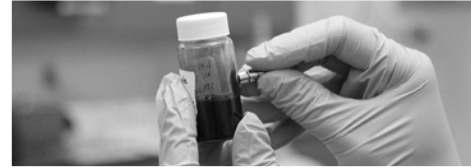




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Adjusted Retail Sales
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in Select Cities

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OVERVIEW

Created by the Oklahoma Territorial Legislature in 1890, the University of Oklahoma is a doctoral degree granting research university serving the educational, cultural, economic and health-care needs of the state, region and nation. The Norman campus serves as home to all of the university's academic programs except health-related fields. Both the Norman and Health Sciences Center colleges offer programs at the Schusterman Center, the site of OU-Tulsa. The OU Health Sciences Center, which is located in Oklahoma City, is one of only four comprehensive academic health centers in the nation with seven professional colleges. OU enrolls more than 30,000 students, has more than 2,400 full-time faculty members, and has 21 colleges offering 163 majors at the baccalaureate level, 166 majors at the master's level, 81 majors at the doctoral level, 27 majors at the doctoral professional level, and 26 graduate certificates. The university's annual operating budget is \$1.5 billion. The University of Oklahoma is an equal opportunity institution.

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ADJUSTED RETAIL TRADE FOR METRO AREAS AND STATE

	August 2022	July 2022	August 2021	Percentage Change	
				Aug '22 Aug '21	Aug '22 Jul '22
OKLAHOMA					
Durable Goods	1,131,190,992	1,125,862,181	1,062,267,031	6.5	0.5
Lumber, Building Materials and Hardware	488,405,098	487,921,060	452,251,943	8.0	0.1
Auto Accessories and Repair	241,800,301	239,889,993	215,169,470	12.4	0.8
Furniture	105,769,271	103,245,460	102,703,468	3.0	2.4
Computer, Electronics and Music Stores	105,257,141	105,685,098	101,705,419	3.5	-0.4
Miscellaneous Durables	167,978,850	167,189,296	171,813,332	-2.2	0.5
Used Merchandise	21,980,332	21,931,274	18,623,400	18.0	0.2
Nondurable Goods	3,199,528,456	3,223,794,869	3,038,478,573	5.3	-0.8
General Merchandise	991,364,803	985,917,254	954,314,450	3.9	0.6
Food Stores	374,258,000	373,889,006	355,723,007	5.2	0.1
Apparel	145,268,691	143,194,765	139,176,784	4.4	1.4
Eating and Drinking Places	853,059,277	848,077,737	796,365,312	7.1	0.6
Drug Stores	42,775,662	43,433,002	48,632,418	-12.0	-1.5
Liquor Stores	46,219,592	47,086,723	48,760,091	-5.2	-1.8
Miscellaneous Nondurables	213,564,999	214,135,047	221,676,954	-3.7	-0.3
Gasoline	533,017,431	568,061,335	473,829,557	12.5	-6.2
Total Retail Trade	4,330,719,448	4,349,657,050	4,100,745,603	5.6	-0.4
(!) Electronic Shopping	400,776,323	340,794,489	281,934,487	42.2	17.6
<i>Electronic Shopping (actual \$ collected at 5% of use tax)</i>	<i>20,038,816</i>	<i>17,039,724</i>	<i>14,096,724</i>	<i>42.2</i>	<i>17.6</i>
OKLAHOMA CITY MSA					
Durable Goods	434,479,484	433,103,429	421,860,628	3.0	0.3
Lumber, Building Materials and Hardware	172,417,987	172,644,103	173,100,103	-0.4	-0.1
Auto Accessories and Repair	84,978,963	84,060,117	72,716,045	16.9	1.1
Furniture	42,650,212	41,754,103	38,727,908	10.1	2.1
Computer, Electronics and Music Stores	37,077,786	37,236,234	39,391,793	-5.9	-0.4
Miscellaneous Durables	70,209,597	70,108,446	72,218,718	-2.8	0.1
Used Merchandise (a)	27,144,939	27,300,426	25,706,062	5.6	-0.6
Nondurable Goods	1,056,635,058	1,101,728,088	1,066,625,688	-0.9	-4.1
General Merchandise	334,807,740	331,447,184	298,123,344	12.3	1.0
Food Stores	93,210,591	94,619,561	109,173,786	-14.6	-1.5
Apparel	78,411,277	77,486,008	68,006,368	15.3	1.2
Eating and Drinking Places	309,402,336	310,907,212	334,384,289	-7.5	-0.5
Drug Stores	18,857,300	18,890,334	18,921,386	-0.3	-0.2
Liquor Stores	20,015,447	19,894,454	17,491,208	14.4	0.6
Miscellaneous Nondurables	89,328,076	89,806,326	89,813,613	-0.5	-0.5
Gasoline	112,602,290	158,677,010	130,711,694	-13.9	-29.0
Total Retail Trade	1,491,114,542	1,534,831,517	1,488,486,315	0.2	-2.8
TULSA MSA					
Durable Goods	261,991,563	260,860,656	247,796,551	5.7	0.4
Lumber, Building Materials and Hardware	105,238,943	104,518,836	93,703,045	12.3	0.7
Auto Accessories and Repair	43,629,334	43,159,767	36,456,291	19.7	1.1
Furniture	24,824,439	24,827,015	27,362,089	-9.3	0.0
Computer, Electronics and Music Stores	35,334,884	35,255,707	35,350,166	0.0	0.2
Miscellaneous Durables	45,980,709	46,221,930	49,405,153	-6.9	-0.5
Used Merchandise	6,983,252	6,877,401	5,519,807	26.5	1.5
Nondurable Goods	833,409,470	840,133,896	792,040,503	5.2	-0.8
General Merchandise	243,976,105	243,324,517	222,192,154	9.8	0.3
Food Stores	110,144,561	109,891,135	118,209,281	-6.8	0.2
Apparel	39,881,825	39,705,227	35,720,140	11.7	0.4
Eating and Drinking Places	224,624,523	223,114,010	215,750,854	4.1	0.7
Drug Stores	11,958,464	12,092,393	12,575,868	-4.9	-1.1
Liquor Stores	13,690,380	13,653,643	12,945,787	5.8	0.3
Miscellaneous Nondurables	47,735,199	47,658,140	48,949,315	-2.5	0.2
Gasoline	141,398,414	150,694,831	125,697,105	12.5	-6.2
Total Retail Trade	1,095,401,033	1,100,994,551	1,039,837,054	5.3	-0.5

