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(Durable Non-durable)
in Select Cities

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OVERVIEW

Created by the Oklahoma Territorial Legislature in 1890, the University of Oklahoma is a doctoral degree granting research university serving the educational, cultural, economic and health-care needs of the state, region and nation. The Norman campus serves as home to all of the university's academic programs except health-related fields. Both the Norman and Health Sciences Center colleges offer programs at the Schusterman Center, the site of OU-Tulsa. The OU Health Sciences Center, which is located in Oklahoma City, is one of only four comprehensive academic health centers in the nation with seven professional colleges. OU enrolls more than 30,000 students, has more than 2,400 full-time faculty members, and has 21 colleges offering 163 majors at the baccalaureate level, 166 majors at the master's level, 81 majors at the doctoral level, 27 majors at the doctoral professional level, and 26 graduate certificates. The university's annual operating budget is \$1.5 billion. The University of Oklahoma is an equal opportunity institution.

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ADJUSTED RETAIL TRADE FOR METRO AREAS AND STATE

	May 2022	Apr 2022	May 2021	Percentage Change	
				May '22 May '21	May '22 Apr '22
OKLAHOMA					
Durable Goods	1,120,058,584	1,109,454,727	1,077,557,991	3.9	1.0
Lumber, Building Materials and Hardware	508,914,972	500,188,429	451,671,603	12.7	1.7
Auto Accessories and Repair	233,887,852	233,219,483	204,280,496	14.5	0.3
Furniture	90,631,748	90,521,549	108,390,073	-16.4	0.1
Computer, Electronics and Music Stores	108,405,651	106,860,746	108,034,885	0.3	1.4
Miscellaneous Durables	156,156,144	157,061,991	185,999,057	-16.0	-0.6
Used Merchandise	22,062,216	21,602,528	19,181,877	15.0	2.1
Nondurable Goods	3,170,053,601	3,321,738,126	2,933,608,831	8.1	-4.6
General Merchandise	968,370,538	968,336,370	958,177,748	1.1	0.0
Food Stores	375,391,504	374,675,788	345,871,801	8.5	0.2
Apparel	132,577,989	131,672,541	149,692,680	-11.4	0.7
Eating and Drinking Places	824,883,443	821,771,860	769,321,281	7.2	0.4
Drug Stores	45,784,079	46,310,743	47,049,433	-2.7	-1.1
Liquor Stores	50,981,214	50,816,072	48,668,530	4.8	0.3
Miscellaneous Nondurables	213,787,434	213,800,476	232,240,173	-7.9	0.0
Gasoline	558,277,400	714,354,275	382,587,185	45.9	-21.8
Total Retail Trade	4,290,112,185	4,431,192,853	4,011,166,822	7.0	-3.2
(!) Electronic Shopping	330,788,124	375,003,524	315,412,239	4.9	-11.8
<i>Electronic Shopping (actual \$ collected at 5% of use tax)</i>	<i>16,539,406</i>	<i>18,750,176</i>	<i>15,770,612</i>	<i>4.9</i>	<i>-11.8</i>
OKLAHOMA CITY MSA					
Durable Goods	427,323,655	426,603,822	421,057,301	1.5	0.2
Lumber, Building Materials and Hardware	182,799,666	181,395,822	162,550,159	12.5	0.8
Auto Accessories and Repair	81,366,241	80,549,946	72,829,473	11.7	1.0
Furniture	35,375,630	35,630,500	40,272,770	-12.2	-0.7
Computer, Electronics and Music Stores	36,944,744	37,269,745	41,750,643	-11.5	-0.9
Miscellaneous Durables	63,396,823	64,512,685	78,141,306	-18.9	-1.7
Used Merchandise (a)	27,440,551	27,245,123	25,512,949	7.6	0.7
Nondurable Goods	1,086,848,296	1,120,046,443	1,048,486,499	3.7	-3.0
General Merchandise	316,185,928	314,856,740	305,929,372	3.4	0.4
Food Stores	96,785,793	98,305,611	106,482,075	-9.1	-1.5
Apparel	75,755,111	74,556,488	70,662,485	7.2	1.6
Eating and Drinking Places	365,103,432	355,587,040	304,552,515	19.9	2.7
Drug Stores	19,253,358	19,235,183	19,358,843	-0.5	0.1
Liquor Stores	18,572,299	18,595,998	19,835,924	-6.4	-0.1
Miscellaneous Nondurables	82,085,958	84,109,231	100,166,557	-18.1	-2.4
Gasoline	113,106,418	154,800,152	121,498,727	-6.9	-26.9
Total Retail Trade	1,514,171,951	1,546,650,265	1,469,543,800	3.0	-2.1
TULSA MSA					
Durable Goods	259,270,689	258,266,925	258,767,661	0.2	0.4
Lumber, Building Materials and Hardware	109,165,507	107,506,397	97,527,959	11.9	1.5
Auto Accessories and Repair	43,373,755	42,695,394	36,766,264	18.0	1.6
Furniture	21,856,113	22,442,162	27,945,071	-21.8	-2.6
Computer, Electronics and Music Stores	33,702,763	33,914,400	37,325,472	-9.7	-0.6
Miscellaneous Durables	44,378,312	45,036,852	53,394,257	-16.9	-1.5
Used Merchandise	6,794,240	6,671,721	5,808,637	17.0	1.8
Nondurable Goods	817,376,179	858,865,712	768,538,404	6.4	-4.8
General Merchandise	250,923,714	248,362,806	226,145,937	11.0	1.0
Food Stores	100,617,493	102,067,027	113,171,283	-11.1	-1.4
Apparel	40,343,185	39,971,062	37,208,932	8.4	0.9
Eating and Drinking Places	205,287,704	206,400,130	208,534,011	-1.6	-0.5
Drug Stores	13,426,065	13,350,380	12,415,861	8.1	0.6
Liquor Stores	13,801,005	13,786,909	14,723,623	-6.3	0.1
Miscellaneous Nondurables	44,877,656	45,424,099	54,846,350	-18.2	-1.2
Gasoline	148,099,357	189,503,299	101,492,405	45.9	-21.8
Total Retail Trade	1,076,646,869	1,117,132,637	1,027,306,064	4.8	-3.6

