADE FOR METRO AREAS AND STATE

	2019	2018	Percentage Change '19/'18
LAWTON MSA			
Durable Goods	218,685,237	216,805,946	0.9
Lumber, Bldg. Mat. & Hardware	84,572,459	80,092,377	5.6
Auto Accessories and Repair	44,395,932	41,231,973	7.7
Furniture	18,691,144	20,665,714	-9.6
Computer, Electronics and Music Stores	26,306,502	32,699,086	-19.5
Miscellaneous Durables	40,308,043	37,864,232	6.5
Used Merchandise	4,411,158	4,252,564	3.7
Nondurable Goods	821,087,251	801,713,548	2.4
General Merchandise	339,839,056	330,585,664	2.8
Food Stores	58,376,388	56,953,982	2.5
Apparel	43,302,050	43,209,339	0.2
Eating and Drinking Places	216,413,784	208,804,807	3.6
Drug Stores	9,550,243	9,247,023	3.3
Liquor Stores	13,172,169	15,049,758	-12.5
Miscellaneous Nondurables	45,073,288	37,643,932	19.7
Gasoline	95,360,272	100,219,044	-4.8
Total Retail Trade	1,039,772,488	1,018,519,495	2.1
OKLAHOMA			
Durable Goods	10,232,868,322	10,253,512,446	-0.2
Lumber, Bldg. Mat. & Hardware	3,856,361,489	3,651,518,841	5.6
Auto Accessories and Repair	2,295,185,931	2,337,295,583	-1.8
Furniture	985,864,790	976,878,082	0.9
Computer, Electronics and Music Stores	1,224,357,809	1,463,815,407	-16.4
Miscellaneous Durables	1,669,554,050	1,628,314,076	2.5
Used Merchandise	201,544,251	195,690,457	3.0
Nondurable Goods	31,570,996,756	30,834,684,769	2.4
General Merchandise	10,267,162,315	9,790,819,792	4.9
Food Stores	3,888,934,266	3,768,606,687	3.2
Apparel	1,529,195,259	1,537,862,730	-0.6
Eating and Drinking Places	8,277,459,038	8,003,637,246	3.4
Drug Stores	533,907,893	517,224,382	3.2
Liquor Stores	488,622,852	592,775,087	-17.6
Miscellaneous Nondurables	1,889,001,110	1,687,739,084	11.9
Gasoline	4,696,714,023	4,936,019,761	-4.8
Total Retail Trade	41,803,865,078	41,088,197,215	1.7

ADJUSTED RETAIL TRADE IN SELECTED CITIES

	2019	2018	Percentage Change '19/'18
Ada	352,894,051	348,731,997	1.2
Altus	225,914,848	224,606,013	0.6
Alva	80,745,365	81,335,127	-0.7
Anadarko	65,315,244	66,443,405	-1.7
Ardmore	499,642,841	487,321,965	2.5
Bartlesville	480,987,748	474,402,646	1.4
Blackwell	65,323,826	68,062,460	-4.0
Broken Arrow	1,091,523,938	1,072,377,184	1.8
Chickasha	256,863,638	248,283,333	3.5
Clinton	101,107,564	104,956,754	-3.7
Cushing	119,955,528	117,568,627	2.0
Del City	238,789,949	232,147,906	2.9
Duncan	289,221,368	287,403,133	0.6
Durant	324,893,853	314,852,466	3.2
Edmond	1,481,169,392	1,390,422,389	6.5
El Reno	196,724,908	193,875,650	1.5
Elk City	235,227,041	248,540,016	-5.4
Enid	658,432,760	648,787,827	1.5
Guthrie	149,809,197	153,941,006	-2.7
Guymon	167,424,566	163,020,352	2.7
Henryetta	74,196,448	73,889,537	0.4
Hobart	30,524,002	30,472,617	0.2
Holdenville	49,463,923	50,418,967	-1.9
Hugo	87,374,451	87,225,438	0.2
Idabel	103,144,050	100,637,750	2.5
Lawton	879,409,899	863,954,421	1.8
McAlester	366,832,623	364,262,924	0.7
Miami	155,854,609	156,600,557	-0.5
Midwest City	728,673,008	715,225,201	1.9
Moore	767,332,010	750,839,642	2.2
Muskogee	537,947,763	529,804,395	1.5
Norman	1,565,367,688	1,537,756,586	1.8
Oklahoma City	7,687,570,886	7,524,884,107	2.2
Okmulgee	143,536,751	145,565,016	-1.4
Pauls Valley	134,733,100	135,555,898	-0.6
Pawhuska	48,749,263	48,500,588	0.5
Ponca City	317,548,653	318,669,238	-0.4
Poteau	165,188,603	160,756,238	2.8
Sand Springs	307,938,348	304,256,340	1.2
Sapulpa	220,962,308	212,423,658	4.0
Seminole	119,386,741	120,150,540	-0.6
Shawnee	548,457,963	528,575,769	3.8
Stillwater	737,974,150	716,325,856	3.0
Tahlequah	314,959,652	302,275,510	4.2
Tulsa	6,262,518,776	6,173,061,434	1.4
Watonga	34,168,007	37,205,635	-8.2
Weatherford	210,144,142	209,439,938	0.3
Wewoka	18,368,830	19,935,304	-7.9
Woodward	256,161,562	259,137,587	-1.1
Total Selected Cities	29,956,455,836	29,404,886,949	1.9

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Front cover photo of oil well on the state capitol grounds, courtesy of Fred Marvel, Oklahoma Department of Tourism.