This OU August 2022 Report of the Oklahoma Tax Commission's September 2022 distribution of sales tax collections primarily represents local tax receipts from July 2022 business. Monies reported this period represent sales from July 16th to 31st 2022 and estimated sales from August 1st to the 15th 2022.

(a) OKC NAICS for Used Merchandise Re-classified in 2020 by OTC (under review)

Visit <http://origins.ou.edu/> for detailed information on Adjusted Retail Trade data methodology

ADJUSTED RETAIL TRADE FOR METRO AREAS AND STATE

	August 2022	July 2022	August 2021	Percentage Change	
				Aug '22 Aug '21	Aug '22 Jul '22
LAWTON MSA					
Durable Goods	24,858,106	24,758,610	23,205,933	7.1	0.4
Lumber, Building Materials and Hardware	10,927,538	10,844,360	9,489,829	15.2	0.8
Auto Accessories and Repair	5,279,977	5,251,421	4,552,354	16.0	0.5
Furniture	1,869,789	1,846,363	1,903,495	-1.8	1.3
Computer, Electronics and Music Stores	2,445,799	2,439,078	2,221,331	10.1	0.3
Miscellaneous Durables	3,864,856	3,914,600	4,676,895	-17.4	-1.3
Used Merchandise	470,149	462,788	362,028	29.9	1.6
Nondurable Goods	82,660,597	83,445,469	82,139,892	0.6	-0.9
General Merchandise	32,556,430	32,445,882	29,561,170	10.1	0.3
Food Stores	6,209,772	6,215,744	7,027,014	-11.6	-0.1
Apparel	3,946,690	3,954,288	3,706,881	6.5	-0.2
Eating and Drinking Places	21,086,060	21,275,729	24,402,421	-13.6	-0.9
Drug Stores	753,377	775,353	971,915	-22.5	-2.8
Liquor Stores	1,255,869	1,263,660	1,299,403	-3.4	-0.6
Miscellaneous Nondurables	6,030,217	5,981,115	5,550,636	8.6	0.8
Gasoline	10,822,181	11,533,698	9,620,453	12.5	-6.2
Total Retail Trade	107,518,703	108,204,079	105,345,825	2.1	-0.6
ENID MICROSA					
Durable Goods	16,534,522	16,439,206	14,735,970	12.2	0.6
Lumber, Building Materials and Hardware	7,360,270	7,280,870	6,300,845	16.8	1.1
Auto Accessories and Repair	4,355,261	4,288,014	3,473,679	25.4	1.6
Furniture	903,552	906,938	873,579	3.4	-0.4
Computer, Electronics and Music Stores	1,366,980	1,373,168	1,315,043	3.9	-0.5
Miscellaneous Durables	2,218,765	2,258,608	2,442,344	-9.2	-1.8
Used Merchandise	329,695	331,608	330,479	-0.2	-0.6
Nondurable Goods	50,387,990	50,904,452	50,104,790	0.6	-1.0
General Merchandise	15,481,391	15,396,595	14,001,175	10.6	0.6
Food Stores	7,013,925	6,985,343	7,622,485	-8.0	0.4
Apparel	2,850,220	2,855,499	2,603,922	9.5	-0.2
Eating and Drinking Places	11,644,399	11,686,369	13,350,595	-12.8	-0.4
Drug Stores	915,336	927,027	956,508	-4.3	-1.3
Liquor Stores	640,247	641,103	574,528	11.4	-0.1
Miscellaneous Nondurables	3,046,024	3,037,733	3,175,911	-4.1	0.3
Gasoline	8,796,449	9,374,783	7,819,665	12.5	-6.2
Total Retail Trade	66,922,512	67,343,659	64,840,760	3.2	-0.6