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(a) OKC NAICS for Used Merchandise Re-classified in 2020 by OTC (under review)

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ADJUSTED RETAIL TRADE FOR METRO AREAS AND STATE

	May 2022	Apr 2022	May 2021	Percentage Change	
				May '22 May '21	May '22 Apr '22
LAWTON MSA					
Durable Goods	24,448,534	24,368,839	24,657,181	-0.8	0.3
Lumber, Building Materials and Hardware	11,026,324	10,879,366	9,941,646	10.9	1.4
Auto Accessories and Repair	5,552,008	5,453,629	4,634,894	19.8	1.8
Furniture	1,413,617	1,469,616	2,188,228	-35.4	-3.8
Computer, Electronics and Music Stores	2,580,286	2,547,766	2,348,397	9.9	1.3
Miscellaneous Durables	3,410,683	3,562,205	5,163,537	-33.9	-4.3
Used Merchandise	465,617	456,257	380,479	22.4	2.1
Nondurable Goods	82,963,453	86,259,421	80,306,735	3.3	-3.8
General Merchandise	32,914,162	32,638,085	31,112,880	5.8	0.8
Food Stores	5,706,532	5,823,212	6,703,068	-14.9	-2.0
Apparel	4,118,173	4,097,083	4,202,489	-2.0	0.5
Eating and Drinking Places	20,687,766	21,026,403	22,017,379	-6.0	-1.6
Drug Stores	864,637	876,407	988,992	-12.6	-1.3
Liquor Stores	1,369,806	1,365,902	1,418,154	-3.4	0.3
Miscellaneous Nondurables	5,967,327	5,928,355	6,095,870	-2.1	0.7
Gasoline	11,335,049	14,503,974	7,767,903	45.9	-21.8
Total Retail Trade	107,411,987	110,628,260	104,963,916	2.3	-2.9
ENID MICROSA					
Durable Goods	17,061,941	16,850,247	15,850,066	7.6	1.3
Lumber, Building Materials and Hardware	7,678,980	7,527,248	6,448,868	19.1	2.0
Auto Accessories and Repair	4,198,757	4,126,749	3,504,282	19.8	1.7
Furniture	946,593	945,809	1,060,226	-10.7	0.1
Computer, Electronics and Music Stores	1,478,112	1,469,146	1,547,026	-4.5	0.6
Miscellaneous Durables	2,418,005	2,439,517	2,918,976	-17.2	-0.9
Used Merchandise	341,494	341,779	370,686	-7.9	-0.1
Nondurable Goods	50,705,710	53,194,436	46,096,974	10.0	-4.7
General Merchandise	17,010,761	16,523,708	10,994,813	54.7	2.9
Food Stores	6,160,756	6,285,264	7,265,522	-15.2	-2.0
Apparel	3,146,793	3,100,155	2,742,782	14.7	1.5
Eating and Drinking Places	10,672,571	10,955,535	13,299,908	-19.8	-2.6
Drug Stores	1,033,602	1,028,298	991,768	4.2	0.5
Liquor Stores	688,773	682,443	711,467	-3.2	0.9
Miscellaneous Nondurables	2,779,136	2,829,960	3,776,831	-26.4	-1.8
Gasoline	9,213,318	11,789,073	6,313,881	45.9	-21.8
Total Retail Trade	67,767,651	70,044,684	61,947,039	9.4	-3.3

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ADJUSTED RETAIL TRADE FOR SELECTED CITIES

	May 2022	Apr 2022	May 2021	Percentage Change	
				May '22 May '21	May '22 Apr '22
Ada	36,328,033	36,089,783	34,546,831	5.2	0.7
Altus	24,861,117	24,639,832	22,689,548	9.6	0.9
Alva	7,588,645	7,613,271	7,653,576	-0.8	-0.3
Anadarko	6,678,242	6,646,812	6,355,058	5.1	0.5
Ardmore	53,617,111	53,306,965	51,049,814	5.0	0.6
Bartlesville	47,242,152	47,175,192	47,042,889	0.4	0.1
Blackwell	7,510,721	7,403,343	6,484,748	15.8	1.5
Broken Arrow	114,876,989	114,154,488	107,141,829	7.2	0.6
Chickasha	24,370,147	24,296,557	24,232,384	0.6	0.3
Clinton	9,254,906	9,245,716	9,217,526	0.4	0.1
Cushing	11,396,179	11,324,106	11,077,233	2.9	0.6
Del City	21,565,660	21,539,685	21,476,122	0.4	0.1
Duncan	31,087,165	30,833,222	29,096,154	6.8	0.8
Durant	36,264,304	35,960,369	34,415,231	5.4	0.8
Edmond	145,115,152	144,435,340	139,577,462	4.0	0.5
El Reno	18,770,292	18,615,038	16,809,962	11.7	0.8
Elk City	22,861,153	22,704,357	21,701,817	5.3	0.7
Enid	62,338,385	61,947,805	57,664,612	8.1	0.6
Guthrie	17,188,683	16,970,175	14,995,161	14.6	1.3
Guymon	18,342,147	18,094,368	15,882,368	15.5	1.4
Henryetta	8,110,637	8,026,361	7,506,238	8.1	1.0
Hobart	3,293,227	3,254,108	2,943,369	11.9	1.2
Holdenville	5,204,791	5,156,284	4,830,084	7.8	0.9
Hugo	9,283,413	9,229,250	8,843,825	5.0	0.6
Idabel	11,690,355	11,565,239	10,759,590	8.7	1.1
Lawton	84,918,131	85,292,478	90,067,032	-5.7	-0.4
McAlester	35,900,719	35,617,339	34,099,939	5.3	0.8
Miami	17,719,158	17,585,634	16,634,285	6.5	0.8
Midwest City	68,532,446	68,747,267	72,006,850	-4.8	-0.3
Moore	86,265,585	85,431,236	75,613,965	14.1	1.0
Muskogee	51,194,679	51,318,511	53,350,183	-4.0	-0.2
Norman	155,839,129	156,726,286	155,276,715	0.4	-0.6
Oklahoma City	749,727,522	747,744,083	725,518,377	3.3	0.3
Okmulgee	17,316,162	17,202,001	16,101,746	7.5	0.7
Pauls Valley	14,345,738	14,205,889	13,099,026	9.5	1.0
Pawhuska	4,472,819	4,512,496	4,505,274	-0.7	-0.9
Ponca City	32,671,186	32,599,324	33,075,482	-1.2	0.2
Poteau	18,465,706	18,332,595	17,530,758	5.3	0.7
Sand Springs	31,553,264	31,072,800	29,584,134	6.7	1.5
Sapulpa	23,465,882	23,294,908	22,079,331	6.3	0.7
Seminole	13,284,395	13,129,350	12,168,846	9.2	1.2
Shawnee	53,519,726	53,380,022	54,781,082	-2.3	0.3
Stillwater	75,206,847	74,748,841	70,504,637	6.7	0.6
Tahlequah	33,370,697	33,330,279	32,889,607	1.5	0.1
Tulsa	605,886,603	603,910,608	587,465,284	3.1	0.3
Watonga	3,172,800	3,134,806	2,756,567	15.1	1.2
Weatherford	21,128,172	20,998,331	19,511,654	8.3	0.6
Wewoka	1,937,899	1,906,912	1,807,046	7.2	1.6
Woodward	24,723,464	24,506,591	22,808,121	8.4	0.9
TOTAL	2,979,458,335	2,968,956,254	2,877,229,369	3.55	0.35

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