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ADJUSTED RETAIL TRADE FOR SELECTED CITIES

	August 2022	July 2022	August 2021	Percentage Change	
				Aug '22 Aug '21	Aug '22 Jul '22
Ada	37,158,472	36,926,387	33,498,203	10.9	0.6
Altus	24,852,498	24,729,374	22,465,000	10.6	0.5
Alva	8,445,169	8,355,997	7,786,397	8.5	1.1
Anadarko	6,871,939	6,826,481	6,413,124	7.2	0.7
Ardmore	55,792,217	55,321,027	50,336,208	10.8	0.9
Bartlesville	49,739,503	49,389,426	46,643,061	6.6	0.7
Blackwell	8,046,281	7,900,919	6,501,410	23.8	1.8
Broken Arrow	118,375,081	117,503,947	108,550,647	9.1	0.7
Chickasha	25,508,800	25,313,707	23,420,225	8.9	0.8
Clinton	10,133,601	10,018,512	9,172,852	10.5	1.1
Cushing	12,137,945	12,001,292	10,585,377	14.7	1.1
Del City	22,257,581	22,163,714	21,339,070	4.3	0.4
Duncan	32,923,146	32,535,939	28,696,709	14.7	1.2
Durant	36,876,917	36,599,310	32,723,817	12.7	0.8
Edmond	152,747,675	151,349,583	138,301,333	10.4	0.9
El Reno	19,982,040	19,735,028	17,446,701	14.5	1.3
Elk City	24,008,390	23,769,281	21,177,727	13.4	1.0
Enid	63,672,577	63,269,887	60,055,171	6.0	0.6
Guthrie	17,912,773	17,683,565	15,094,459	18.7	1.3
Guymon	19,718,398	19,395,291	16,010,421	23.2	1.7
Henryetta	8,708,308	8,580,759	7,266,708	19.8	1.5
Hobart	3,471,256	3,421,176	2,942,617	18.0	1.5
Holdenville	5,301,873	5,257,989	4,706,884	12.6	0.8
Hugo	9,428,708	9,381,186	8,699,992	8.4	0.5
Idabel	12,389,583	12,224,255	10,379,221	19.4	1.4
Lawton	91,917,253	91,305,823	88,022,520	4.4	0.7
McAlester	38,684,449	38,156,658	32,924,878	17.5	1.4
Miami	18,544,378	18,358,079	16,421,470	12.9	1.0
Midwest City	73,171,227	72,729,787	69,675,853	5.0	0.6
Moore	87,305,076	86,709,341	78,572,611	11.1	0.7
Muskogee	54,679,092	54,335,112	52,285,624	4.6	0.6
Norman	162,705,551	162,490,211	167,628,033	-2.9	0.1
Oklahoma City	809,539,470	800,731,267	733,165,558	10.4	1.1
Okmulgee	15,330,862	15,573,943	15,997,336	-4.2	-1.6
Pauls Valley	15,294,619	15,084,504	13,044,646	17.2	1.4
Pawhuska	4,954,742	4,926,552	4,914,109	0.8	0.6
Ponca City	34,011,480	33,798,877	31,685,523	7.3	0.6
Poteau	18,773,235	18,659,321	16,889,409	11.2	0.6
Sand Springs	32,357,709	31,964,672	30,220,092	7.1	1.2
Sapulpa	24,498,420	24,262,429	21,666,230	13.1	1.0
Seminole	13,810,532	13,645,442	11,734,044	17.7	1.2
Shawnee	57,623,261	57,003,248	51,694,038	11.5	1.1
Stillwater	77,048,939	76,530,229	71,194,359	8.2	0.7
Tahlequah	35,185,024	34,941,413	33,055,403	6.4	0.7
Tulsa	653,185,392	646,195,612	588,276,295	11.0	1.1
Watonga	3,263,107	3,227,054	2,814,652	15.9	1.1
Weatherford	21,743,327	21,599,150	19,821,014	9.7	0.7
Wewoka	2,141,662	2,095,251	1,612,789	32.8	2.2
Woodward	26,335,577	26,003,421	22,455,762	17.3	1.3
TOTAL	3,158,565,113	3,129,981,427	2,885,985,580	9.44	0.91

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